

# PGDM Online

2 Years | AICTE Approved



# Nurturing Business Leaders Since 1992



30 Years of Sole focus on Excellence in Management education | Awarded India's Best Industry Linked Management Institute 3 years in a row by AICTE-CII | India's 1<sup>st</sup> & only Mentor B-School | Best Placement Services & Most Preferred B-School in North by ASSOCHAM 2017-21 | Excellence in Employability through Industry Engagement by FICCI 2021 | Business School of the Year-North by Outlook 2022 | Best Recruiter Connect even during the worst 2 years of covid-19 | 7,500+ Students have studied the Full Time PGDM course at NDIM and used the NDIM platform for a perfect Boost to their Corporate careers & Business Ventures



# Declared Best in India for Industry Linkages

The only MBA College declared Best in India for Industry Linkages by all the National Apex Business Chambers of the country and the AICTE, Govt. of India



Declared as the 1<sup>st</sup> and only Mentor B-school of India and Best in India for Industry Linkages & Under 19 other parameters by AICTE, Government of India, 3 years in a row



Declared Best for Placement services/ Best in North India- 5 years in a row (2017, 2018, 2019, 2020 & 2021)



Declared as the 1<sup>st</sup> and only Mentor B-school of India and Best in India for Industry Linkages & Under 19 other parameters by CII, 3 years in a row



Business School of the Year-North by Outlook Business Icon Awards 2022



Best in India for 'Excellence in Employability through Industry Engagement'-2021

# Educational Excellence in the Online Mode

In the 2 years of Covid-19 NDIM ran its Full Time Programme in the Online mode with 9.5 out of 10 star rating from its Students. NDIM students continued to outshine in the Business World despite Covid-19 related disruptions





**PGDM  
Online**

**AICTE**  
Approved

**2**  
Years

**6**  
Trimesters

**2**  
Choose 2 out of 8  
Specialisations

**100%**  
Live weekly doubt resolution &  
revision classes

## Programme Highlights



Online PGDM from India's 1<sup>st</sup> & only  
Mentor B-School



Study at the Best Industry Linked  
Management Institute 3 years in a row



Access to NDIM Unique Corporate  
Mentoring Programme



Personalised Support Ensuring  
Awesome Learning



Programme Access for 5 years to  
Ensure You can Refresh Your  
Concepts



Join the league of thousands of  
Highly placed NDIM PGDM (MBA)  
Alumni



Networking Opportunities at pan  
India Offline Events



Earn While You Learn. Continue  
with Your Job or Business Ventures



Frequent Live Classes to ensure  
timely doubt resolution



Dual Specialisation Multiplying  
Career Opportunities Manifolds



Cutting Edge World Class  
Curriculum



300+ Recruitment Partners



Flexible Online Learning Without  
Losing Your Salary



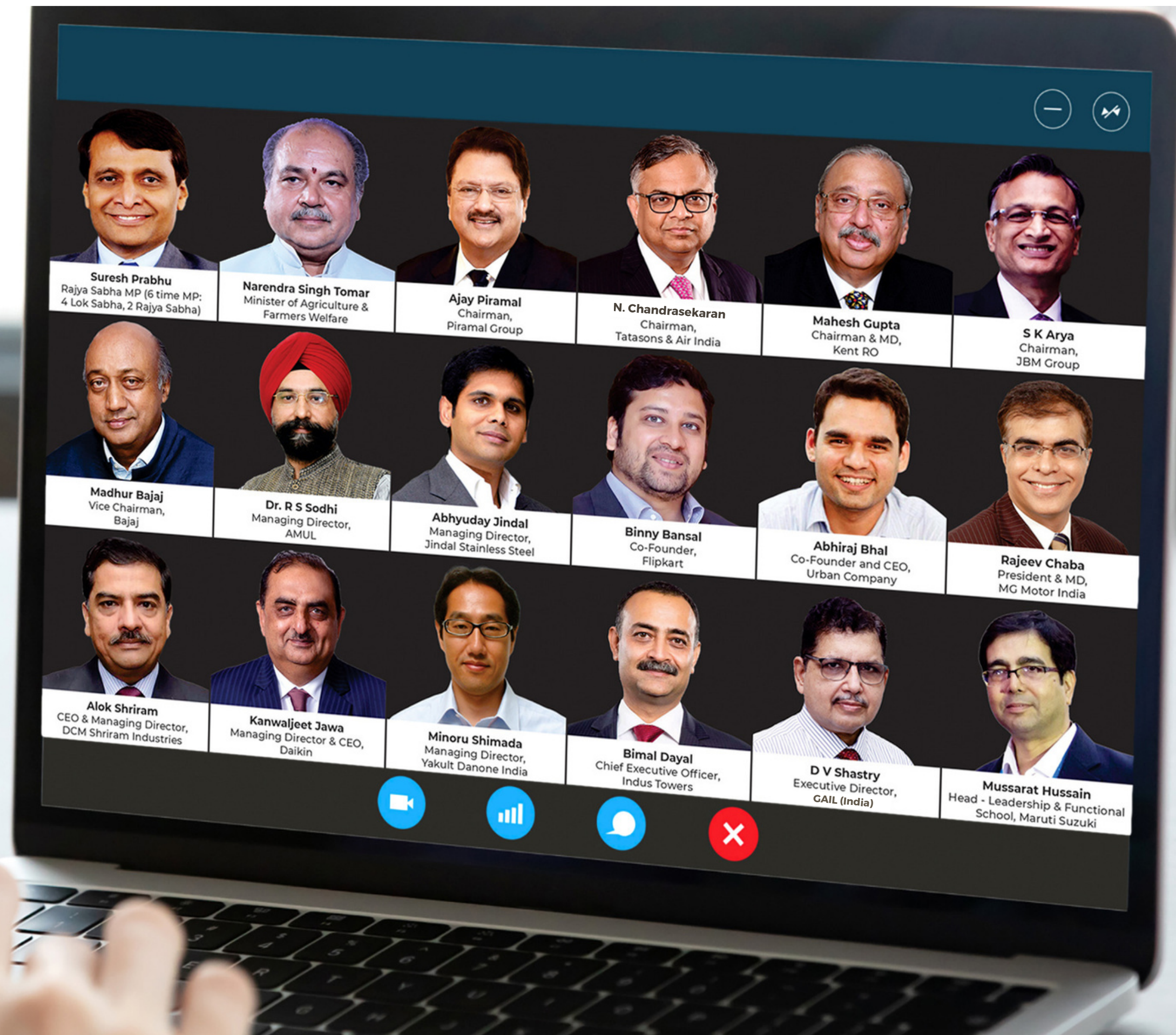
Fraction of the Cost. Favourable  
Loan Financing





# Record of Excellent Industry Connect in the Online Mode

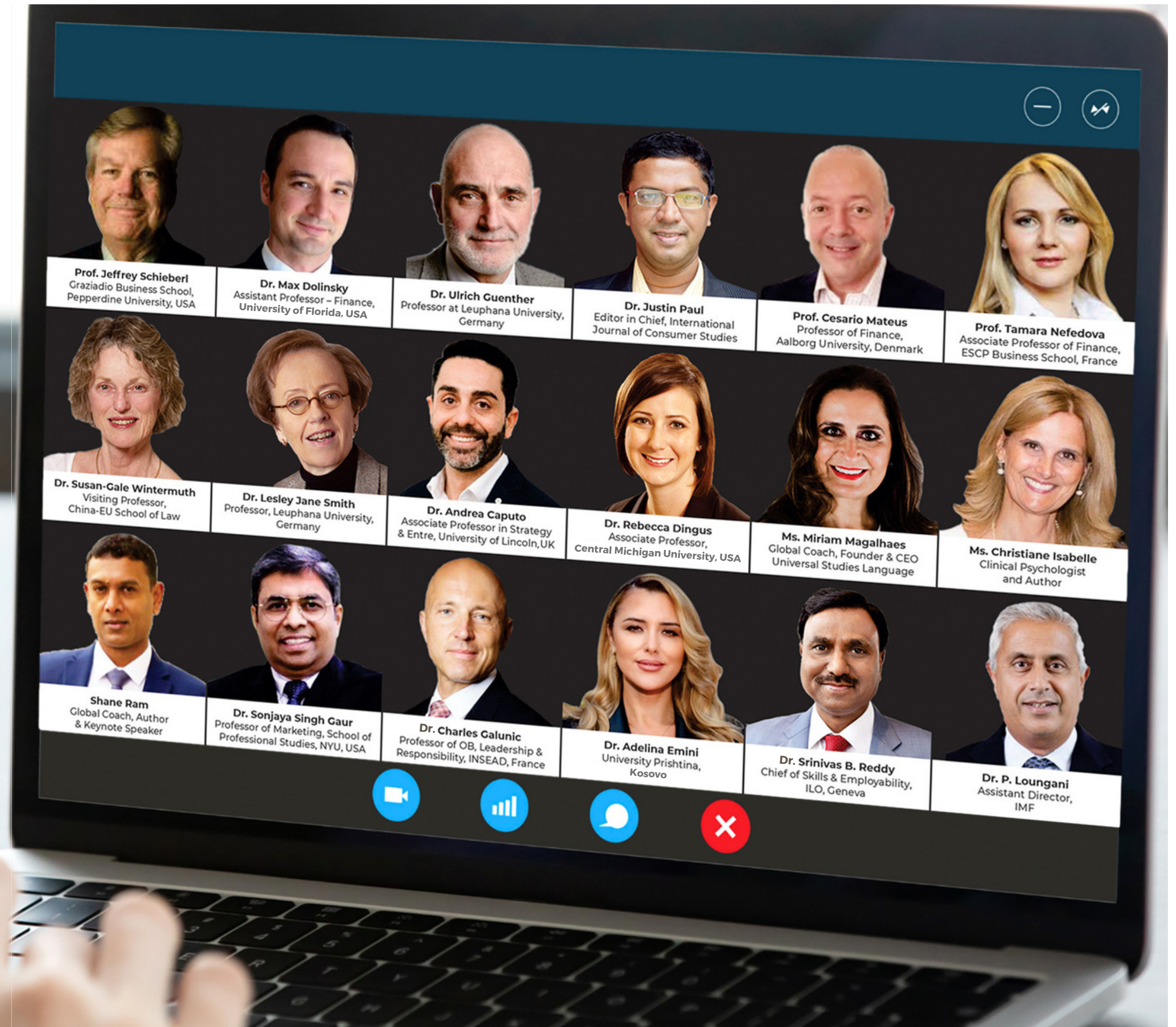
NDIM thanks the respected leaders for interacting with our students & guiding them at our online platform





# Regular Connect with Top International Faculty in the Online Mode

NDIM thanks the highly acclaimed global faculty for interacting with our students & guiding them at our online platform





# Tech Enabled PGDM with Industry Driven Curriculum

World class, cutting edge content prepared under the guidance of our vast pool of Recruiters, Corporate Mentors and Academic Advisory Council, specially designed for the dynamic needs of the Corporate Sector in the post Covid world



Trimester 1 (18 Credits)	Trimester 2 (18 Credits)	Trimester 3 (18 Credits)	Trimester 4 (15 Credits)	Trimester 5 (15 Credits)	Trimester 6 (12 Credits)
Marketing Management – I	Financial Management	Introduction to Artificial Intelligence	Elective 1	Elective 5	Entrepreneurship & Project Management
Financial & Cost Accounting	Organisational Behaviour	Human Resource Management	Elective 2	Elective 6	Business Ethics
Managerial Economics	Business Research Methodology	Production & Operations Management	Elective 3	Elective 7	Final Project / Dissertation
Business Statistics	Macro Economics	Business Intelligence with Power BI	Elective 4	Elective 8	
Principles & Practices of Management & Sustainability	Data Analytics for Business Excellence	Business Policy & Strategic Analysis	Global Business Management	Legal Aspects of Business	
Introduction to Digital Marketing	Marketing Management – II	Data Visualisation through Tableau & R			
Emerging Technologies for Managerial Excellence	Corporate Skills Development – I	Corporate Skills Development – II			

In Trimester 4 & 5, Students can choose one specialisation each from Marketing, Finance, Human Resources, Logistics & Supply Chain, AI/ML - Data Sciences, International Business, Digital Marketing and Treasury & Investment Management



# Dual Specialisation

## Multiplying Career Opportunities Manifolds



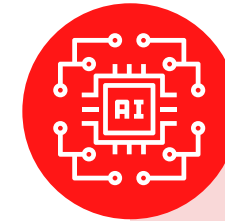
### Marketing

- Integrated Marketing Communication
- Sales & Distribution Management
- Marketing of Services
- Consumer Behaviour



### Human Resources

- Talent Acquisition and Development
- Performance Management Systems
- Compensation & Reward Management
- Employee Relations & Labour Laws



### AI/ML-Data Sciences

- DBMS using SQLite
- Machine Learning using KNIME & Python
- Intelligent Automation using UiPATH
- AI on Cloud



### Digital Marketing

- PPC Campaigns
- Strategic Social Media Marketing
- Content Marketing and ORM
- Website Analysis, SEO & Google Analytics



### Finance

- Financial Markets & Services
- Principles of Banking & Insurance
- Mergers & Acquisitions
- Security Analysis & Portfolio Management



### Logistics & Supply Chain

- Operations Research & Applications
- Logistics & Supply Chain Management
- Service Operations Management
- Total Quality Management



### International Business

- International Business Strategy
- Export Import Management
- Foreign Exchange & Trade Finance Management
- International Marketing & Logistics



### Treasury & Investment Management

- International Financial Management
- Management Control Systems
- Behavioural Finance
- Financial Planning and Wealth Management



**Join the Legacy of  
7500+ Highly placed PGDM (MBA) Alumni**



Hyderabad



Kolkata



Chandigarh



Lucknow



Dubai



Jaipur



Alumni Sports Meet



Delhi



Patna

Snapshots of Alumni Meets 2022



# Admission Process

## Eligibility Criteria

Graduation from a UGC/AIU Approved University with minimum 50% (General Category) or 45% (Reserved Category-SC/ST)

## Fee:

- INR 1,60,000
- No cost EMI financing available



**STEP 1**  
**Application Form**  
Complete the Online Application Form

**STEP 2**  
**Screening Call**  
1-1 Screening Call with the Admission Director's Office

**STEP 3**  
**Block Your Seat**  
Once Selected, you will receive an Offer Letter. Thereafter, submit your fee and block your seat



Each certificate verified by Blockchain Technology that can be easily shared across platforms and authenticated

# Key Features of Online PGDM



**Job & Career Growth**



**Flexibility in Learning**



**Dual Specialisation**



**Industry Aligned Curriculum**



**Top Quality Corporate Mentoring**



**Earn While You Learn**



**Fraction of the cost**



**Favourable Loan Financing**





**30**

Years of Excellence in  
Management Education

**1<sup>st</sup>**

& only Mentor B-School of India

**Best**

Industry Linked Management Institute  
for 3 Years in a Row by AICTE-CII

**Best**

in North India & Best Placement  
Services by ASSOCHAM 2017-21

**2022**

Business School of the Year-North  
by Outlook Business Icon Awards

**7,500+**

Highly Placed PGDM (MBA) Alumni

**9.5**

out of 10 Star Rating from  
Students in the Online Mode

**Top**

Placement & Corporate Connect  
in the Online Mode Despite the  
Pandemic

**Excellence**

in Employability through  
Industry Engagement  
by FICCI 2022



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