



# REGIONAL COLLEGE OF MANAGEMENT

(Approved by AICTE - Ministry of HRD, Govt. of India & Affiliated to Bangalore North University)

**Rated A+++**



**BBA / B Com**



**Best College for Placement in South India 2020**

**5th Best B-School in South India**

**Highest Package 45 Lakhs | Average Package 7.2 Lakhs**

**COLLATERAL FREE LOAN FROM  ₹ 7.5 Lakh**



## Our Achievements

- A Top 20 B School in India
- 5 Best B School in South India, Rated A+++ “
- Best College for Placement in South India, 2020 (by Berkshire Media LLC. USA)
- “Best Management College in Academic Excellence 2018 “by Indo Global Chamber of Commerce”
- Best Management College in Infrastructure -2018 “by Indo Global Chamber of Commerce”
- Ranked 5<sup>th</sup> in Industry Interface Year 2018 “by Silicon India 2018”
- Ranked 14<sup>th</sup> all over India Year 2018 “by Silicon India 2018”
- B- School of the Year 2017 in International collaboration “by Silicon India 2018”
- Ranked 12<sup>th</sup> in super Excellent Category of Best B School - “Competition Success Review, Nov, 2015”
- Shiksha Ratings 4.9 out of 5.
- College Dunia Ratings 8.8 out of 10.
- Google ratings 4.5 out of 5.

## WHY RCM Bangalore?

- Three years full time regular BBA / B Com programme
- Collateral free education loan from State Bank of India for RCM Bangalore Students based on admission confirmation letter.
- Experienced faculty and innovative method of teaching comprising of a proper mix of theory and practice that provides opportunities for participatory and experiential learning.
- One international certificate programme
- Digital Marketing certification
- Soft skill and communication development skills
- Excellent infrastructure with state of the art classrooms,
- Continuous mentoring of students for career advancement with Outcome Based Education System
- Various activities for overall personality development of the students.

### VISION

To create and disseminate knowledge, and to produce globally competitive and socially responsible leaders from every village of our country.

### MISSION

To be a model institution of higher learning for developing effective and ethical leaders and entrepreneurs, who anticipate, analyze and manage contemporary as well as emerging business and social issues.

## Summer Internship

BBA programme follows an unconventional approach towards internship which helps providing students with the requisite corporate exposure before final placements.

## EDUCATION LOAN

RCM Bangalore listed in the Premier Institute of State Bank of India along with IIM's, IIT's and NIT's. SBI approves Collateral free education loan for all Students based on the admission confirmation letter of RCM Bangalore

## **B B A** (Bachelor of Business Administration)

The Bachelor of Business Administration (BBA) is a 3- year full time degree course affiliated to the Bangalore University. Its basic objective is to provide the under graduate students, particularly those planning for a career in business administration, with an extensive introduction to the study of business administration. It aims at developing skills among students to the demands of the rapidly changing modern business environment. This course also aims at all round personality development of students by encouraging them to participate in all extra-curricular activities. The RCM program which increases your industry Placement opportunities.

## **B Com** (Bachelor of Business Administration)

The B.Com Program is a very pragmatic program which tries to mentor the students to meet the Industry expectations. The syllabus aims to mould the students so as to give them practical insights into different areas of industry like Commerce, Accountancy, Taxation, Law and Management. This course also aims at all round personality development of students by encouraging them to participate in all extra-curricular activities. The RCM program which increases your industry Placement opportunities.

### **Eligibility :**

Candidates seeking admission to the BBA / B Com Programme must have passed 10+2 (or its equivalent) examination from a recognized Board/ University. Candidates appearing for the qualifying examination or those who are awaiting their results are also eligible to apply. Their candidature, however, shall be considered, subject to their clearing the qualifying examination.

### **Objectives of the Courses :**

- A. Students are well-equipped towards management programs.
- B. To prepare students to explore opportunities being newly created in the Management Profession.
- C. To provide adequate understanding about Management Education among the students.
- D. To train the students in communication skills effectively.
- E. To develop appropriate skills in the students so as to make them competent and provide themselves self-employment.
- F. Develops analytical, decision making and team building skills.
- G. Trains to meet challenges in global environment.
- H. Provides career opportunities in different sectors such as Finance, Sales and Marketing, consulting practices and Human Resources
- I. To inculcate Entrepreneurial skills

### **Cancellation Policy :**

On Cancellation of Admission on or before 15th July 2022, Rs. 1000 Will be deducted and the Balance amount will be refunded . No refund of fees against Cancellation of Admission after 15th July 2022.

## Important Dates :

Last Date for Receipt of Completed Application form : February 25th, 2022.

RMAT Entrance Exam : February 27, 2022

Personal Interview & Group Discussion : March 05th - March 13 th 2022



## Regional College of Management

### Bangalore campus

Survey No. 34/4, 34/5, Mudugurki,  
Venkatagiri Kote Post, Devanahalli,  
Bangalore - 562 164.

"Ragging Free Campus"

### Bhubaneshwar campus

Plot No GD2/12 & 13,  
Chakadolavihar, Chandrasekharpur,  
Bhubaneshwar 751 023

Contact us

**9538902136**

Website: [www.rcmb.in](http://www.rcmb.in)





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BANGALORE

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PGDM  
BBA &  
B.Com**

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## WHY RCM Bangalore?

- Two years full time regular MBA / PGDM programme with dual specializations
- RCM Bangalore is in the Premier Institute list of State Bank of India along with IIM's, IIT's and NIT's
- 100% placement assurance for every student.
- Regional College of Management offered international placements to its students ranging from 27 LPA to 45 LPA.& domestic placements were offered to the students ranging between 6 LPA to 10 LPA.
- RCM Bangalore is one of the First B School in India to introduce Happiness Classes for all MBA & PGDM students
- Extensive practical & Global Exposures.
- International study trip to South East Asia for every student.
- Six additional Certifications including 3 Global Certificate
- 20 plus industrial exposures like KPMG, ISRO, SEBI, TOYOTA, INFOSYS and many more MNCs.
- Faculties from IIM & IIT background faculties, corporate faculties & international faculties
- Industry Oriented Education and 50 Plus mock test classes.
- Regular Student Evaluation and Assessment

## Programmes

### M B A

Masters in Business Administration is a two year full time course Affiliated to Bangalore university The Management programme is designed with a clear vision of what the future holds for business. It is a highly integrated programme that strongly emphasises the challenge faced by businesses across the globe. It offers an interactive learning environment that equips students with rigorous analytical tools necessary for effective managerial decision making. It provides quality teaching by experts who are skilled, at integrating theoretical knowledge with practical applications.

### P G D M

Regional college of Management Bangalore is one of the best Colleges in India which seeks the best for every student by bringing self and professional development together with academics. We encourage students to take advantage of the best education and experiences during PGDM course specialization. The faculties provide a mentored valuable learning experience to all the students. These experiences will prepare the students for the challenges in the real world which will help them climb up the corporate ladder in no time. The course is designed with the latest industry happenings and practices. The diverse range of studies will ensure the best career prospects for the students wherever they go.

### ADMISSION PROCESS :

Step 1 Apply Online | Step 2 GD PI | Step 3 Selection | Step4 Registration/Admission Confirmation

### ELIGIBILITY AND SELECTION PROCESS

- Graduation from any stream ( 10+2+3) with 50 % and above marks from a recognised university
- SC/ST/OBC students 45 % and above in graduation
- CAT/MAT/XAT/CMAT/ATMA or state level entrance exam score
- Final selection will be done on the basis of career marks score in the test and the score in GDPI

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# 100% ASSURED PLACEMENTS

## TESTIMONIAL



I'm a proud student of Regional College of Management, Bangalore, the college that helps you stand stronger for what's coming in the future. What they teach you here is not just knowledge, it's experiences. The events that I have taken part in during college fests and other programs have helped me to grow my confidence level. A hearty thanks to all management believing in my capabilities and giving me a platform to grow and a special thanks to the placement department for doing such a wonderful job and for getting the best of the best companies to our campus.

*Aprajita Swain*



My experience at Regional College of Management, Bangalore is great and memorable. The mentors at RCM Bangalore helped us enhance my academic and interpersonal skills. I am thankful to Training & Placement cell for providing a platform to enhance my skills and an opportunity to showcase them. I have received 3 job offers during the placement drive. I would strongly recommend RCM Bangalore to my fellow juniors to perceive their master's degree.

*Shaik Mohammad Afridi*



I had an amazing time studying at Regional College of Management, Bangalore, the comfortable study environment, friendly staff and wonderful resources. The relationship between professors and students is very cordial. Here the atmosphere is full of motivation and innovation. It has always encouraged its students; may it be in sports or in academics or in events. It has always been successful in giving us enough exposure. I am very grateful to RCM Bangalore for effectively and sincerely helping me to grab first ever opportunity that came into my life."

*Arjun H R*



It was my immense luck and fortune to be the part of Regional College of Management, Bangalore where I can grow. The entire faculty and the entire staff of RCM nurtures you in a way that, you not only excel in your academics but in the real time challenging and professional life. 2 years at RCM Bangalore have been a wonderful experience of learning with prolific exposure to outside. Huge respect, love and devotion for entire faculty members and department. It's their efforts that make me to count myself into better professionals.

*Rumela Chakraborty*

## 300+ COMPANIES FOR PLACEMENT

HCL Technologies	GSK	Cavin Kare	Essar	Aircel
HDFC Bank	HeadStrong	MAGMA Leasing	GATI	Yes Bank
AXIS Bank	CompuGain	GODEREY PHILLIPS	Fenesta	Dalmia Cement
Airtel	ICS Group	IndusInd Bank	Larsen and Toubro	92.7 Big FM
Ranbaxy	Hohnson and Johnson	Orissa Cements	Greenply	Trec-Step
Mphasis	Good Year	Reliance Communications	Piaggio	Eli Lilly
Colgate Palmolive	Kurl-on	SIDBI	Nomura	Bridgestone
TNT	Jindal Steel	TCIL	Firestone	Mahindra and Mahindra
Genpact	Cashkaro.com	Hewlett Packard	LIC	Appolo Hospitals
Nielsen	Everon	Tata Consultancy Services	Sleepwell	Cipla
Royal Bank of Scotland	Asian Paints	ITC Limited	Shriram	Franklin Templeton
Reliance Industries	Nestle Foods	ICICI Bank	Havells	Capital IQ
Akzo Noble	CRISIL	Northern Trust	Parle Agro	HSBC
ING Life Insurance	FUTURE GENERALI	Wipro	Berger Pains	Aditya Birla Group
Vodafone	HDFC	Dr. Reddy's	Square Yards	Religare
				Appin Technologies

and more..

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"Ragging Free Campus"

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Bhubaneshwar 751 023

#### Contact us

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