

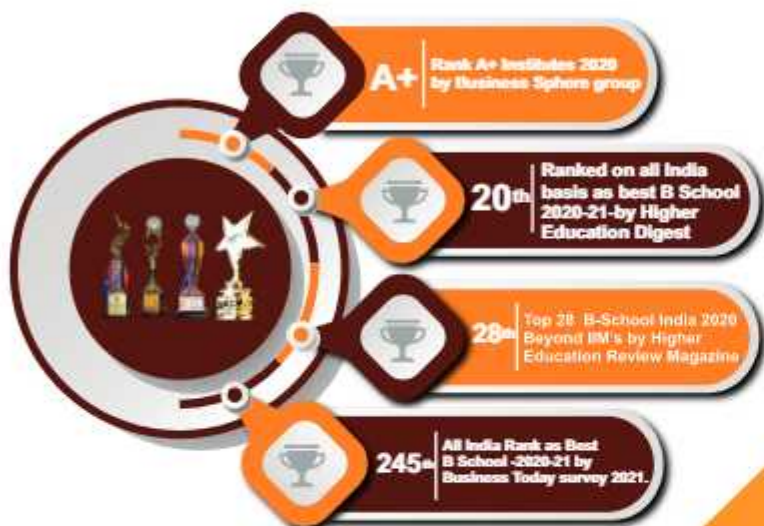


IIHS
GHAZIABAD

इन्दिरापुरम उच्च शिक्षण संस्थान, गाजियाबाद
Indirapuram Institute of Higher Studies
(Approved by AICTE, Min. of Education, Govt. of India)

www.theihs.com

An ISO 9001 : 2015 Certified Institute



**Great Careers
begin here**



PGDM

Post Graduate Diploma in Management

BATCH-2022-24

Information Brochure

BRINGING EXCELLENCE TO EDUCATION



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VISION

- To develop professionals who are committed for excellence in their personal and professional endeavors through continuous competency building.
- To encourage, support and celebrate intellectual curiosity and impart value based education for the purposeful citizenship and socio-ethical leadership.
- To serve as an intellectual resource base in India, maintain the standards of excellence in every aspect of operation and become a role model for newly emerging centers of quality education



MISSION



IIHS is committed to a long-term mission of grooming professionals par excellence. We aim at empowering students of business with the knowledge, skill, attitudes and learning experiences which are a prerequisite for transforming them into inspired and responsible leaders who create value in their respective industry, service, business and occupation and influence economic growth and societal advancement.

IIHS motivates them to grow academically, professionally, socially as well as spiritually in a stimulating campus environment.

OBJECTIVES

- To develop managers, leaders and entrepreneurs with vision, values and ethics.
- To ensure relevance of curriculum to the changing needs of industry.
- To provide diversified corporate exposure to the learners in the form of corporate induction and industry interface.
- To groom the budding managers as value based business leaders through defined learning programmes and modules on KRAs like academic learning, industry acquaintance, personality development and soft skills.
- To continuously upgrade the intellectual capital for better learning.
- To achieve excellence through team work and dedication.



TRIBUTES



(1962 – 2007)

Tapindu Educational society

We all pay our heartfelt tribute to our eternal guiding light Late Sh. Ajit Kumar Singh jee, whose vision is the bright road leading to success and service to the nation large by empowering education for all sections of the society.



“True knowledge should be promoted all over the world as it is the most noble and pious work”

Family-Friends-Staff

PRESIDENT'S MESSAGE

Dear Students,

The PGDM program at IIHS is a unique program that combines the study of management with the institute renowned holistic perspective to instil in its students virtues and skills needed to make a difference in tomorrow's world. The institute has experienced faculty members drawn from industry to provide a high-quality program as well as critical insights with a deeper understanding of business. The course would be a benchmark in bringing holistic vision and experience to the students to open a new era in the corporate world.

The wisdom of the ancient Indian scriptures will help in dealing with issues from management strategies to corporate governance in today's highly competitive world of business. Across the globe, the Industry is drawing inputs from the depths of Ancient Indian wisdom. Operational frameworks have sprung from deep rooted Indian thoughts. Today many successful companies believe in holistic development and recruit those who are complete individuals. IIHS also follows the blend of traditional Gurukul system with modern education as the objective of combining the best of the East with that of the West. Ultimately, the aim is to ensure that each student who enrolls develops both personally and professionally.



Mrs. Meena Singh

“ EDUCATION POSES SPECIAL CHALLENGES IN TODAY'S HIGHLY TECHNOLOGICAL AND COMPETITIVE WORLD ”

SECRETARY'S MESSAGE



Mrs. Shalini Singh

Management Education is more relevant today than ever. Before Transformation has been a constant thing in management education. This is because with the constant changes in business models and the way companies conduct business, there exists always a compelling reason for B-schools to reorient their management programs to be in sync with the industry needs. Today, increasing emphasis is being laid on practical training, industry experience and industry interface. Our curricula get revamped every now and then to keep pace with the changing dynamics of the corporate world. Canards are spread at all times to question the relevance of PGDM program. I have nothing but a mere 'shrug off' to answer those who question the relevance of PGDM education. Management education is more crucial in today's directionless world. In fact, it has more relevance today than ever before. Our world today badly needs good managers to steer it on the right course. There is a short supply of capable leaders and managers today and management institutes have the onus of delivering great leaders and managers to the world.

Eastern management philosophies when combined with the innovative ideas of modern management can provide plausible solution to today's management's challenges. When we combine the eastern ideas of holistic approach and clarity of vision with the western models such as business excellence, stunning results may be produced. At IIHS Business School, this is an idea we are betting on to produce outstanding leaders and managers. With great stalwarts of eastern philosophies as mentors and a wonderful campus on our side, we are quite confident that we will be able to accomplish our mission.

Welcome Aboard!

“IN THE ERA OF GLOBALIZATION
UNITED WITH CUT
THROAT COMPETITION,
THE NEED OF THE HOUR
IS TO MEET THE CHALLENGES
SUCCESSFULLY”

DIRECTOR'S MESSAGE



Prof. (Dr.) Sharad Kumar Goel

Our vision at IIHS is to progressively develop an institution of world class academic standards by transforming our young aspiring students to socially and ethically conscious leaders and entrepreneur. We strive to attain a culture for our stakeholders, which not only embraces productivity but also foster persistent positive attitude and superior work ethics.

We understand the dynamism and ever changing nature of business environment, therefore, we offer extensive range of academic programs with emerging specializations in both undergraduate and post graduate courses taught by our competent and industry oriented faculty members.

In this context, our PGDM (AICTE, Ministry of Education, Government of India Approved) Full-time program, we ensure building a strong connect with the industries for modernization of our curriculum with industry requirements as well as for providing outstanding placements to our students.

We ensure that every student of our PGDM batch gets opportunities to participate in or contribute to multiple extra-curricular activities for their overall development so that they groomed themselves to be tomorrow's leaders.

For our undergraduate courses we offer a blend of traditional university degree's as well as industry oriented certifications. Our collaboration with NIIT gives a value addition to our BBA and B.Com students with banking and finance certification, BCA students with cloud computing and software engineering certifications. Our BJMC students have recently won 2nd Best International award for best documentary in International Science Film Festival-2019 held in Satyajit Ray TV and Film Institute at Kolkata.

We invite you to be a part of IIHS and witness an academic life which is a perfect blend of excellence, developmental and career opportunities. We hope we would be able to make our modest contribution in assisting our students not only to be good human being & effective managers but transformational leaders of future.

Best of Luck!

“IIHS is fully
prepared to make
business strategist of
tomorrow”

BOARD OF GOVERNORS

Ms. Meena Singh

President-IIHS Gen. Secretary
Tapindu Education Society

Ms. Shalini Singh

President
Tapindu Education Society
Secretary-IIHS

Mrs. Ganapathi Ammal Iyengar

Vice President
Tapindu Education Society

Krishan Goenka

Secretary
Tapindu Education Society

Nipun Jain

Treasurer
Tapindu Education Society

Anoop Chachan

Member
Tapindu Education Society

Paresh R. Patel

Member
Tapindu Education Society

Harendra Kumar Singh

Member
Tapindu Education Society

Nand Kishore

Member
Tapindu Education Society

Ex-Officio Representative of AICTE
Regional Office.
Kanpur

Nominee of the State Government
(Ex-Officio)
Director of Technical Education Society

Nominee of Affiliating Body University/
State Government, Technical Education

ACADEMIC ADVISORY COUNCIL

Prof. (Dr.) D.P.Goyal

Director, IIM Shillong
Former Dean, Graduate Programmes
MDI, Gurgaon

Mr. Sharad Agarwal

Executive Vice President
Operations R & D Supply Chain Management
Godfrey Philips India Ltd., Delhi
Haward Almuni

Mr. Naveen Goel

Managing Director
Indodaya Food Pvt. Ltd.
Delhi

Prof. Pradip Agarwal

Alumni, IIT Kanpur & IIM Ahmedabad
Academician & Advisor, Higher Education

Dr. Raj Agrawal

Director-CME
All India Management Association (AIMA)
New Delhi

Dr. Harish Sharma

Senior Advisor, WASME
Member Governing Council
CED, Tamil Nadu
Visiting Professor, National Law University

Prof. (Dr.) J.K.Sharma

Professor, Amity Business School
Former Professor-FMS, Delhi

Prof. Ajay Kumar Varshney

Associate Professor, IIHS

Dr. Sangeeta Sahni

Associate Professor, IIHS

Prof. (Dr.) Sharad Kumar Goel

Member Secretary
Director
Indirapuram Institute of Higher studies

ABOUT THE SOCIETY

Tapindu Educational society was established in 1999 with a vision to spread education for all the section of the society from play school to class 12k school education and further raise up to the level of Bachelor and Master's Degree Courses of the respective Universities by Late Shri Ajit Kumar Singh. Indirapuram Institute of Higher Studies (IIHS) was established in 2014 and started 2 Years Full Time PGDM Programme (**Approved by AICTE, Min.of Education, Govt.of India**). Later in the year 2015, BBA and in the year 2017 BCA, BJMC & B.Com programme of the **Chaudhary Charan Singh University,Meerut** were started from our newly established Delhi-NCR campus situated at Indirapuram ,Ghaziabad (UP).



Prior to the Establishment of the IIHS, the society established its first school in Patna in the year 2002 under the name of Radiant International School, which has presently grown in to a senior secondary school, affiliated with CBSE. In the same year 2002, the society was also allotted a piece of land in Indirapuram, Ghaziabad by the Ghaziabad Development Authority(GDA) for a school. The society not only established a school on the same land which is now not only a premier institute in Indirapuram, by the name of Indirapuram public school, but has added three branches since. The society also established a Degree College in the year 2007 and started courses of Bachelor in business management, Bachelor in computer applications approved by one of the most prominent University of Bihar, Magadh University, Bodhgaya. In the same year the course of Bachelor of Education (B. ED) and Bachelor of Physical Education (B.P.Ed) duly approved by National Council of Teacher's Education (NCTE) and also affiliated with Magadh University were introduced for the first time in the state of



ABOUT IIHS

IIHS

Indirapuram Institute of Higher Studies (IIHS) is promoted by Tapindu Educational Society. IIHS belongs to a pool of ten institutions which encompasses a wide network of Educational Institutions comprising of Residential and Non-Residential 12k Schools and Degree Colleges affiliated to the respective universities. IIHS being a HEI offering Management courses through its Delhi-NCR campus in India.

Since its inception, IIHS has evolved into a great intellectual, cultural and educational movement earning a reputation for academic excellence in providing real time & quality education. IIHS NCR campus offers post graduate and under graduate management programmes, which are value driven and rigorous. The professionally oriented programmes offered by IIHS are designed to train the students to become well versed and accelerated in their fields of choice.

WHY IIHS ?

- Established reputation as provider of management & professional education in Northern India.
- Experience in training people to enter a range of professions ranging from Accountancy, IT, operations, finance, marketing, human resources, services and continuing professional development.
- Offers rigorous academic and certified professional programs that deliver the skills demanded by today's employers.
- Faculty is a mix of highly skilled academics and professional practitioners to complement your need for sound academic theory underpinned with practical relevance.
- Provides the latest facilities and technology required for a professional learning environment.



IIHS PG PROGRAMME

The institute's portfolio consists of the following: PG Programme duly approved by AICTE, Ministry of Education Govt. of India.

Post Graduate Diploma in Management (PGDM) Programme. (Two years Full Time Programme).

Our two-year program has been devised with vision and great care. It is intensive and exhaustive in coverage and content. This is complemented by a degree of flexibility and a practical real-world approach built into each subject syllabi to absorb and stay aligned with contemporary developments in the Indian and international business environments. The Programme consists of six trimesters spread over two years. The first three trimesters during the first year cover primarily core courses and the last three trimesters during the second year mainly focus on the elective specialization courses along with a few value added courses.



ABOUT THE IIHS B-SCHOOL

- A strong emphasis on the application of theory to practice.
- Programmes taught by a dynamic mix of academics and practitioners to help you understand how business disciplines work in practice.
- A high proportion of student-tutor contact time inside & outside the classrooms.
- A variety of teaching methods including seminars, computer-based learning and talks by guest presenters from Industry.
- Option to speed up or slow down the pace of your programme to fit in with your lifestyle and needs
- Helping you fast track towards gaining a professional qualification
- Focus on a holistic approach to decision making and problem solving.
- Integrated approach to the functional areas of management .Strong emphasis on ethics and values.
- Emphasis on group work and team building.
- Academic rigor and continuous evaluation.



WHY IIHS PGDM

THE HEART OF CITY ADVANTAGE

We offer you the opportunity to study in Delhi NCR, a global powerhouse of finance and business. Our location is in the heart of Ghaziabad NCR city gives us and you to a comfortable access to recruiters. International banks, top consulting firms and major industry players are regular visitors to campus and our proximity to other industrial towns including Ghaziabad, Noida, Greater Noida, Sahiabad, Patparganj, Gurgaon, Faridabad, allows easy access to the business hubs. IIHS location is a gateway to new and emerging markets. IIHS is also at the heart of entrepreneurial activity.

AN INNOVATIVE CURRICULUM

Our rigorous and practical PGDM curriculum is delivered in a flexible 24 months format. Projects and teamwork are key to developing the skills you need to become a successful business leader. We strive constantly to improve the quality of our PGDM programme through regular interaction with the leading industry professionals to find out what they value in business leaders. Along with feedback from recruiters and students, these findings have led us to initiate a number of changes in the curriculum of PGDM Programme this year.

AN INNOVATIVE CURRICULUM

It's not all work. Partners and children are an integral part of the community, and there is a wide and varied social scene. Student activities make a vital contribution to our community and students are responsible for initiating numerous workshops, seminars & conferences throughout the year. Clubs are active in almost every imaginable professional, sporting and cultural area, Forming such popular clubs on campus are our students efforts.



STRICT ADHERENCE TO A TIME-BOUND ACADEMIC CALENDAR

At the beginning of each academic year, each student is given a printed academic calendar where the dates to end term tests, mid term tests, holidays and any other student related activities are clearly specified. Students are required to scrupulously adhere to the calendar and plan their own schedules accordingly.

COMPULSORY AND COMPREHENSIVE COMPUTER EDUCATION

The institute has a fully functional Computer Laboratory with LAN and multimedia access. Computer literacy is a must in IIHS. In addition, IIHS is offering advanced programmes for interested students in Computer Based Management. Students are allowed considerable freedom regarding access to the institutes' computer facilities.

STRONG INPUTS OF CASE STUDIES AND OTHER REAL LIFE INPUTS

In line with the trends in the premier management institutes of the world and keeping the background of the students in mind, IIHS ensures an adequate balance between cases, lectures, assignments, field studies and project works for its students.

CONTINUOUS STRESS ON PARTICIPANT'S SELF-DEVELOPMENT AND IMPROVEMENT OF THEIR COMMUNICATIONS ABILITIES

IIHS believes that students of all the community require soft skills development so that they can compete with graduates of other leading management institutes.

ABOUT THE INSTITUTE



Accordingly, IIHS spends considerable time and efforts in developing the communication and presentation skills of its students. The institute also takes help of other Institutions including NGO's to organize self-development programmes. The students are required to organise events, attend mock interviews etc, so that their individual skills are developed.

CONTINUOUS EVALUATION AND FEEDBACK

In IIHS, evaluation is done on a continuous basis. A part from mid-term and end-term examinations, the students are evaluated on the basis of their class performance, presentations, class assignments, quizzes, projects etc. The students are given regular feedback about their performances. Whenever required, necessary counseling is also done, regarding access to the institutes' computer facilities.

INCLUSION OF HUMAN VALUES AND ETHICS

IIHS is one of the few institutes in the country where values and ethics have been integrated to the learning process on a compulsory basis.

REGULAR INTERACTIONS WITH THE INDUSTRY THROUGH GUEST LECTURES ETC

To augment the learning process, the institute also gets frequent guest speakers from industry, academia and bureaucracy to talk and interact with the students.

HEAVY AND CONTINUOUS WORKLOADS WITH LIMITED NUMBER OF HOLIDAYS

One thing, which students may not appreciate about the IIHS, is its work pressure. From day one, the students are under pressure. The students are required to follow the academic calendar meticulously. The learning workload is very heavy and students are expected to study at least four hours everyday. The institute has fewer holidays than others. Classes are also often held on holidays.

NETWORKING WITH INSTITUTIONS AND ORGANIZATIONS OF REPUTE ON GLOBAL BASIS

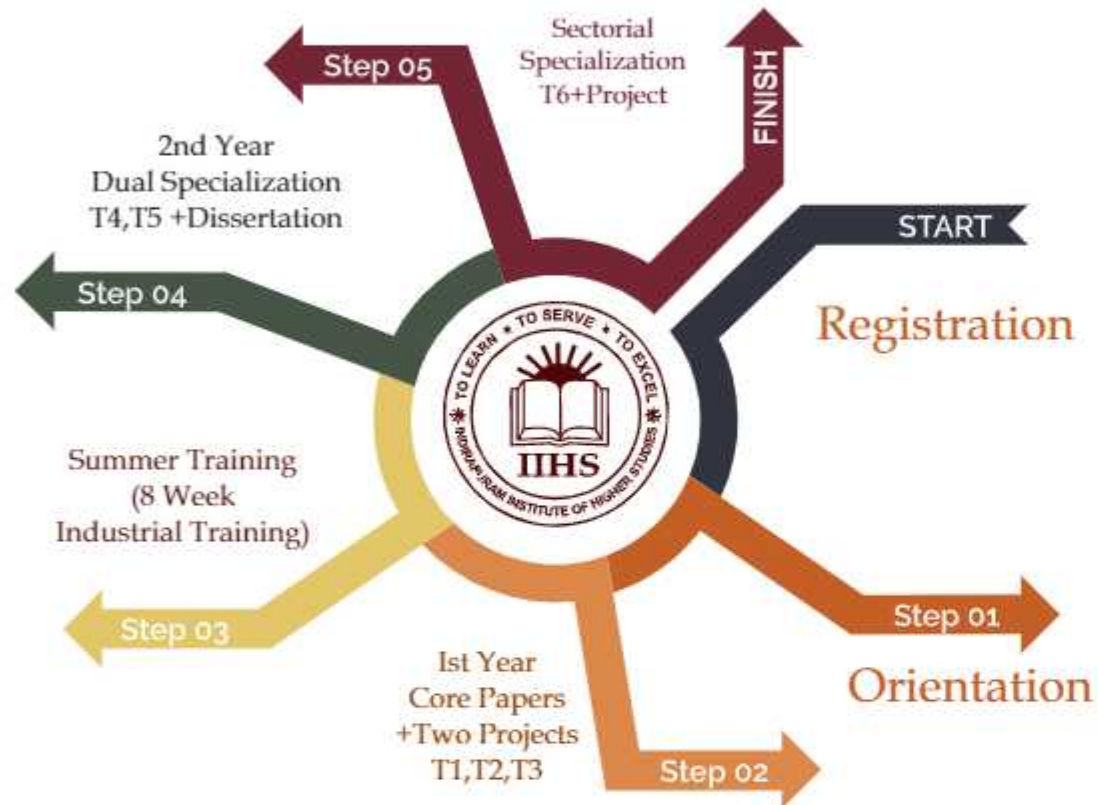
The institute faculty regularly networks with their colleagues in other national and international institutes.

PGDM PROGRAMME

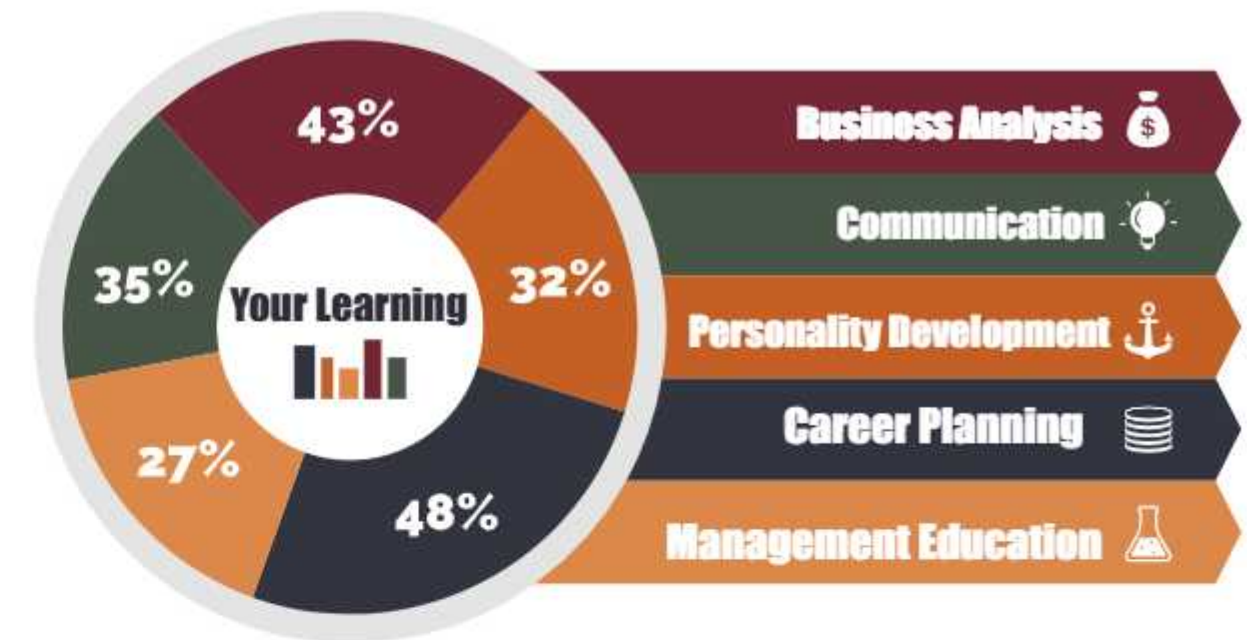
CORE COURSES

The first year develops core knowledge and skills. You will attend lectures in a group of around 60 students. These will be your companions for the core courses. There will also be plenty of opportunities to meet people from the other streams as you join in activities designed to bring the whole class together.

As you progress through the first year you will begin to make connections between and across the subjects that you study. Please note that our curriculum is reviewed regularly in line with the requirements of the industry. The course descriptions given are therefore intended to give you a general flavor of the PDGM rather than a precise study plan.



TEACHING GOALS



Media & Entertainment



Business Communication



Soft Skills Enhancement Programme



Conference



Employability Enhancement Programme



Cultural Activity



Industry Visit



Internship



Outdoor Activity




Trimester 1

SN	Code	Paper	Credits	Marks
1	PGDM 101	Principles of Management	3	100
2	PGDM 102	Managerial Economics	3	100
3	PGDM 103	IT for Managers	3	100
4	PGDM 104	Accounting for Managers	4	150
5	PGDM 105	Quantitative Techniques	4	150
6	PGDM 106	Marketing Management-I	3	100
7	PGDM 107	Business Communication	3	100
8	PGDM 108	Project-I	2	50
Total			25	850

Trimester 2

SN	Code	Paper	Credits	Marks
1	PGDM 201	Managerial Skill Learning-I	3	100
2	PGDM 202	Business Environment & Macro Economics	3	100
3	PGDM 203	Business Law	3	100
4	PGDM 204	Cost and Management Accounting	4	150
5	PGDM 205	Marketing Management-II	3	100
6	PGDM 206	Organizational Behaviour	3	100
7	PGDM 207	Statistics & Research Methodology	4	150
8	PGDM 208	Project-II	2	50
Total			25	850

Trimester 3

SN	Code	Paper	Credits	Marks
1	PGDM 301	Human Resource Management	3	100
2	PGDM 302	Management Information System	3	100
3	PGDM 303	International Economics & Business	3	100
4	PGDM 304	Production & Operation Management	3	100
5	PGDM 305	Logistic & Supply Chain Management	4	150
6	PGDM 306	Financial Management	4	150
7	PGDM 307	Business Analytics	3	100
8	PGDM 308	Managerial Skill Learning-II	2	50
Total			25	850

Trimester 4

SN	Code	Paper	Credits	Marks
1	PGDM 401	Strategic Management	3	100
2	PGDM 402	Entrepreneurship & MSME	2	50
3	PGDM 403	Elective 1 – Paper 1	3	100
4	PGDM 404	Elective 1 – Paper 2	3	100
5	PGDM 405	Elective 2 – Paper 1	3	100
6	PGDM 406	Elective 2 – Paper 2	3	100
7	PGDM 407	Managerial Skill Learning-III	2	50
8	PGDM 408	Summer Internship Project & Viva	6	200
Total			25	850

Trimester 5

SN	Code	Paper	Credits	Marks
1	PGDM 501	Corporate Governance and Public Policy	3	100
2	PGDM 502	Elective 3 – Paper 1	3	100
3	PGDM 503	Elective 3 – Paper 2	3	100
4	PGDM 504	Elective 4 – Paper 1	3	100
5	PGDM 505	Elective 4 – Paper 2	3	100
6	PGDM 506	Dissertation Project & Viva	5	200
Total			20	700

Trimester 6

SN	Code	Paper	Credits	Marks
1	PGDM 601	Sectoral Elective – Paper 1	2	50
2	PGDM 602	Sectoral Elective – Paper 2	2	50
3	PGDM 603	Sectoral Elective – Paper 3	2	50
4	PGDM 604	Sectoral Elective – Paper 4	2	50
5	PGDM 605	Sectoral Presentation & Viva	2	50
Total			10	250

Note: One Credit is equal to 10 hours of classroom/Practical teaching & Training

“Only IIHS Offers Triple Specialization”


Area 1- Marketing and Sales

1	Consumer Behaviour and CRM
2	Advertising and Brand Management
3	Sales and Distribution Management
4	Marketing of Services
5	E-Commerce
6	Product and Category Management

Area 2- Human Resource Management

1	Building and leading effective teams
2	Performance Appraisal and Reward Systems
3	Recruitment, Selection and Training and Development
4	Industrial Psychology
5	Organizational Development and Change
6	Industrial Relations and Labour Laws


Area 3- Finance and Banking

1	Management of Financial Services and Financial Markets
2	Security Analysis and Portfolio Management
3	Working Capital Management
4	Corporate Banking and Credit Appraisal
5	Corporate Tax Planning and Management
6	Mergers, Acquisitions & Corporate Restructuring

Area 4- Information Technology

1	Software Engineering and Project Management
2	Enterprise Resource planning (ERP)
3	Database Management System (DBMS)
4	Multimedia and Web Designing
5	Cyber Law & IT Security
6	Cloud Computing



Area 1- Travel Tourism and Hospitality	
1	Fundamental of Tourism Business
2	Fundamental of Travel Business
3	Fundamental of Hospitality management
4	Airlines Service Marketing

Area2- Energy Management (Oil, Gas & Power)	
1	Fundamental of Energy Business
2	Understanding Energy Value Chain
3	Energy Economics
4	Energy Trading

Area 3- Retail Management	
1	Fundamental of Retail Business
2	Retail Store Operation & Retail Mathematics
3	Visual Merchandising and Space Planning
4	Logistics & Supply Chain Management

Area 4- Media & Entertainment	
1	Introduction to Mass Com. & Media Mgt.
2	Tv & Print Journalism & Production Process
3	Radio News, Reporting, Editing & Publication
4	Video & Audio Recording & Editing

Area 5-Banking & Financial Services	
1	Mutual Fund Advisory
2	Banking & Operations
3	Wealth Management
4	Insurance Management

Area 6- Digital Analytics	
1	Search Engine Marketing
2	Web Analysis & Marketing Matrix
3	Digital Marketing Tool (SEO etc.)
4	Affiliate, Content & Email Marketing

1. Above subject's list is tentative and may change as per the requirement of the industry.
2. An elective subjects-Functional or Sectoral can be offered only if the minimum 10 students enroll/opt for the subject.
3. The final decision on allocation of elective subjects shall rest with the Director IIHS.

SUMMER TRAINING is an integral part of the curriculum and forms a vital aspect of overall development of the management students. it allows the students to experience and learn the corporate culture, first hand. simultaneously the corporate world get fair idea of talent quotient of the emerging generation of future managers of IIHS at the end of the first year of PGDM full time programme, the students are required to undergo training for duration of 8-10 weeks with an organisation.

The specific objectives are as follows:

To provide an exposure to the students on real life organizational problems and to provide an opportunity to work on them intensively.

To enable the students to understand the organization structure and processes in the practical setting.

To provide an opportunity to the students to analyses real life problems and apply the concepts and theory learnt in the class room.

The summer training may also act as an occasion to the students to crystallize their career choices as they explore themselves in their project work. As the summer training is for duration of eight to ten weeks it also provides an opportunity to the sponsoring organization for having a closer assessment of the student for the final placement opportunities. our strong alumni are already working with leading indian and multinational companies & helping always.

After completing the project work, the trainees are required to submit a written report to the organization as well as to the institute. Students are required to make a presentation to a group of faculty members and other students at the institute.

The evaluation programme of the summer training project involved professionals from the industry and the institute. expert comprising a panel from the industry professionals, a core faculty from an area of specialization and a faculty from any other functional area evaluates the students performances. our Corporate Resource Cell (CRC) effectively coordinates with various corporate houses.

ADMISSION PROCEDURE

Admissions are made strictly on the basis of merit, based on the following consideration:

- Valid score in the written admission test of C-MAT (approved by AICTE) CAT/MAT/XAT/GMAT/ATMA.
- Past academic record / work experience.
- Performance in group discussion and personal interview.
- Up to 10% of the total seats are available for company sponsored. however, they are required to appear in C-MAT/CAT/MAT/XAT GMAT.
- Candidates with engineering background and with work experience will be given additional weightage in the selection process.
- Final selection will be based on the performance in C-MAT (AICTE) (CAT/MAT/XAT/GMAT) and subsequent group discussion(GD) and personal interview(PI).

ELIGIBILITY CRITERIA

The candidates must have completed a bachelor's degree in engineering/arts/commerce/science or equivalent from any discipline with at least 50% aggregate marks or equivalent CGPA for general category & 45% for reserved category in any discipline from a UGC recognized university or by association of Indian Universities or AICTE.

The candidates appearing in the final year of their bachelor's degree are also eligible, provided that they will complete all the formalities at the time of their on selection for the programme till that period they will be admitted on provisional basis. the last date for submitting the certificate and the mark sheets by the end of october month. Candidates failed to submit the desired documents and basic formalities completion; their provisional admission will be automatically get cancelled.

Programme	*Course Fee (in INR)	Fee Payment Schedule
Post Graduate Diploma in Management (PGDM)	Rs. 4,99,000	Rs. 1,25,000 - Registration (Non-Refundable) Rs. 1,50,000 - Before the start of 1st trimester Rs. 1,50,000 - Before the start of 3rd trimester Rs. 74,000 - Before the start of 5th trimester

*Included Lap-Top, One set of uniform, Study Material, Corporate Training, Industrial Visits, Seminars/Conferences/Workshops etc.

*Hostel Charges would be paid extra on annual basis (advance) as applicable.

*Refundable Security money of Rs. 10,000 is payable separately at the time of admission.

IIHS is Located in the heart of Ghaziabad at Indirapuram adjacent to Vashali Metro Station and Indirapuram Habitat Centre. The Campus is embedded with Morden infrastructure & technologies support to facilitate teaching learning & personality development of its future managers.



OUR EMINENT SPEAKER'S



INTELLECTUAL CAPITAL



Dr. (Prof.) Sharad Kumar Goel
Director

Prof. Sharad Goel has earned & awarded Doctorate of Philosophy (PhD) in Business Administration & Commerce and done Post-Graduation in Business Management (PGDBM) from Institute of Management Technology (IMT), Ghaziabad. He has also done his Master in Computer Application, Masters in Economics and Master of philosophy in Management. He has served the Indian Industry for 20 years before coming to join full time academics in 2002. He has having a total work experience of more than 35 years in Teaching, Industry, Research & Consultancy. Prior to his joining at IIHS he has served as the Director & Sr. Professor at Various leading B-Schools & University's. He is regularly delivering lectures on domain areas of Strategic Management, Energy Management, Airline Marketing, CRM, Marketing & Sales, IB, Logistic management, FMCG Marketing and Digital & Internet Marketing. He is regularly invited to address the National & International conferences. He was also engaged as an expert faculty at Indian School of Petroleum in the area of Brand Management and Consumer behavior & CRM. Prof. Goel is also engaged in Training, Research & Consultancy in the area of Energy business and FMCG Marketing. He has edited chapters, done Reviews & written 12 books and presented over

Prof. Agarwal has over 45 years of experience in Corporate, as Profit Centre Head, CEO & President. He is a visionary, result oriented and top level entrepreneurial executive for both start up and running organizations. Area Trainer and Mentor to the Management students. His teaching and training areas are Strategic Management, Marketing Management, Retail as well as distribution Management, Branding and Business Communication.



Prof. Pradip Kumar Agarwal
Adjunct Professor



Bhupendra Jain
Adjunct Professor

Mr. Bhupendra Jain is a Fellow of ICAI and holding a degree of LAW and Master's Degree in Management (Finance) Commerce & Banking. He has also submitted his thesis of PhD in Taxation. He has a rich experience almost of 16 years as professor at various management institutes of repute. He is a member of Bar council of Delhi also. He has been running his own firm and practicing as a professional CA since the last 20 years. He has been involved in doing various audits of company and Banks, formation of companies and giving consultancy on taxation and various related matters.

Varied experience of over five decades in the area of International Business, industry, Administration, Logistic Management, Formerly Executive Director NSIC & National Director Promotions and Development MSMEs in India. Represented Indian MSMEs in UNIDO on behalf of Govt. of India. His teaching and training areas:



Prof. (Dr.) H. C. Sharma
Adjunct Professor



Deepa V. Nishad
Adjunct Professor

Her subjects of expertise include Leadership & Management Development, Soft Skill Development, Training Design & Delivery, Coaching, Mentoring, Organizational Behaviour, Capability & Change Management, Organizational Design & Development - Performance Management, Competency Frameworks, Assessment and Development Centres, Career Development Frameworks, High Potential Employee Identification and Development, Succession planning & Human Capital Management. Deepa is certified as a Professional Coach through the Accredited Coach Training Program (ACTP) by CFL-USA, She is an MBA in HR and Certified Practitioner of Applied Neuroscience by Mybrain International, UK. She is also a Certified Human Resource Director by the Global Academy for Finance & Management & Talent Management Academy, Germany.

Having more than 40 years of experience in Teaching, Training and Industry. Served with leading business groups like Hindustan Motors, Samtel India, Havells, IIT Ltd. Personally engaged in liasoning and foreign collaboration with the clients of Britain, Germany, Korea and French. His teaching & training areas: Total Quality Management, Supply Chain Management, Lean Management, Business Law & Company Law. Economics and Energy Management.



Dr. H. R. Singh
Adjunct Professor

FACULTY



Dr. Sonal Kapoor

Ph.D (CS), PGDM, MCA, M.Com,
DOEACC 'A' level

Total Experience: 20 years
Teaching areas: OOPS, C ++, JAVA,
Graphics, DBMS
Research Area: Computer Science &
Engineering

Dr. Sangeeta Sahni

Ph.D, M Phil (Commerce), M.Com,
MBA (Finance)

Total Experience: 19 years Teaching
16 years & Administration 3 years
Teaching Area: Accounts, Economics, Financial
Management
Research Area: Management of Financial Institution



Prof. Ajay Kumar Varshney

Ph.D (Pursuing), M. Phil.(Management)
ADFM, MBA

Total Experience Teaching 22 years, Industry 2
year, 20 Years Teaching
Teaching Area Finance, Accounts, Statistic,
Strategy and Operation Research
Research Area Finance & Strategy

Dr. Praveen Sarswat

Ph.D (Mathematics) M.Sc(Math),
M. Sc (CS)

Total Experience: 18years Corporate
Experience 5 Year
Teaching Area: Applied Mathematics, Operational
Research, Fluid Dynamics, Numerical Analysis.
Research Area: Computer Based Numerical
Technique & Operational Research



Dr. Madhumita Mukherjee

Ph.D, MBA
IATA (International Air Transport Association
from Montreal Canada)

Total Experience: 14 years- Teaching 14 years,
Corporate 4 years
Teaching areas: Aviation, Tourism Management,
HR & Communication
Research Area: Aviation Tourism Management

Dr. Shikha Agarwal

Ph.D (Finance), MBA(Finance),

Total Experience: Teaching 10 years
Teaching areas: Finance, Account,
Statistics, Economics
Research Area: Banking and Finance



Dr. Pragya Agarwal

Ph.D.(Marketing), PGDBM

Total Experience : 20 years in
Teaching
Teaching Area : Marketing and HRM
Research Area : Consumer Behavior

Dr. Sweta Arora

Ph.D(Economics), MBA(HR), MA(Eco.)

Total Experience: 13 years
Teaching areas: Economics, Business
Environment.
Research Area : Economics



Ms. Prerana Bhatnagar

MBA (IT), MCA

Total Experience : 10 years in Teaching
Teaching Area : C, C++, Data Structure,
DBMS, Software Engineering, Operating
System. Digital Electronic & Computer

Mr. Niraj Verma

Ph.D(Pursuing), MBA(Marketing) M.Com ,

Total Experience: 12 years- Teaching 9
years , Corporate: 2 yrs
Teaching areas: Sales & Marketing ,
International Business

INDUSTRIAL VISITS



Coca-Cola



Godfrey Phillips India



Spark Minda



Yakult

INFRASTRUCTURE

A fully air conditioned auditorium has a capacity of seating of 200 people at a time Air conditioned academic wing & lecture rooms equipped with audio-visual equipments. State-of-the-art computer lab Library-cum-study centre with exhaustive study material. A well defined discussion area for the students Wi-Fi environment Well connected transport & communication facilities. Ideally located campus.



IIHS uses powerful computers for providing support for diverse computing requirements. It has access to bibliographic database & archives for rapid retrieval of relevant information and for updating and dissemination of academic & research material.

The Computer Centre provides a seamless working environment for nurturing the future management professional. It helps serve the objective of enabling the students and the faculty to have a leading edge of information and awareness through internet leased line and state-of-the-art hardware and software.

All the Lenovo computer systems are having latest software.

Computer Lab

The computer lab is open from 9 am to 8 pm everyday. Students undergo a thorough orientation in computers to prepare them to effectively function in a modern business environment.

A unique learning experience with unusual growth & professional advancement. Various sports facilities are provided to the students.

Tournaments are conducted in the Campus for games like football, Cricket, table tennis, basketball and badminton.

Students can also enjoy indoor games like table tennis, carom and chess.

Canteen



Participation in International Sports Event



Library

Well organized library with latest editions of books in all areas of management and other subjects. Best collection of general books dealing with contemporary issues. Subscribed national and international Journals. Fully computerized catalogues, easy access to sources and comfortable seating in the reading halls. Dedicated newspapers for students. Facility of photocopy to the students. Study material is provided to the students.





No educational enterprise is complete without dedicated Placement Cell. Indeed, it is just as important as the training itself. We recognize that fact clearly. Hence, we have brought into existence efficient and well connected Placement Cell.

IIHS has established itself as one of the leading PGDM institute providing students with a strong scientific, technical and humanistic foundation to develop creativity in defining problems and seeking the right solution. What distinguishes the IIHS from others is the unwavering commitment towards producing professionals of outstanding quality.

The Training and Placement Cell was set up to transform students into professional and technocrats who will become assets to the nation in the years to come. IIHS provides full assistance for the placement of students. Right blend of teaching and training programmes groom the students for facing the market challenges. A highly experienced and dedicated team for the training and placement of the IIHS students. IIHS has lived up to the challenges and expectations of the recruiters by providing quality students to them year after year.

The Training and Placement Cell grooms students holistically right from soft skills, presentation skill and interview skills for successful attainment of an all round personality. The reputation which the IIHS has gained is because of the strong industry networking and its placement records. IIHS has been at the forefront in placements over the last few years..

Customized to the course a student has opted for, we offer placement, internship positions or training as the requirement may be. Students are also encouraged and guided to visit recruitment fairs and other such events. The placement process is a multi-faceted activity. The critical ingredients of our placement services include:

- Industrial visit and in plant training
- Interaction with corporates
- Regular seminars/ workshops/ meetings
- Exposure of students with the senior industry experts
- Guests speakers
- Personality Development Programme
- Training & Placement of the Students
- Pre-Placement Talks





OUR CORPORATE LINK



ADMISSION PROCEDURE

EDUCATION LOAN

All commercial banks and financial institution provide education loan to students. For details, candidates may contact any branch offices of such banks nearest to home. The institutes facilities the selected students in obtaining the Education Loan for the students in our institutes subject to fulfillment of the bank requirements/ formalities and eligibility to the students & his/her parents. It is the sole responsibility of the students/ parents for the loan sanction. However IIHS will provides all the admission related documents required for loan application.



ADMISSION PROCEDURE FOR PGDM COURSE

To apply, mail in the attachment application form along with a Demand Draft for Rs.1050/- drawn in favour of Indirapuram Institute of Higher Studies, payable at Ghaziabad or by cash for Rs.1000/- from the Accounts Office and mail at the mailing address: Indirapuram Institute of Higher Studies, Vishisht Shiksha Bhokhand, Nyay Khand-1, Indirapuram, Ghaziabad. Fee only to be paid in Cash/Draft/Electronic Transfer directly at the Institute Counter/Bank.

Contact for any query:

Phone-0120-2607101/02

Email-admission@theihs.com

Fee Payment Mode:-

1:-Pay Online By Clicking Link PayUmoney Payment Gateway.

2:-By DD/Cheque Favouring of Indirapuram Institute Of Higher Studies, Payable at Ghaziabad/New Delhi.

3:-Through Online Transfer(RTGS/IMPS/NEFT) in our following account:-

Account Name: Indirapuram Institute Of Higher Studies

Account Number: 071801002067

IFSC Code: ICIC0000718

Name Of Bank: ICICI Bank

Branch Address: Aditya City Centre Vaibhav Khand, Indrapuram, Ghaziabad, Uttar Pradesh, Pincode:-201014

STUDY TOUR TO UTTARAKHAND



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Delhi NCR Campus

Near Vaishali Metro Station,
Nyay Khand-1, Indirapuram,
Ghaziabad, Uttar Pradesh- 201014
Contact No.: 0120-2607101/02
Email: admission@theihs.com
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LOCATION MAP



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GHAZIABAD

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Indirapuram Institute of Higher Studies
(Approved by AICTE, Min. of Education, Govt. of India)