

I.T.S SCHOOL OF MANAGEMENT

MOHAN NAGAR, GHAZIABAD (U.P.)



27th Batch
PGDM
2022-24



- **ISO 9001: 2015 Certified Institute**
- **Contemporary Curriculum aligned with Industry 4.0**
- **Outstanding Placement Record**
- **Rigorous academic process**
- **Strong Alumni network**
- **On Campus comfortable accommodation**
- **Accredited by NBA**
- **Equivalent to MBA by AIU**

www.itsim.edu.in
www.facebook.com/PGDMatI.T.S/
www.instagram.com/itsghaziabad/
Mobile : +91-8447744044/43/42/41/77

VISION

Creating A Thinking Professional Order

MISSION

To make an incessant endeavor to create learning processes in response to changing managerial paradigms.

OBJECTIVES

- Generating new learning techniques
- Improving teaching processes
- Expanding the information technology capacity
- Strengthening the industry interactive network
- Facilitating professional practitioners in realizing their potential
- Inculcate team spirit among the learners

QUALITY POLICY

I.T.S. is focused to become fountainhead among academic institutions in India. The Institute is committed to impart professional education of excellent quality for all-round development of the students seeking career in Management as well as in IT and to develop capabilities and skills of working executives through EDP's and MDO's. Each faculty and staff member shall be well-trained and motivated so that he/she can understand the desired functions and shall be empowered to carry them out effectively. Involvement of students, Parent, Industry and Society at large is encouraged for continual improvement in every sphere of Institute's activities.

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PROFESSIONAL ASSOCIATIONS

AIMS
ASSOCIATION OF
INDIAN MANAGEMENT SCHOOLS

ICCI
INTEGRATED CHAMBERS OF
COMMERCE AND INDUSTRY

UN GLOBAL COMPACT
Network India

FICCI

CEGR
Centre for Education Growth and Research

ASSOCHAM
INDIA

SIIMA



Study Tour
Abroad



Attractive
Scholarships



Free Books



Free Laptop

EXPANDING HORIZONS AND SPREADING WINGS



DENTAL
COLLEGES

02

YEARS OF
ACADEMIC
EXCELLENCE

27

05

WI-FI ENABLED
CAMPUSES

20

COURSES

INSTITUTIONS

12

STUDENT
FRATERNITY

10000+

60

ACRES LAND

750

FULL TIME
FACULTY

GLIMPSE OF THE GROUP

I.T.S- THE EDUCATION GROUP

**Institute of Technology
& Science, Ghaziabad
(Estd : 1995)**

NAAC Accredited
"A" Grade Institute

MBA & MCA

(Affiliated to APJAKTU,
Lucknow & MCA is
NBA Accredited)

**I.T.S School of
Management**

PGDM

(Approved by AICTE and
equivalent to MBA by AIU,
NBA Accredited)



I.T.S – The Education Group, under Durga Charitable Society, established its first campus at Mohan Nagar, Ghaziabad in 1995. The group is committed to its vision of creating a thinking professional order. The group has eminent field specialists and acclaimed management gurus as faculty and guest faculty, perseverant and committed set of students, alumni network and a strong corporate nexus that has helped in building I.T.S, a premier group of institutions.

I.T.S takes pride in providing knowledge and competencies in the areas of Management, Information Technology, Dental Science, Engineering, Biotechnology, Paramedical Science and Pharmacy.



**I.T.S - U.G Campus,
Ghaziabad
(Estd : 1995)**

BBA

(Affiliated to C.C.S
University, Meerut)

BCA

(Affiliated to C.C.S
University, Meerut)

**I.T.S - Dental
College
Muradnagar
Ghaziabad
(Estd : 2000)**

BDS & MDS

(Affiliated to C.C.S
University, Meerut)



**I.T.S - College of
Pharmacy
Murad Nagar
(Estd. : 2003)**

**B.Pharm
and D.Pharm**

(Affiliated to
APJAKTU, Lucknow)

M.Pharm

(Affiliated to
APJAKTU, Lucknow)



**I.T.S – Institute of
Health & Allied
Sciences
(Estd : 2003)**

BPT & MPT

(Affiliated to C.C.S
University, Meerut)

**I.T.S - Engineering
College, Gr. Noida
(Estd : 2006)**

B.Tech

(ME, CSE, CIVIL,
ECE, EEE)

MBA

(Affiliated to
APJAKTU, Lucknow)



**I.T.S - Dental
College
Greater Noida
(Estd : 2006)**

BDS & MDS

(Affiliated to C.C.S
University, Meerut)

COURSES OFFERED

Management	- PGDM, MBA, BBA
IT	- MCA, BCA
Engineering	- B.Tech (ME, CSE, CE, ECE, EEE),
Dentistry	- BDS, MDS
Pharmacy	- D.Pharm, B.Pharm, M.Pharm, Ph.D
Paramedical	- BPT, MPT

I.T.S RUNS TWO MULTI-SPECIALITY HOSPITALS WITH 100 BEDS EACH CATERING TO MEDICAL NEEDS OF SOCIETY.

I.T.S - SURYA HOSPITAL, MURAD NAGAR, GHAZIABAD

I.T.S - SURYA HOSPITAL, GREATER NOIDA

FACILITIES ARE AVAILABLE FOR GENERAL MEDICINE, SURGERY, ORTHOPAEDICS, PEDIATRICS, GYNECOLOGY & OPHTHALMOLOGY

OUR LEADERSHIP TEAM

“ I.T.S IS AN EDUCATIONAL GROUP WITH DISTINCTION,
COMBINING EXCELLENCE WITH INNOVATION ”



Dr. R.P. Chadha
Chairman
I.T.S- The Education Group



Shri Arpit Chadha
Vice Chairman
I.T.S-The Education Group



Shri B.K Arora
Secretary
I.T.S-The Education Group



Shri Surinder Sood
Director- PR
I.T.S -The Education Group



Prof. (Dr.) Sunil K. Pandey
Director - IT & UG
I.T.S - Ghaziabad

CHAIRMAN'S MESSAGE



Dr. R.P. Chadha
Chairman
I.T.S- The Education Group

With a vision based on creating a professional order, a strong emphasis is laid upon the holistic development of students with a high level of responsibility. This visionary culture allows and emphasizes our students not only to adopt the present day challenges but also individual responsibilities to the society and our nation at large.

Due to economic globalization, the world is undergoing a sea change in the socio economic field which makes it more important for all of us to deal with these emerging challenges at a very fast pace. Undoubtedly, the efforts taken to provide education to the masses have ensured the emergence of India as an economic power to reckon with. We feel immensely proud to be an active contributor to this social transformation.

I.T.S is an educational group with distinction, combining excellence with innovation. We, at I.T.S place a high value on providing our students with a fulfilling educational experience in their chosen fields.

I.T.S offers a wide range of academic courses to students, giving them a solid academic foundation and enabling them to achieve their individual goals. I.T.S-

The Education Group has made its presence felt by committing itself to be a part of this transforming environment by a holistic vision to serve the national and global corporate with its state-of –the-art facilities, highly committed and motivated faculty and a visionary leadership.

Transformation is a never ending process; so our aim is to always provide the best quality education which, in case of a professional Institute means a system that effectively and pragmatically combines theory and practice in order to ensure both perfection and relevance. We constantly strive to meet the unique needs and challenges that our students face and equip them with the necessary skills and abilities such that they are able to assume leadership roles in this vibrant and immensely competitive global economy.

I welcome you to I.T.S and wish you great success in life.

VICE CHAIRMAN'S MESSAGE



Shri Arpit Chadha
Vice Chairman
I.T.S-The Education Group

The world is shrinking to evolve into a global village. New age borderless workspaces demand multi-faceted professionals who can function efficiently under change. As a premier Business School, our Mission, at I.T.S, is to transform the lives of our students and provide the industry with ethical global leaders for the 21st century, who are sensitive towards protecting the environment and are passionate about making significant societal contributions. At I.T.S, we inculcate in students the right attitude and train them to become ambitious, dynamic thought leaders who will take on the challenges of the modern world.

With demography of young in age and in spirit, it is our duty to ensure the quality education which is rich in values and modern in content. The pedagogy at I.T.S lays foundation for conceptual understanding in the students to excel in their career ahead. Our students have been placed with the best brands of the industry and continue to receive laurels for good work. Our faculty with unwavering attention to help students to accomplish their desired goals. Our unmatched dedication and commitment shape requisite knowledge and positive attitude, by giving access to best of the facilities and learning environment.

SECRETARY'S MESSAGE



B.K. Arora
Secretary
I.T.S- The Education Group

I.T.S School of Management has undertaken the task of redefining management education, for the purpose of creating Industry ready professionals and future corporate leaders. We have been providing quality education in management for the past 27 years and over 10, 0000 students have graduated from I.T.S since its inception in 1995.

At I.T.S we believe in shaping and sharpening the mindsets of the students by a rigorous academic programme, complemented by exposure to real-life situations of the corporate world and facilitating interaction with corporate leaders. Students are also encouraged to develop an entrepreneurial spirit in their personality and at the same time are expected to maintain the highest standards of personal integrity and professional commitment.

We also aim to foster innovation in the workplace and ensure that the necessary internal changes take place within the institution to support innovation in teaching, research and administration. We hope that all our students do exceedingly well in all spheres of life at both national as well as international levels and bring name and fame for themselves as well as to the Institution.

We are here to make your dream come true ... and you can rest assured that you have studied at an institute that stands right at the forefront of top PGDM colleges in North India.

CHAIRPERSON'S MESSAGE



Dr. Anusha Agrawal
Chairperson-PGDM
I.T.S School of Management

Deeply embedded with the vision of "Creating a Thinking Professional Order", I.T.S, since its inception in 1995, has been making 'incessant endeavor to create learning process in response to changing managerial paradigm. The continuum flow of technological revolution along with rapid growth and development around the world has opened new vistas to masses for developing the knowledge and skill based society. Every nation and society have to create the pool of intellectual wealth coupled with a defined set of skills so that to capitalize upon the current demands and contextual requirements.

We, at I.T.S, have been morally and functionally committed to excellence since its inception. In its journey towards disseminating knowledge, I.T.S recognizes hidden abilities and strengths of its students and enables them to learn, to grow and to evolve into successful professionals in their areas of interest and specialization. The whole atmosphere at I.T.S is perfectly and strikingly conducive to overall personality and managerial skill development with an alert focus on evolving effective, efficient, confident and knowledgeable management professionals with global thinking and futuristic mindset along with an understanding of ethical values embedded in the heritage.

The teaching methodology along with co-curricular activities, mentoring & monitoring mechanism at I.T.S is specifically designed to articulate various

dimensions of the strategic Key Result Areas (KRAs) which guarantees an enviable confidence and alertness in our students resulting into enviable futuristic expertise in dealing with the intricacies of managerial decisions. We, at I.T.S, are committed for enduring excellence in management education and for us, your future, my student managers, comes naturally first. The four basic elements of contemporary professional education and training system, i.e. faculty, students, infrastructure and curriculum are realistically and perfectly blended to ensure the development of six essential qualities in the student managers that are key to success: Sincerity, Personal Integrity, Humility, Dedication, Wisdom and Charity. In its march towards career goal and success, we are determined to ensure every possible effort for our alma mater to the happiest route of success and prosperity.

AWARDS & ACCOLADES



I.T.S School of Management Ghaziabad has been awarded with "Top Most Trusted Business School of the Year 2021", North India at National Education Excellence Awards ; Conference 2021



I.T.S Ghaziabad has been awarded as "Institute of the Year- North 2021" by ASSOCHAM.



Shri Arpit Chadha, Vice Chairman, I.T.S-The Education Group has been awarded with *Pride of India Award* at International Speaking Championship 2021 organized by MS Talk



"Outstanding Performance in Virtual Knowledge Delivery During Pandemic" at National Educational Excellence Awards & Conference 2021, Bengaluru



I.T.S Mohan Nagar Ghaziabad is awarded with Top Technology ; Science College of the Year 2020 North India in the category of Leading Placement and Infrastructure at National Education Excellence Awards ; Conference 2020



The WEEK Best B-School survey raking Nov. 2020 has ranked I.T.S School of Management GZB as the 6th Top Private B-School in Delhi NCR & 7th Top Private B School in North Zone



I.T.S - Mohan Nagar, Ghaziabad has been conferred CSR Excellence in Education Award for the year 2020.



Ranking awarded by Careers 360 India's Best & Schools 2020 ranking Survey



Best Management Institute in India for Industry Interface 2020 by ICICI



Discipline

Dynamism

Development

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

PGDM is approved by AICTE, Ministry of HRD, Government of India and was started in 1996. Accredited by NBA and equivalent to MBA by AIU. It has been designed as an intensive two year, full time program and aims at creating a strong academic foundation to provide young thinking minds the power to shape their thoughts and develop management aptitude. At I.T.S, the PGDM program has been created from the feedback, ideas and inputs given by leading practicing managers and academicians world- wide, who are experts in cross-functional areas.

HIGHLIGHTS

- Personality Reengineering Program for Overall Development
- Free Foreign Trip to All Students
- Additional International Immersion Programme offered to Students in Collaboration with Foreign Universities
- Business Intelligence Program for all Students
- 8 weeks extensive Summer Internship for all Students
- Live Industry Projects

PGDM MILESTONES



• FOREIGN TIE-UPS AND STRONG INDUSTRY INTERFACE •



Hon'ble Vice Chairman Signs MOU with Skyy Aviation Academy, South Africa
for Academic, Research and Faculty/
Student Exchange Programme



Hon'ble Vice Chairman Signs MOU with Nanyang Institute of Management, Singapore
for Academic, Research and Faculty/
Student Exchange Programme



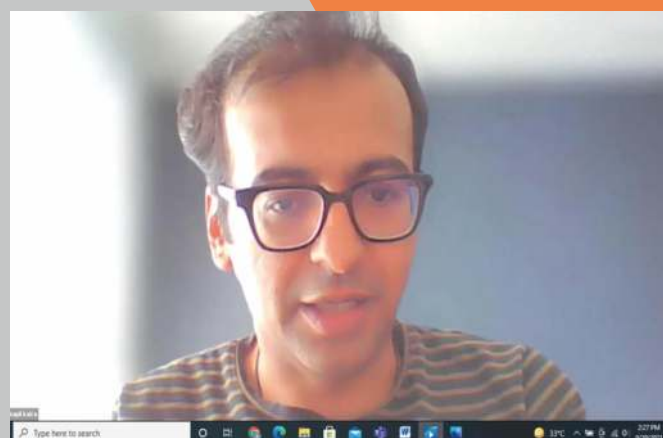
Hon'ble Vice Chairman Signs MOU with Paris Graduate School, France
for Academic, Research and Faculty/
Student Exchange Programme

I.T.S ADVANTAGES

- An innovative pedagogy with blended learning experience with regularly updated curriculum on the basis of Industry inputs.
- A dedicated Corporate Resource Centre which facilitates dynamic employability enhancement programs.
- Strong Academia and Industry Interface to supplement live projects and Internships juxtaposed with Corporate Guest Lectures and CEO Talk Series.
- A strong team of highly qualified, experienced and devoted full-time faculty members engaged
- Entrepreneurship Development Programs conducted for students under the Department of Science & Technology, Govt. of India Scheme
- Wi-fi enabled Air-Conditioned class rooms, well equipped for uninterrupted communication and projection.
- Research based activities to make students industry ready for taking on real life challenges.
- Well stocked, air-conditioned and fully automated library with access to reputed online journals and other e-learning resources
- Vibrant Student Clubs in Marketing, HR, Finance, Analytics and Operations areas for developing managerial skills.



Dr. Bhimaraya Metri
Director, IIM Nagpur



Mr. Kapil Kalra, CFA, Vice President,
Sky Power Global, Toronto, Ontario, Canada



Dr. Kiran Bedi, Former Lieutenant Governor, Puducherry,
First woman IPS Officer of India.



Ms. Lakshika Joshi, Global Lead IP Counsel & amp
AVP Legal, Capgemini Engineering

- Well equipped, separate boy's and girl's accommodation, within campus.
- Well equipped and fully operational medical centre within the Campus including hospitalisation.
- Financial Assistance from Canara Bank.
- Strong International Linkages with Universities and Institutes of high repute like Nanyang Institute of Management, Singapore, SKKY Aviation Academy, South Africa, EC- Council University New Mexico, PUTRA Business School, Malaysia, and many others.
- A range of value-added courses under Business Intelligence Program
- Advanced Excel SPSS, SAP, Tally Six Sigma, Big Data Analytics, Digital and Social Media and Pearson Value Added Certifications.

ACTIVITIES@I.T.S



Business Summit 2021



Entrepreneurship Summit 2021



International Conference 2021



Aspiration 2021



Convocation 2021



Fresher Party 2021



WYSIWYG 2021



HR Conclave 2021



Business Plan Competition Genesis 2020



International E-FDP 2020



Merit Award Ceremony 2021

TRANSFORMATIVE LEARNING

I.T.S FULFILS IT'S COMMITMENT BY PROVIDING APPROPRIATE KNOWLEDGE BASE, PROFESSIONAL OUTLOOK AND ATTITUDE AND ALSO CAREER TO ITS STUDENTS TO CLIMB THE LADDER OF SUCCESS ...



1 STAGE I ORIENTATION

- 2 weeks of detailed orientation program to bring students of different background to a level playing field.
- It includes Ice-Breaking, cohesive group formation, exploring talents, exposure to basics of management learning, soft skills, development of analytical ability, industry visit, exploring self and others.

3 STAGE II TRIMESTER I

- Total Papers 08
- 12 weeks of exposure on fundamental knowledge of management areas.
- Learning of business practices.

5 STAGE V SUMMER INTERNSHIP TRAINING

- 7 to 9 weeks of intensive training in industry.
- Training on full time basis with active coordination between academic and industry mentor.

7 STAGE VII TRIMESTER V

- Total Papers 08
- 12 weeks of exposure on fundamental knowledge of management areas.
- Learning of business practices.

2 STAGE II TRIMESTER I

- Total Papers 08
- 12 weeks of exposure on fundamental knowledge of management areas.
- Learning of business practices.

4 STAGE IV TRIMESTER III

- Total papers 09
- Choice of specialization areas based on acumen and aptitude.
- Introduction of specialization subjects.
- Mentor-mentee relationship building for professional guidance.
- Preparation for Summer Internship.
- Live Projects.

6 STAGE VI TRIMESTER IV

- Total papers 08
- Submission of Summer Internship Project Report and presentation.
- Active soft skills and Personality re-engineering orientation
- Extensive learning through statistical tools and IT knowledge usages
- Mentor-mentee relationship building for professional guidance.
- Preparation for Summer Internship.
- Live Projects.

8 STAGE VIII TRIMESTER VI

- Total papers 04
- Placements get finalized
- Special Placement week
- Assimilation lectures and wrap-up on professional life preparations
- Farewell
- Mentor-mentee relationship building for professional guidance.
- Preparation for Summer Internship.
- Live Projects.

FACILITIES & INFRASTRUCTURE

LECTURE THEATRE EQUIPPED WITH NEW AGE RESOURCES



Air-conditioned lecture theatres equipped with state of the art teaching aids including **LCD projection systems**. Lecture halls are **wi-fi enabled with Multimedia Technology**

HOSTEL



- **Within Institute campus.**
- Comfort of home like environment.
- **Separate hostel for girls (Durga Halls) and for boys (Eklavya Halls)** with spacious accommodation, wardens and support staff.
- **24x7 wi-fi enabled Internet connectivity.**
- **Fully secured with CCTV cameras** and security guards posted for day and night.
- **Facilities like laundry, phone, entertainment, photostate and mess are available.**

SPORTS COMPLEX & GYMNASIUM



- **Sport facilities include Table Tennis, Carrom, Cricket, Chess along with Badminton and Volleyball courts.**
- Various in-house, Intra & Inter-College Competitions are organized every year.
- I.T.S has advanced **gymnasium facility** in the campus. It is equipped with all latest exercise tools & machines, **separate for boys & girls.**

LIBRARY- THE LEARNING RESOURCES CENTRE



- **Fully automated and air-conditioned.**
- Houses a collection of **text and reference material, journals, magazines**, audio video tapes, research reports etc.
- **E-bodh, the virtual library-an IT based system** containing pool of information for online browsing.
- The **Electronic Media Library** Division is its unique feature.
- **Indian and International Global Databases** related to Course Programs and training material.

AUDITORIUM & SEMINAR HALLS



- **Air-conditioned state-of-the-art** auditoriums and seminar halls where **guest lectures, cultural activities**, debates seminars conferences and workshops are organized.
- Auditorium and seminar halls are equipped with modern **audio-visual facilities.**

IT INFRASTRUCTURE



- Excellent infrastructure for imparting **computational skills to students, leveraging software development** through latest IT tools and techniques.
- **State of the art computer labs with 350+ Intel based Computers** connected with **structured optical fibre network.**
- **Microsoft Imagine Premium with Microsoft** for latest products update.
- **Round the clock 150 MBPS (1:1) Broadband Leased Line Internet connectivity**
- **Wi-Fi enabled campus**

MEDICAL & ACCIDENT INSURANCE FACILITIES



- **Routine Medical check-up** of students.
- Periodic dental check-up of students.
- Hospital facility **available within 1 kilometre distance**.
- Students are covered by **"Group Personal Accident Insurance Policy"**.
- Conduct of wellness programmes.

SERVERS & SOFTWARE TOOLS



- IBM X 3400 series, MS Window-2012 server.
- Linux Enterprise Edition.
- **Secured Internet connectivity** through Unified Threat Management (UTM) Device.
- **Operating Systems**
- **Windows 2012 (server), Ubuntu 17.04**, Novell Netware (Version 5.1), SCO Unix (Release V).
- RDBMS : **ORACLE 11 g**, SYBASE and Db2

Application & Development Tools

SQL Server 2014, MS Office Professional 2016, Alice for Windows (Library Automation), Softek COBOL, Power Builder, Turbo Suite C++ 4.5, Visual Studio 2016.

NEWS LETTERS & JOURNALS

TO DEVELOP THE INTELLECTUAL ACCUMEN STUDENTS ARE MOTIVATED TO WRITE CASES, ARTICLES AND BLOGS IN NEWSLETTERS AND JOURNALS

- I.T.S newsletter is published **quarterly** covering activities organized by the Institute.
- A **bi-monthly newsletter "e-volve"**, is published by Department of Management.
- **FINVEST**
- A newsletter focused on furthering knowledge in finance for awareness and updatation.
- **Marrecus Line**
- A newsletter which helps students to learn about the latest trends, market strategies, practices and upcoming brands.
- **Oppo – Makers**
- A newsletter which contributes to enhance the requisite HR domain knowledge.
- **Vibrance**
- An e-magazine to update latest technological advancement in the field of IT and covers the highlights of the events of Department of IT.
- **I.T.S Journal "SYNERGY"**
- A bi-annual journal
- Focus on research papers, book reviews and articles of Management, IT, and issues relating to economy, industry & environment.

SPORTS COMPLEX



I.T.S- MANAGEMENT JOURNAL- SYNERGY



PGDM COURSE STRUCTURE

- The Programme curriculum is spread over six Trimesters in a period of 2 years, during which the core and elective courses are offered by the Institute.
- The course offered to the students may be a 3 credit, 1 credit, 0.5 credit or non credit course. The Institute uses the concept of credit to define the weightage of a course in the curriculum. Courses are listed as 3, or 1.5 credits course depending on the enlisted workload for each course. The generally accepted norm is that, a three (3) credit involves about 30 hours of class work, Two (2) credit 20 hours, 1.5 credit course involves about 15 hours and one (1) credit course involves about 10 hours of class work.
- Trimester-wise Credit Breakup: PGDM Programme consists of total one hundred twenty three (123) credits. Out of this, one hundred seventeen (117) credits are devoted to courses, Six (6) credits to summer training project. Business Intelligence Lab is a non credit, course. Term-wise distribution of credit points is as follows:



TRIMESTER WISE COURSE STRUCTURE

Course Code	Subject Title	Credit	Teaching Hours
Trimester : 1			
1.1	Organisational Behaviour – I	3	30
1.2	Marketing Management – I	3	30
1.3	Quantitative Techniques for Management	3	30
1.4	Financial Accounting for Managers	3	30
1.5	Information Systems & Cyber Security	3	30
1.6	Business Communication	3	30
1.7	Managerial Economics	3	30
	Minor project	1	
	BI Lab Statistical Functions	Non Credit	10
	Total course credits of Trimester 1	22	220
Trimester : 2			
2.1	Organisational Structure, Design & Change	3	30
2.2	Marketing Management –II	3	30
2.3	Production & Operations Management	3	30
2.4	Management Accounting*	1.5	15
2.5	Financial Management- I*	1.5	15
2.6	Legal Aspects of Business	3	30
2.7	Human Resource Management	3	30
2.8	Personality Reengineering Programme	3	30
	Minor Project	1	
	BI Lab Basic Financial Function	Non Credit	10
	Total course credits of Trimester 2	22	220
Trimester : 3			
3.1	Operations Research	3	30
3.2	Managerial Decision Modelling through Spreadsheet	3	30
3.3	Financial Management – II	3	30
3.4	Business Research Methods	3	30
3.5	Personality Reengineering Programme	3	30
3.6	Minor project	1	
	BI Lab	Non Credit	10
	SPSS Advance financial functions	Non Credit	10
	Trimester III : 03 Elective Courses		
	Elective I	3	30

Course Code	Subject Title	Credit	Teaching Hours
	Elective II	3	30
	Elective III	3	30
	Total course credits of Trimester 3	25	260
Trimester : 4			
4.1	Strategic Management	3	30
4.2	Supply Chain Management	3	30
4.3	E-Business	3	30
4.4	Personality Reengineering Programme	3	30
	Trimester IV : 04 Elective courses		
	Elective IV	3	30
	Elective V	3	30
	Elective VI	3	30
	Elective VII	3	30
	Total course credits of Trimester 4	24	240
Trimester : 5			
5.1	Innovation & Technology Management*	1.5	15
5.2	Entrepreneurship Development *	1.5	15
5.3	Personality Reengineering Programme	3	30
	Trimester V : 03 Elective courses		
	Elective VIII	3	30
	Elective IX	3	30
	Elective X	3	30
	Total course credits of Trimester 5	15	150
Trimester : 6			
6.1	Corporate Governance & Business Ethics*	1.5	15
6.2	Environment Studies*	1.5	15
	Trimester VI : 02 Elective courses		
	Elective XI	3	30
	Elective XII	3	30
	Total course credits of Trimester 6	9	90
	Total Course Credit in First Year	69	700
	Total Course Credit in Second Year	48	480
	Summer Internship Project	6	60
	Total for Entire Programme	123	1240

CHOICE OF ELECTIVES/ SPECIALIZATION



Course-Wise List of Electives Functional Area: Marketing Management

III Term/ Course Code	Title of the course
MM 3.1	Sales & Distribution Management
MM 3.2	Consumer Behavior
IV Title of the course	
MM 4.1	Brand Management
MM 4.2	Services Marketing
MM 4.3	B 2B Marketing
MM 4.4	Social & Digital Media Marketing
MM 4.5	Marketing research & introduction to marketing analytics
V Title of the course	
MM 5.1	Integrated Marketing Communications
MM 5.2	Retail Management
MM 5.3	International Marketing
MM 5.4	Marketing Analytics
MM 5.5	Customer Relationship Management
VI Title of the course	
MM 6.1	Rural Marketing
MM 6.2	Lifestyle and Luxury Brand Marketing

Functional Area: Human Resources Management

III Term/ Course Code	Title of the course
HRM 3.1	Talent Management
HRM 3.2	Learning & Development
VI Title of the course	
HRM 4.1	Employee Relations & Labour Law
HRM 4.2	Performance Management
HRM 4.3	Competency Mapping
HRM 4.4	Organizational & Knowledge Management

V Title of the course	
HRM 5.1	Emotional Intelligence & Leadership
HRM 5.2	Organizational Change & Development
HRM 5.3	Cross-cultural Management and IHRM
HRM 5.4	HR Analytics
HRM 5.5	Total Reward Management

VI Title of the course	
HRM 6.1	Strategic HRM
HRM 6.2	Managerial Counseling and Negotiation
HRM 6.3	Indian Philosophy & Organisational Excellence

Functional Area: Finance

III Term/ Course Code	Title of the course
FM 3.1	Management of Financial Services
FM 3.2	Financial Statement Analysis
FM 3.3	Insurance & Risk Management
IV Title of the course	
FM 4.1	Corporate Valuation
FM 4.2	Security Analysis & Portfolio Management
FM 4.3	Mergers, Acquisitions and Corporate Restructuring
FM 4.4	Bank Management
FM 4.5	International Financial Management

V Title of the course	
FM 5.1	Financial Derivatives
FM 5.2	Project Appraisal & Financing
FM 5.3	Investment Banking
FM 5.4	Financial Risk Management
VI Title of the course	
FM 6.1	Corporate Taxation
FM 6.2	Personal Wealth Management
FM 6.3	Behavioural Finance

Functional Area: International Business

III Term/ Course Code	Title of the course
IB 3.1	International Trade Theories & Practices
IB 3.2	Geo-political Environment of Business
VI Title of the course	
IB 4.1	International Trade Procedures & Documentation
IB 4.2	Cross Cultural Management
IB 4.3	India's Foreign Trade

V Title of the course	
IB 5.1	International Financial Management

IB 5.2	International Marketing
IB 5.3	International Business strategy
IB 5.4	International Supply Chain and Logistics
IB 5.5	International Framing for International Trading

IV Title of the course	
IB 6.1	International Trading under WTO

Functional Area: Information Technology

III Term/ Course Code	Title of the course
IT 3.1	Data Visualization through Tableau
IT 3.2	IT Infrastructure Management
IT 3.3	Business Intelligence & Data Mining

IV Title of the course	
IT 4.1	Business System Using Python
IT 4.2	Strategic Management of IT
IT 4.3	System Analysis and Design
IT 4.4	Information Risk Management
V Title of the course	
IT 5.1	Business Transformation using AI
IT 5.2	Data Analytics for Managers through R
IT 5.3	Managing IT Enabled Services

VI Title of the course	
IT 6.1	Enterprise Resource Planning
IT 6.2	Cloud Computing for Managers

Functional Area: Operation Management

III Term/ Course Code	Title of the course
OM 3.1	Logistics Management
OM 3.2	Project Management
OM 3.3	Material Management
IV Title of the course	
OM 4.1	Procurement & Vendor Management
OM 4.2	Quality Management & Six Sigma
OM 4.3	Production Planning & Control
OM 4.4	Predictive Modeling

V Title of the course	
OM 5.1	Service Operations Management
OM 5.2	Data Analytics for Managers through R
OM 5.3	Process Management & consultancy

VI Title of the course	
OM 6.1	Operations Strategy
OM 6.2	Enterprise Resource Planning

PEDAGOGY-LEARNER CENTRIC APPROACH FOR HOLISTIC DEVELOPMENT

Timely Assessment provides educators with a better understanding of what students are learning and engages students more deeply in the process of learning content.

Coached Problem Solving is a class format in which professors provide a structured, guided context for students working collaboratively to solve problems.

Interactive Lectures provide short activities that can break up a lecture engage students in activities that confront their prior understanding of a core concept. The activity can be a classroom experiment, a survey, a simulation or an analysis of secondary data.

Quantitative Writing engages students with numbers by asking them to analyze and use quantitative data in written reports and arguments

Comprehensive Assignments are a flexible means of demonstrating learning as well as a method of exploring one's thinking to stimulate learning, which is why the literature on writing instruction emphasizes both learning to write and writing to learn.

Teaching with Spreadsheets allows students to "get their hands dirty" by working with real-world data. Spreadsheets make abstract or complex models accessible by providing concrete examples and allowing "what if" analyses.

Immersion Courses

The different value added courses are taught in all domains of PGDM which gives overall exposure to the personality of students.

Campus-Based Learning uses the campus environment itself as a teaching tool

Concept Tests are conceptual multiple-choice questions that focus on one key concept of an instructor's learning goals for a lesson. When coupled with student interaction through peer instruction, Concept Tests represent a rapid method of formative assessment of student understanding.

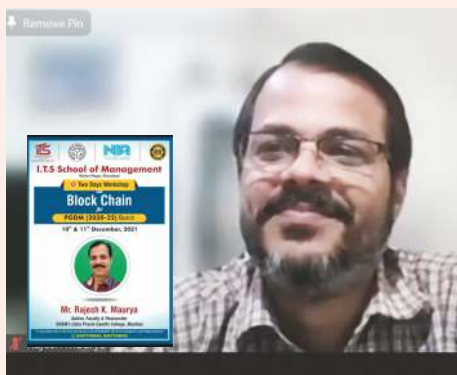
Practical Labs to give hands on experience to the students on the latest tools and technologies.

Teaching with Data Simulations allows students to visualize probability distributions, which in turn can make the processes associated with probability more concrete.

Role Playing immerses students in debate around Earth science issues.

Teaching with the Case Method combines two elements: the case itself and the discussion of that case. Teaching cases provide information, but neither analysis nor conclusions. The analytical work of explaining the relationships among events in the case, identifying options, evaluating choices and predicting the effects of actions is the work done by students during the classroom discussion.

Webinars and Conferencing sessions of the industry experts across the globe are conducted for PGDM students in order to teach and aware them about the cross cultural management practices. Thus this blend of traditional and digital education help the students to become a competitive professional at both national and international levels.



PERSONALITY RE-ENGINEERING PROGRAM (Transformation from Class room to Board room)

The Institute emphasizes on the holistic development of the students before they can step in the corporate world. Personality Reengineering is aimed at providing an edge for achieving success in a challenging corporate environment through imbibing desirable professional etiquettes, interpersonal skills and overall corporate awareness so that one's acceptability in the professional environment is enhanced. PRP (Personality Re-engineering Program) PRP cell designs and conducts 4 stage extensive process which runs through all the trimesters and conducts various events like workshops on personality development and grooming, group discussions and mock interviews to transform the students into highly skilled, industry ready professionals.

Communication Lab Module - Learning While Playing

I.T.S School of Management has introduced a new module in the Communication area titled as "Learning while Playing" for the PGDM participants to enhance their oral communication skills.

Teaching communication skills in a more practical way to the participants will help them with a strong foundation to achieve future career goals. While learning these skills takes time, best practices can help participants to quickly learn and apply them on the job.



Following Activities are conducted under Communication Lab

JAM SESSIONS
STORY TELLING
ROLE PLAYS
PANEL DISCUSSION
SCENARIO BUILDING
SELF-COMMUNICATION
EXTEMPORE
GROUP DISCUSSION
PRESS CONFERENCE
NEWS ANALYSIS

Value Added Certifications/Programs

Business Intelligence Program

All businesses use information technology and many employ graduates in IT and Technology related roles. IT includes all forms of technology that are used to create, store, communicate exchange and use information and hence powering businesses and society. Keeping the above in mind a comprehensive "Business Intelligence Program, worth Rs. 90,000 is provided free of cost to all the students.



• Advanced Excel • SPSS • SAP • Tally • Six Sigma • Big Data analysis • Digital & Social Media

Pearson Me Pro English Program

In order to improve the communication skill and to make students employable in good organization, I.T.S has done a tie up with Pearson MePro. MePro extensively uses **role-play**, an excellent way of getting students to practice their **English**. They simulate real life situations and allow the learners to understand what they would do in a real situation.

- **Learner Centric** • **Develops skills in English** • **Immersive learning**
- **The Placement Test Certification on completing each level**

INDUSTRY SPEAKERS



Ms. Oindrila Roy, Head-Strategy,
India, Essence.



Dr. Amit Pareenja, Group Assoc.
Director, Tata Communications.



Mr. Pankaj Kankar COO-Fareye & Former
CTO-Lenskart.com



Mr. Sulabh Goel, VP,
Ernst & Young



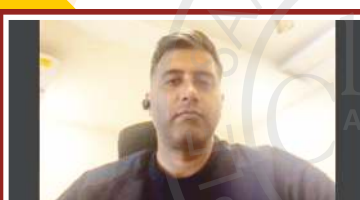
Mr. Divyanshu K., Vice President
Strategy - boAt Lifestyle



Mr. Prateek Dubey, Head ER & HR
IDFC First Bank



Mr. Atul Tiwary, Head HR, Oyo



Mr. Kaushal Mehtani
Sr. Principal Accenture Strategy



Mr. Murlidhar Shyam, Executive
President, Airports International.



Mr. Pratyush Panda, Country Manager
India & SAARC, FORBO Floorings



Dr. Kalpana Gopalan, IAS PhD IIM-B
Additional Chief Secretary
Government of Karnataka.



Mr. Biplob Banerjee, CPPO, ABD
India



Mr. Tapo Kar, General Manager HR
Bata India Limited



Mr. Neeraj Mehra, VP, HR, Infogain.



Ms. Ritika Mathur, Director
Grant Thornton



Ms. Archana Head HR Inter Globe
Air Transport



Mr. Manish Kumar, President &
National Sales Head Star TV
Network.



Mr. Ashish Patel, Managing Director
Morgan Franklin (U.S)

FOREIGN SPEAKERS



Mr. David Linthicum

Chief Cloud Strategy Officer
Deloitte Consulting Virginia, United States.



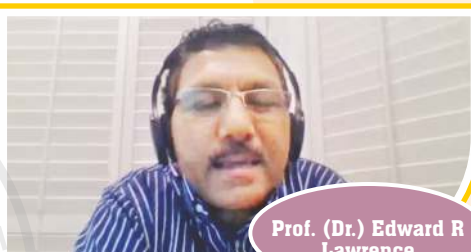
Prof. (Dr.) David Petrie

Adjunct Business Professor with
Concordia Universities, Portland and Chicago,



Mr. Indranil Bose

PhD (Management), FHEA (UK), Dean,
School of Business, University of Bolton,
Academic Centre, Ras Al Khaimah, UAE



**Prof. (Dr.) Edward R
Lawrence**

College of Business, Florida
International University, USA



Dr. Ivan Zupic

Goldsmiths, University of London



Dr. Justin Paul

Professor, University of PR, USA



Prof. (Dr.) Lloyd Scott

Technological University Ireland



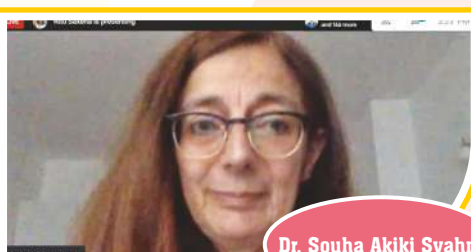
Prof. (Dr.) Roy Sembel

Professor Distinguished Chair at IPMI
International Business School, Indonesia



Mr. Peter Dorrington

Co-Founder and Chief Strategy Officer at
Anthrolytics Ltd., London (UK)



Dr. Souha Akiki Svahn

Founder Paris Graduate School,
France

FOREIGN COLLABORATION



Management Development & Consultancy,
Singapore (MDIS).



UNIR, La Rioja, Spain



AIESEC, IIT DELHI



STI Education, Myanmar



University of Illinois, Springfield,
Illinois (USA)



Valparaiso University, Indiana
(United States of America)



Paris Graduate School - Innovative
Knowledge Institute, Paris, France



Nanyang Institute of Management,
Singapore



Putra Business School, Malaysia

GLOBAL EXPERIENCE



World has turned into a global village yet encompasses cultural diversity. Making career in such global landscape is no longer inspirational rather way of corporate life. Acknowledging this fact, I.T.S takes students to Foreign Tour to understand nuances of working in multicultural plural world. Tour aims at exposing students to organizations of world repute manned by multicultural teams. Students are given opportunity to interact with such teams and have a feel of challenges of coordination and cohesion of such teams. During the tour students also visit the renowned management educational Institutions of the place and have interaction with faculty and students to understand the educational and cultural environment of that country.



PGDM Batch (2016-18), at Singapore



PGDM Batch (2017-19), at Malaysia



PGDM Batch (2018-20) at Ferrari World, Dubai



PGDM Batch (2019-21) at Dubai

INDUSTRIAL VISIT

I.T.S organises regular Industry Visits to bridge the gap between class room teaching and the corporate world. The Institute organizes various industry visits at regular intervals to relate theoretical knowledge to practical applications. Some of the visits to renowned organizations include:



PGDM Students @ Coca Cola, Greater Noida



PGDM Students @ Mother Dairy Patparganj, Delhi



Virtual Visit to Yakult, Sonapat



PGDM Students @ New Holland Tractor, Greater Noida



PGDM Students @ Escorts Machinery, Faridabad



Virtual Visit to Madhya Pradesh Agro Products, Sagar

PGDM ALUMNI : OUR STRENGTH



SUDEEP JAIN

Batch: 1996-98
Designation: CEO
Company: Strawberry Infotech Pvt. Ltd.



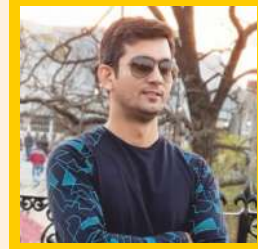
DEEPTEN CHATTERJEE

Batch: 2001-03
Designation: Associate Director
Company: KPMG



SHOUVIK ACHARYA

Batch: 2004-06
Designation: Associate Director
Company: Cipla



ANUJ TOMAR

Batch: 2005-07
Designation: Key Account Manager-MT & E-Comm
Company: Sebamed India



SMRITI NAGVANSHI

Batch: 2006-08
Designation: HR Business Partner
Company: Tata Technologies U.K.



JITENDRA SINGH SIROLA

Batch: 2007-09
Designation: State Head Sales & Business Development
Company: Flipkart



KUNAL DEO SINGH

Batch: 2007-09
Designation: Country Manager
Company: Krishna Overseas Sarl, Benin



DHEERAJ VERMA

Batch: 2007-09
Designation: National Head Institutional Sales
Company: Dabur India Ltd.



RAGHAV SINGH

Batch: 2008-10
Designation: Country TA Lead
Company: Autodesk



ABHISHEK DAS

Batch: 2009-11
Designation: General Manager Country Head (Mozambique)
Company: MFI Document Solutions Limited



VARTIKA SRIVASTAVA

Batch: 2010-12
Designation: Manager
Company: Federal Bank



KHUSHBOO SINGH

Batch: 2010-12
Designation: Co Recruiter
Company: Experis, Manpower Group Canada,



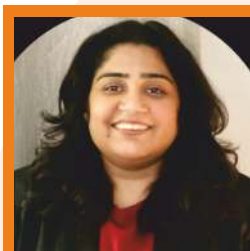
CHANIMA BHATTACHARYA

Batch: 2011-13
Designation: Human Resource Professional
Company: International Talent Acquisition, Germany



ANKIT PAL

Batch: 2017-19
Designation: Team Manager
Company: Amazon



TANUSHREE SHARMA

Batch: 2006-08
Designation: Tax Semi-Senior
Company: CBIZ, New Jersey, US



ANISUR RAHAMAN

Batch: 2017-19
Designation: Deputy Manager
Company: Hero MotoCorp.

CELEBRITIES @ I.T.S



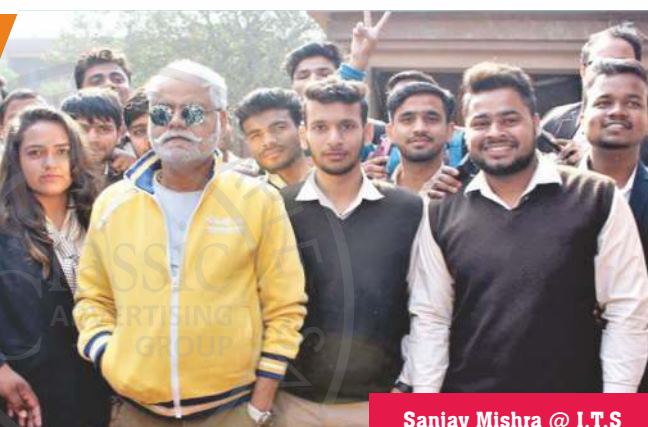
Rajkumar Rao @ I.T.S



Armaan Malik @ I.T.S



Ayushmann Khurana @ I.T.S



Sanjay Mishra @ I.T.S



Gulshan Grover @ I.T.S



Soha Ali Khan @ I.T.S



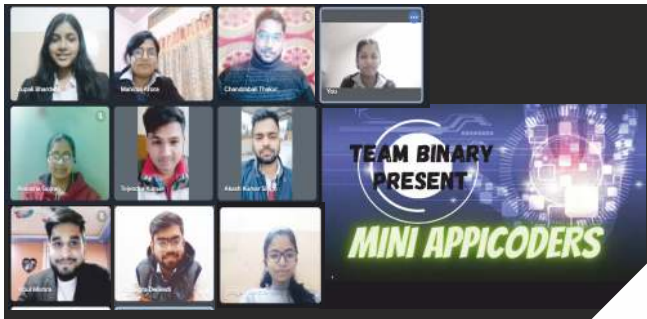
Irrfan Khan @ I.T.S



R.P. Singh @ I.T.S

STUDENT FUNCTIONAL CLUBS

Digitalytics Club



The Digitalytics Club, i.e. The Analytics club serves as a place where all students, who have an interest in Digital Club and analytics – not just computing students – gather to discuss topic of professional interest, exchange experiences they have gathered at their workplace, and review the current development in the global job market.

Marketing Club- Marrecus



The objective of the club is to bridge the gap between concepts and applications in the area of marketing. Discussions, games and events like Innovative Idea Exhibition, Business Plan Competition, Best out of Waste Competition, Ad-Mad Show cover the diverse facets of business like branding, strategies, business environment etc.

Sankriya Club



Sankriya Club is an exclusive club for PGDM students which aims to generate skills, knowledge and interest in different aspects of International Business and Operations.

Cultural Club



The Cultural Club provides a platform to the students of I.T.S. to showcase their artistic and cultural sense through their participation in various inter and intra cultural events.

HR Club- Oppo Makers



The purpose of Oppo-makers is to synergize the talents of students and expose them to emerging trends in HR. With innovative activities, games, quiz competitions etc. organized throughout the year, the club facilitates the understanding of diverse HR functions in the corporate world today.

Finance Club-Finvest



The purpose of the club is to promote interest in and knowledge in the area of Finance. The club educates the students on various topics in finance and also reaches out to industry professionals and organizes speaker sessions to expose students to the various practical aspects of finance.

Statesman Club



Sports is an integral part of overall development of an individual personality. Keeping in mind the same I.T.S. focuses on sports with a equal importance of academics. The statesman's club is initiative to groom sportsman ship in the management students as well. Round the year activities like cricket league, Football league and inter college sports meet activity are organized under the umbrella of Statesman Club.

'Utthan' Lab

An Endeavour to Facilitate Poor Meritorious Children Utthan Lab is a unique and comprehensive CSR project of I.T.S, Ghaziabad under which the faculty and student volunteers visit various government schools and shortlist poor but meritorious students studying in class 5, 6 and 7. These students are called to the campus of I.T.S on all working Saturdays where under the guidance of faculty coordinator, student volunteers impart basic knowledge of English, Science, Math, History, Computer GK etc. to them. I.T.S has received overwhelming response and feedback by these students and their parents and is committed to continue this support to these talented buds.



Institute runs a number of CSR activities to ensure that the downtrodden and the helpless people are taken care of and the deprived are provided with the essential facilities and opportunities to grow and develop in life.

**CSR
ACTIVITIES -
SOCIAL WORK
@ I.T.S**

Parivartan

'Parivartan' is a comprehensive slum education program conducted by the student volunteers of I.T.S, Ghaziabad in which student volunteers visit slums on all Sundays and teach around 120 slum children as per their I.Q. and current knowledge. At the end of the class, biscuits, chocolates and sweets are distributed among all as routine. Slum children and their parents eagerly wait for I.T.S volunteers on each Sunday and have turned this CSR initiative into a huge success which has been running for more than three years.



CORPORATE RESOURCE CENTRE

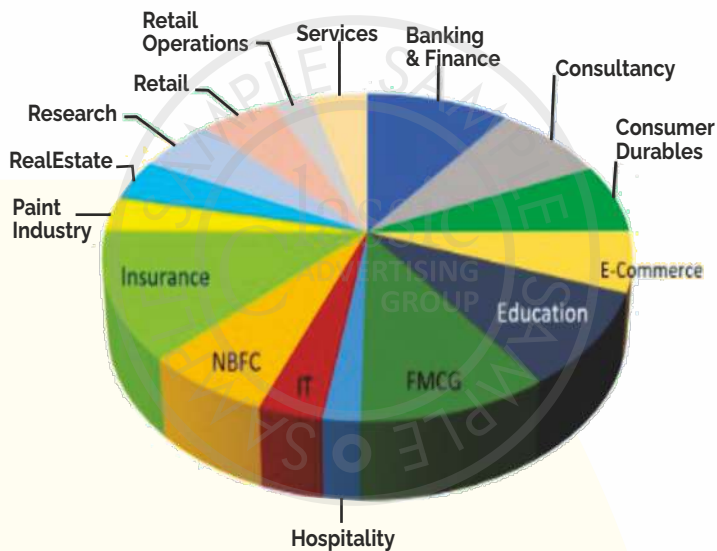
Corporate resource Centre plays a significant role in bringing the industry and academia close to each other. It acts as an interface between the students, faculty and the corporate world to initiate and maintain continuous interaction with the industry. The cross sectoral participation of industry bigwigs in campus placement bears testimony to the quality education and excellent talent pool of I.T.S, which in turn, has led to building of a long list of recruiters, with additions every year. CRC office facilitates Institute Industry interface providing an apt platform to the budding managers from I.T.S in becoming "Business Ready Managers".

Live Projects & Summer Internship Program.

Pre-Placement Talks and Final Placement.

Placement of students in reputed companies like Dabur, Abbott Healthcare, Parle-G, ICICI and Barclays etc.

Placement in Different Business Sectors



RECRUITING PARTNERS



PLACEMENT HIGHLIGHTS

TOP PLACEMENTS

2019-21 Batch

INDUSTRY EXPOSURE IS A ROUND-THE-YEAR ACTIVITY AT I.T.S

 DIVYANSHU SINGH asianpaints Sr. Sales Executive	 SAMAR ABBAS Datar Sales Incharge	 ANUDEEP CHAUDHARY CBRE Data Management Analyst	 YASHITA GOEL CBRE Financial Business Analyst	 AKANKSHA RAI marico Sales Officer Trainee	 YUVRAJ Berger Sales Officer Trainee
 LAKSHYA BHATNAGAR Sales Trainee	 DEEPANKAR DIXIT Executive Sales	 SACHIN FERRERO Sales Trainee	 TUSHAR TOMAR Sales Trainee	 ABHISHEK KUMAR (HN) MRF Sales Executive	 AMIT RAJ genpact Process Developer - Mortgage / Territory Sales Manager
 ALANGKRITA NEOGI genpact HR Associate	 KOMAL GAWRI naukri.com Sr. Executive- Corporate Sales	 TUSHAR SINGHAL JK Cement LTD. Management Trainee	 AAKASH JAUHARI Sales Officer	 MAYANK KUMAR Relationship Manager	 AKHIL SHARMA PRISM JOHNSON LIMITED Ex. Mgmt. Trainee-Sales

and many more...

TOP PLACEMENTS

2020-22 Batch

INDUSTRY EXPOSURE IS A ROUND-THE-YEAR ACTIVITY AT I.T.S

 ARGNESHU GUPTA Datar Sr. Sales Incharge	 PRANJAL MEHROTRA ANZ Credit Assessment Officer	 SAKSHI RAWAT ANZ Credit Assessment Officer	 SHUBHAM GHOSH ANZ Credit Assessment Officer	 ANUJ KUMAR SRIVASTAVA Shinex Asstt. Sales Manager	 KOUSHIKI BASU Sales Trainee
 PRANAV KUMAR Sales Trainee	 RITIKA GAUR Sales Trainee	 TEJENDRA KUMAR Sales Trainee	 MANJEET PRATAP SINGH marico Officer Trainee	 ARNIMA accenture Techno Functional Associate	 AYUSHI accenture Techno Functional Associate
 MILANDEEP RAINA TURING HR- Talent Acquisition Specialist	 PRAGATI SAXENA TURING HR- Talent Acquisition Specialist	 VAIBHAV SHARMA YAMAHA Functional Business Analyst	 VISHWAS BHADORIA YAMAHA Functional Business Analyst	 TUSHAR SHARMA FERRERO Sales Trainee	 REENA MAHAJAN CBRE Business Analyst
 HIMANSHU PALIWAL Analyst	 HIMANSHU SRIVASTAVA Analyst	 HARSH AGRAWAL YAMAHA Functional Business Analyst	 MANSI GOYAL YAMAHA Functional Business Analyst	 ROHIT KAPSHEY Franchise Development Officer	 SWETA JHA Franchise Development Officer

and many more...

ADMISSION & SCHOLARSHIP



ELIGIBILITY

Aspirants seeking admission to the PGDM program of the Institute must fulfill the following criteria :

- Bachelor's degree in any discipline from a recognized university or equivalent with minimum 50% passing marks
- Valid score in CAT/MAT/XAT/ATMA/CMAT or any other national level examination, approved by AICTE.
- Applicants appearing for their Final Year Graduation exams are also eligible to apply

HOW TO APPLY

Applicants can apply online at our website www.itsim.edu.in. The application forms can also be downloaded and submitted at the Institute through mail or in person.

SELECTION PROCEDURE

Shortlisted applicants are invited for Group Discussion and Personal Interview Process. The final selection will be made on the basis of the criteria as prescribed by the Institute. The information regarding selection will be communicated to the concerned Applicant by mail.

ATTRACTIVE SCHOLARSHIPS

Scholarship upto Rs. 1 Lac to the eligible candidates based on Academic Performance and score in test like CAT, XAT, CMAT, MAT, ATMA etc.

ANTI RAGGING INITIATIVE

Ragging, in all its forms, is totally banned in the institute. As per the Supreme Court of India order; anyone indulging in ragging will be punished appropriately. Institute has a 'Zero tolerance policy' in this respect.



FACULTY RESOURCE

**DR V.N. BAIJPAI**

Professor (Marketing)
PhD, MBA
Academic Exp.: 20 Years

DR. SUNIL KUMAR PANDEY

Professor & Director - IT
MCA Ph.D
Experience: 20 Years

Dr. Anusha Agarwal

Associate Professor (Finance)
PhD, PGDM, M.A, BBM
Academic Exp.: 22 Years

Prof. Ashutosh Sharma

Assistant Professor (Statistics)
M.Sc M.Phil(Statistics)
Academic Exp.: 10 years

Dr. Ashish Kumar Jha

Assistant Professor (Marketing)
PhD, MBA, UGC - NET, BBA
Industry Exp.: 03 Years
Academic Exp.: 13 Years

Prof. Charul Agarwal

Assistant Professor (Marketing)
MBA, UGC - NET, M.A
Industry Exp.: 03 Years
Academic Exp.: 09 Years

Prof. D. K. Pandey

Professor (HR)
PhD, MBA, Others
Industry Exp.: 03 Years
Academic Exp.: 20 Years

Prof. Durba Roy

Associate Professor
PGDM
Industry Exp. : 15 years
Academic Exp. : 16 years

Dr. Gurpreet Kaur

Assistant Professor
(Mathematics) PhD
Academic Exp.: 7 Years

Dr. Indraneel Mandal

Assistant Professor
PhD, MBA
Industry Exp.: N.A.
Academic Exp.: 19 Years

Prof. Lokesh Upreti

Assistant Professor
(Marketing, IT)
MBA, PhD (P), Others
Industry Exp.: 02 Years
Academic Exp.: 12.5 Years

Dr. Manoj Kumar Jha

Professor (HR) PhD, MBA
Industry Exp. : 11 Years
Academic Exp. : 21 Years

Prof. Mansi Singh

Assistant Professor (IT)
MCA, PhD (P)
Academic Exp. : 7 Years

Dr. Mayank Sharma

Assistant Professor (Marketing)
PhD, PGDM, UGC - NET, BBA
Industry Exp.: 6 Months
Academic Exp.: 11.5 Years

Dr. Neeraj Sanghi

Professor (Finance)
PhD, M.Com, PGDM, B.Com, CMA
Academic Exp.: 23 Years

Dr. Nitin Saxena

Assistant Professor (Finance)
PhD, MBA, UGC-NET, B.Com
Industry Exp.: 2.5 Years
Academic Exp.: 13 Years

Prof. Parul Gupta

Assistant Professor
(Economics)
MBA, UGC - NET,
M.A, PhD (P)
Academic Exp.: 12 Years

Dr. Puneet Kumar

Assistant Professor
(Finance)
PhD, MBA
Industry Exp.: 4 Years
Academic Exp.: 22 Years

Dr. Rajeev Johari

Associate Professor (IB)
PhD, MBA, M.A
Industry Exp.: 04 Years
Academic Exp.: 17 Years

Prof. Ritika Rathore

MBA, B.Tech (Mechanical)
UGC NET (Management)
Currently Pursuing PhD
Industry Exp.: 3 years
Academic Exp.: 8 years

Dr. Sanjeev Tandon

Associate Professor
(Marketing)
PhD, MBA, UGC - NET,
Industry Exp.: 16 Years
Academic Exp.: 17 Years

Dr. Satish Kumar

Professor (Marketing)
PhD, MBA, BBA
Academic Exp.: 20.6 Years

Prof. Shikha Aggarwal

Assistant Professor (HR, IB)
MBA, UGC - NET,
BBA, PhD (P)
Academic Exp.: 8 Years

Prof. Shikha Arora

Assistant Professor
B.Com (H),
PGDBM, Ph.D (Pursuing)
Industry Exp. : 3 years
Academic Exp. : 11 years

Prof. Shilpi Rana

Senior Soft Skills
Trainer B.Tech (IT),
PGDBM
Industry Exp. : 6 years
Academic Exp. : 5 years

Prof. Smita Barik

Assistant Professor (HR)
MBA
Academic Exp.: 9 Years

Prof. Sunil Upadhyay

Assistant Professor (IT)
MCA, PhD (P),
Industry Exp.: 14 Years
Academic Exp.: 14 Years

Dr. Surendra Tiwari

Associate Professor
(Marketing)
Ph.D, PGDM
Industry Exp. : 2 years
Academic Exp. : 17 years

Dr. Vinay Kumar Srivastava

Associate Professor (Finance)
PhD, MBA, M.Com, B.Com
Industry Exp.: 2
Academic Exp.: 17

Dr. Vivek Pachauri

Assistant Professor (HR)
PhD, MBA, B.Com
Industry Exp.: 01 Years
Academic Exp.: 15 Years

Prof. Yachna Malhotra

Associate Professor (HR)
PGDM, BCA
Industry Exp.: 8.5 Years
Academic Exp.: 10.5 Years

TESTIMONIALS

Corporate Testimonials



Excellent facility and very caring management staff. I.T.S has come up very well over the years. Wish to see I.T.S leading the management institution in future.

Mr. Subir Verma
Chief HR & IR, Tata Power



Splendid experience with I.T.S Ghaziabad. Students exhibited great zeal for learning. Wishing all the students a bright future.

Mr. Ashutosh Anshu
CHRO, Hitachi India



It was a wonderful experience to share our experience with I.T.S Students. Loved the zeal and enthusiasm

Mr. Sandeep Tyagi
Director - Human Resource,
Samsung



It was a great pleasure to attend the conference organized by I.T.S. The faculty members and students showed keen enthusiasm and interest in the proceedings. They made the event a big success with their enthusiasm.

Mr. Amit Kumar Tanwar
AVP, IndusInd Bank



Very good experience meeting up with a excellent set of academic faculty and students. Best wishes to all students and faculty of I.T.S.

Mr. Milind Pathak,
COO & Sr. Vice President,
PAYTM



We have been regularly visiting I.T.S for campus placements. The talent at I.T.S Ghaziabad is promising in nature and disciplined with very high learning curve.

Mr. Amit Kumar
CEO
OLX AUTO

Student Success Story



Pranav Kumar
PGDM Batch (2022-22)

The caliber of the professors at ITS School of Management is unparalleled. It was their enthusiasm that kept me motivated and helped me propel during my master's program. The most striking feature was the high-quality guest lectures that bridged the gap between academics and industry experience giving us a feel of the real world while we were still in college. Above all, the greenery of the campus did ensure I had a remarkably smooth journey at ITS.

Sakshi Rawat
PGDM Batch (2022-22)



ITS School of Management has always believed in providing best career opportunities to its students. The training and development department worked really hard for overall development and conducted various boot camps and extra classes for us to enhance our aptitude and interpersonal skills. I would also like to appreciate the placement cell for guiding and motivating us at each step thereby helping me in securing position of credit assessment officer at a reputed organization like ANZ. Being a finance specialized candidate, it is such a privilege for me to kickstart my career with ANZ Worldwide.

Anuj Kumar Srivastava
PGDM Batch (2022-22)



It was my immense luck and fortune to be the part of ITS School of Management where I can grow. The entire faculty and department leaves no stone unturned to shape one's future. My two years at ITS have been a wonderful experience of learning with prolific exposure to outside. Huge respect, love and devotion for entire faculty members and department. It's their efforts that make me to count myself into better professionals.



Mansi Goyal
PGDM Batch (2022-22)

My passion was to join a company where the organisational operations would align with my interests. And finally, I found the right place to take ahead my aspirations by getting selected in Yamaha Motors Solutions India, for role of Functional Analyst through placement drive conducted by ITS. Now I confident that my career growth will be all from great learnings and experiences.



Tushar Sharma
PGDM Batch (2022-22)

ITS School of Management has given me an opportunity to explore different aspects and gain a lot more other than academics. It gave me an opportunity to meet different kind of people and learn a number of things. This training and development has provided me a platform to enhance my skills and an opportunity to showcase them. Because of all the collaborative efforts, I am able to bag a placement in Ferrero India.

MEDIA REFLECTS



NEW DELHI | WEDNESDAY, 8 DECEMBER 2021 **Business Standard**

23rd Convocation Ceremony PGDM Batch 2018-20 & 2019-21

Institute of Technology and Science, Mohan Nagar, Ghaziabad organised its 23rd Convocation Ceremony for PGDM 2018-20 Batch and 2019-21 Batch on Sunday December 5th 2021.

The Ceremony was graced by the august presence of Distinguished Guest, General V.K. Singh (Retd.), Honourable Minister of State, Road Transport and Highways & Civil Aviation, Govt. of India; Guest of Honour, Dr. Bhimraj Singh, Director - IIM Nagpur; Guest of Honour, Mr. Sanjeev K. Arshana, Chief Executive Officer, Ruchi Soya Industries Ltd.; Dr. R.P. Chaudhary, Chairman, I.T.S. - The Education Group; and Shri Anil Chaudhary, Vice Chairman, I.T.S. - The Education Group. Special Guest Dr. K. R. Bedi, former Lieutenant Governor Punjab and First Woman IPS Officer of India, graced the Convocation ceremony virtually.

The convocation was also attended by Shri B. K. Arora, Secretary, I.T.S. - The



NEW DELHI | FRIDAY, 29 OCTOBER 2021 **Business Standard**

I.T.S. School of Management HR CONCLAVE 2021

I.T.S. School of Management organised HR Conclave 2021 on the theme 'HR & Disruptive Development during Pandemic' on 23rd October 2021.

The inaugural event saw the illustrious presence of Shri Anil Chaudhary, Vice Chairman, I.T.S. - The Education Group who briefed upon evolving facets of the HR function in the current era. Shri Anil Chaudhary, Director HR, I.T.S. - The Education Group welcomed all the HR stalwarts Mr. Ashutosh Anshu, CHRO Hitech graced as Chief Guest and Mr. Subir Varma, Sr. Director and Head HR & IT Tata Power as Guest of Honour.

The second-panel discussion was based on 'Digital Disruptions and HR' wherein the nuances of digital explosion were shared by panelists Ms. Priyanka Srivastava AGM HR - CHM Industrial, Mr. Shivshankar Kumar, Sr. Director & Head HRIS - Jubilant Pharmacia; Mr. Devraj Pandey, Head HR Operations - Dalmia Cement; and Higgs Stores, Mr. Manoj Kumar A/P & Head HR - Indian Airlines Learning and moderated by Mr. Neeraj Narang, Director - HCM Strategy Oracle.

Prof. (Dr.) D.K. Agrawal, Director expressed thanks to all the industry stalwarts.



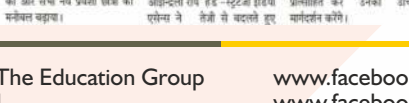
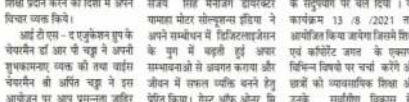
FELICITATION CEREMONY PGDM Batch 2020-22

I.T.S. School of Management organised the Merit and Performance Improvement Award Ceremony for PGDM 2020-22 Batch on Thursday, September 23, 2021.

The ceremony began with auspicious lamp lighting and seeking the blessings of Ma Saraswati.

Dr. Anusha Agrawal, Chairperson of PGDM briefed about the event and inspiration behind the conceptualisation of these awards given by the Institute.

The Award Ceremony was conducted into two categories viz. the Merit Awards and Performance Improvement Awards. In category I, the top 10 participants were awarded based on their performance in the I, II & III Semester. In category II, participants were awarded for their performance improvement from Semester I to Semester II and Semester II respectively.



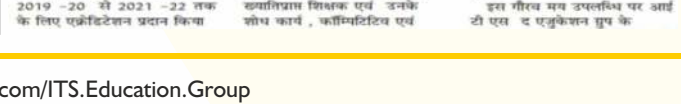
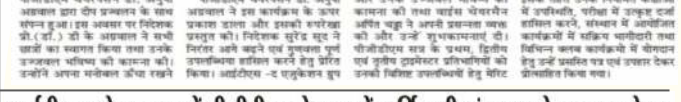
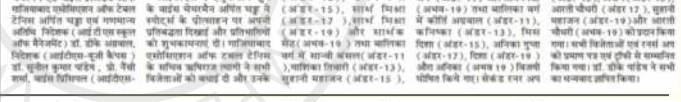
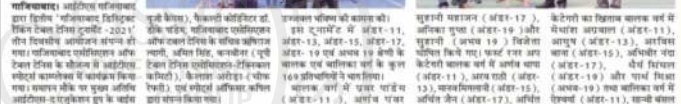
NEW DELHI | TUESDAY, 22 FEBRUARY 2022 **Business Standard**

BUSINESS SUMMIT - 2022 Resilience & Reinvention of Business in the GIG Economy



I.T.S. School of Management, Ghaziabad organised its Business Summit 2022 on the theme 'Resilience & Reinvention of Business in the GIG Economy' on 19th February 2022. The summit was attended by the eminent speakers and shared the insights on the latest trends in the business world.

The summit was moderated by Mr. Anusha Agrawal, Chairperson of PGDM. The summit was attended by the eminent speakers and shared the insights on the latest trends in the business world.



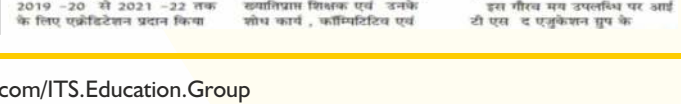
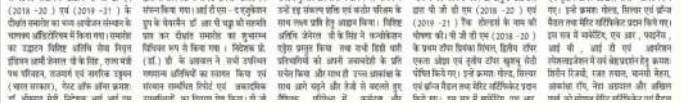
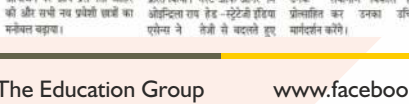
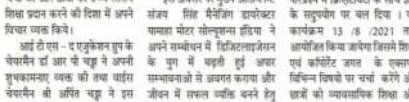
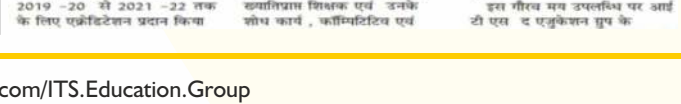
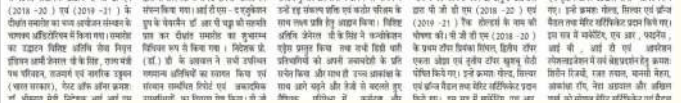
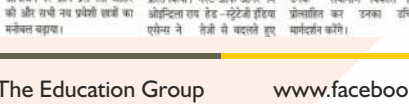
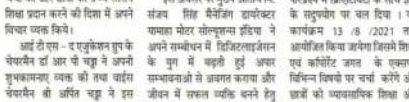
NEW DELHI | WEDNESDAY, 6 OCTOBER 2021 **Business Standard**

Corporate Talk PGDM Batch 2021-23

I.T.S. School of Management organised Corporate Talk by Mr. Anusha Sah - CHRO Team Computers for PGDM 2021-23 batch on September 24, 2021.

The event was blessed by Shri Anil Chaudhary, Vice Chairman, I.T.S. - The Education Group who focused on major commandments of life that will help students to lead a successful life. Prof. (Dr.) D.K. Agrawal, Director welcomed the guest by presenting a pictorial sapling and motivated students for bringing uniqueness and creativity to their life.

Having over 23 years of rich working experience in the human resource domain as a senior leader with MNCs like Samsung, Birla Soft and HCL Technologies, Mr. Sah in his deliberation emphasised the role of education, integrity, skill development, respect to elders, boosting their strength to drive their



CAMPUS-1
Mohan Nagar (Estd. 1995)

I.T.S - Institute of Technology & Science
I.T.S- School of Management
I.T.S - UG Campus

PGDM MBA MCA (2 Years)
BBA BCA

Address : Mohan Nagar, Ghaziabad-201007
Mobile : +91-8447744044 / 43 / 42 / 41 / 77, 18003095855
E-mail : itsmn@its.edu.in, admissions.mn@its.edu.in
f PGDM: www.facebook.com/PDGMatI.T.S/
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I.T.S - Pharmacy College

BDS D.Pharm M.D.S B.P.T M.P.T
B.Pharm M.Pharm
Ph.D (Pharmaceutical Sciences)

Address : Delhi-Meerut Road, Muradnagar, Ghaziabad-201206
Mobile : +91- 8447753520 / 21 / 22 E-mail:dental@its.edu.in
f www.facebook.com/ITSdentalcollege.Ghaziabad
Mobile : +91- 8447753523 / 24
E-mail : physio@its.edu.in
f www.facebook.com/ITS.Physcio
Mobile : +91-8447753526 / 25 Email: pharmacy@its.edu.in,
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CAMPUS-2
Murad Nagar (Estd. 2000)

CAMPUS-3
Greater Noida (Estd. 2000)

I.T.S - Engineering College
B.Tech MBA
• CSE • EEE • ECE • CE • ME

Address : 46, Knowledge Park-III, Greater Noida - 201308
Mobile : +91-8510010843 / 42 / 41 / 40
E-mail : engg.gn@its.edu.in, admissions.ec@its.edu.in
f www.facebook.com/ITSEC.Greater.Noida



I.T.S - Dental College
I.T.S - Surya Hospital
B.D.S M.D.S

Address : 46, Knowledge Park-III, Greater Noida - 201308
Mobile : +91-7840001439 / 1650, 8447753522 / 20
E-mail : dental.gn@its.edu.in
f www.facebook.com/ITSDental.CollegeGN

CAMPUS-4
Greater Noida (Estd. 2006)

CAMPUS-5
Meerut (Estd. 2015)

Chadha Public School
Vaidic Naturopathy & Wellness Village

Village Nangla Kumbha, PO: Sivalkhas via Jani,
Meerut-250501, E-mail : cct@its.edu.in
Ph. : 08192000780



Contact us : +91-8447744044 / 43 / 42 / 41 / 77, E-mail: admissions.mn@its.edu.in
website: www.its.edu.in, www.itsim.edu.in

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