



**AICTE** APPROVED PROGRAMME  
EQUIVALENT TO **MBA BY AIU**

**PGDM** | **PGDM (IB)**  
21st BATCH | 14th BATCH

TWO YEAR FULL TIME **(2023-25)**

Accreditation By



International  
Accreditation By



**AACSB**

**Business  
Education  
Alliance**

Member

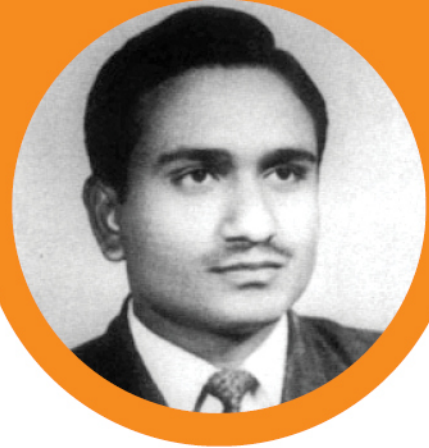


अमृतं तु विद्या

**Knowledge is Immortal**

**The Divine Spirit**

Late. Sh. Jagannath Gupta  
(1950-1980)



## Our Vision

*To be a globally recognized institution, nurturing leaders and creating social impact through excellence in education and research.*



## Our Mission

- *Evolve as a globally recognized institution of learning providing high-quality education.*
- *Achieve academic excellence through curriculum up-gradation, faculty development, quality research and innovative learning.*
- *Nurture and develop future-ready students equipped with leadership skills and values essential to succeed in national and global business organisations.*
- *Create social impact through execution of projects and activities, which change and improve lives of people and communities.*



## Core Values

- *Integrity and Ethics*
- *Transparency and Accountability*
- *Innovative Learning and Development*
- *Entrepreneurship and Diversity*
- *Social Responsibility and Environment*

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# Board of Governors

CHAIRPERSON	CHAIRMAN	VICE-CHAIRPERSON
<b>Mr. Anil K. Agarwal</b> <i>President, Cosmos Group</i> Former President, ASSOCHAM	<b>Dr. Amit Gupta</b> <i>Chairman</i> JIMS	<b>Dr. Devi Singh</b> <i>Former Director</i> IIM Lucknow
MEMBERS		
<b>Dr. Aquil Busrai</b> <i>CEO, Aquil Busrai Consulting</i> Former Director (HR) IBM & Shell	<b>Mr. Rajesh Agarwal</b> <i>Co-founder &amp; Director</i> Micromax Informatics Ltd	<b>Prof. D. K. Banwet</b> <i>Former Vice-Chancellor</i> University of Engg. and Mgmt. Kolkata
<b>Mr. Vijay Rai</b> <i>Chief Growth Officer - Asia Pacific &amp; Executive Board Member</i> Day One Tech	<b>Dr. Simrit Kaur</b> <i>Principal, SRCC,</i> Delhi University	<b>Dr. Lalit B. Singhal</b> <i>Secretary General</i> Apparel Export Promotion Council
<b>Mr. Deepak Maheshwari</b> <i>CEO, PAFI &amp; Co-Founder, NIXI</i>	<b>Dr. R.K. Mittal</b> <i>Vice-Chancellor</i> Ch. Bansilal University, Bhiwani	<b>Dr. Ramesh Behl</b> <i>Director</i> IMI, Bhubaneswar
<b>Mr. Alope Bhattacharji</b> <i>Founder Member</i> The Continuum	<b>Dr. Sanjay Sehgal</b> <i>Dean, Department of Financial Studies</i> (South Campus) University of Delhi	<b>Dr. Poonam Verma</b> <i>Principal, SSCBS</i> University of Delhi
<b>Mr. Anupam Datta</b> <i>Head (International Business)</i> VE Commercial Vehicles	<b>Mr. Subhash Bhaskar</b> <i>Senior Associate</i> Legal Consultus	<b>Dr. Satish Seth</b> <i>Advisor to Chairman and Fmr. Director-General</i> Jagannath International Management School
<b>Dr. Anuj Verma</b> <i>Director</i> Jagannath International Management School	<b>Dr. Manjula Shastri</b> <i>Professor</i> Jagannath International Management School	<b>Dr. Sanjeela Mathur</b> <i>Associate Professor</i> Jagannath International Management School
<b>Mr. Rajat Burman</b> <i>Vice President-Business Development</i> Next Gen. Invent Corp.	<b>Ms. Nitika Anand</b> <i>National Lead</i> Corporate Alliance Team Aon Solutions	





## Message from Chairman



**Dr. Amit Gupta**

JIMS was established in 1997 with a clear vision and purpose. It was envisioned that in the foreseeable future it would evolve into a world-class business-school recognized for its commitment to high powered quality education and research. JIMS is also committed to developing outstanding professionals and entrepreneurs, who exemplify humanistic values, are socially responsible stewards who will create and disseminate practitioner-oriented knowledge that will uplift society.

The current global business environment is driving India Inc. to rethink strategy, reassess agendas and revisit several of the long-standing rules of the game. Leadership is being stretched for direction and results; management is being tested for fortitude and having a balanced head-on-shoulders approach to keep the momentum going. As the business world gets more complex B-School recruits will need to be equipped with new skills-sets, innovative ideas and a heightened mental toughness to sail through the current corporate turbulence.

In order to keep pace with the velocity of change and thrive in an uncertain environment, JIMS has already shifted gears to a mode of mastering change. It has launched several strategic initiatives at both the macro and micro levels to ensure that students' overall development is in tune with the present demands and expectations of industry. At JIMS, our strategic focus in future will address areas of curriculum design, mentoring and live projects, advanced statistical software training, international summer internships, soft skills, stress coping and EI learning. These initiatives will focus on developing student competencies in dealing with global complexity, emerging technologies, change, social and cultural diversity.

I am confident that our 'high value adding' initiatives will help create tomorrow's skilled leaders as 'value' is all about upskilling individuals and contributing to business results.

## Message from Vice Chairman



**Dr. Devi Singh**  
Founding Director  
IIM, Lucknow

JIMS is a brand in the Higher Education industry providing comprehensive and excellent educational and research services across the nation and abroad. Our rigorous endeavors to develop competent and confident young managers for the corporate world have been highly applauded in industry circles. We are renowned for grooming our young students into multi-skilled managers well-suited for various sectors of the industry.

Known for our academic excellence, rigorous research amongst faculty and students we spark in our young minds a passion for innovation and creativity. Every student is given various hats to handle both inside and outside the classroom.

Our focused endeavor to develop students who are capable of shouldering key responsibilities is well reflected in the performance of our alumni who are currently staffing prestigious positions in various MNCs and top of the line companies.

I have been associated with this institute for almost a decade now and am confident that with the excellent commitment and support of its eminent faculty the students will surely be able to carve new career landscapes in which to pursue their goals with passion and zeal.

Energy and enthusiasm if rightly deployed can generate success in big bytes. Our students who are holistically developed to be multifaceted are well equipped to effectively manage employees with diverse skills and mindsets. The business world today requires industry-ready managers who are both resilient and agile. I firmly believe that our students are competent and well equipped to swiftly respond to all future challenges.





# JaganNath Gupta Memorial Educational Society

Jagannath International Management School (JIMS), Kalkaji, was established in 1997 by JaganNath Gupta Memorial Educational Society. In pursuance of its belief that the standard of living can be improved through quality education, JaganNath Gupta Memorial Educational Society - a non-profit registered organization, which has been imparting high quality professional education for the past 25 years is recognized as a leading premium institute of Delhi/NCR. It has already set up a number of high-quality educational institutes and plans to establish campuses abroad. JIMS Kalkaji Campus, which conducts PGDM and PGDM (IB) courses (AICTE Approved), is situated in the heart of South Delhi. It is in close proximity to the prominent Nehru Place Business Centre and is well connected by Metro and Public Transport.

**The institute has NBA and SAQS Accreditations**

**The PGDM Diploma is recognized by the Association of Indian Universities (AIU) as equivalent to an MBA degree of an Indian University.**



**JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL** - MOR, Pocket 105, Kalkaji, New Delhi.



**JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL** - OCF, Pocket-9, Sector-B, Vasant Kunj, New Delhi.



**JAGAN INSTITUTE OF MANAGEMENT STUDIES** -3, Institutional Area, Sector-5, Rohini, New Delhi.



**JIMS ENGINEERING MANAGEMENT TECHNICAL CAMPUS** - Knowledge Park-III, Greater Noida, U.P.



**JAGAN NATH UNIVERSITY, NCR** - State Highway-22, Bahadurgarh-Jhajjar Road (Haryana)



**JAGAN NATH UNIVERSITY** - Village Rampura, Tehsil Chaksu, Jaipur (Rajasthan)



**JAGANNATH GUPTA INSTITUTE OF ENGG. & TECHNOLOGY** - Plot No. IP 2 & 3, Phase-IV, Sitapura Indl. Area, Jaipur (Rajasthan)



**JAGANNATH INSTITUTE OF MANAGEMENT SCIENCES** - Plot No 3, Vasant Kunj Institutional Area, Vasant Kunj, New Delhi

## JIMS Kalkaji collaborates with Grant Thornton Bharat

To offer First of its kind Industry  
Integrated PGDM Programme  
with Assured Placement with  
GTB



### Grant Thornton Bharat

GTB are one of the largest fully integrated Assurance, Tax and Advisory firms in the country. With 6,500+ people and presence in 15 locations. They aim to be the No. 1 firm in providing robust advisory and growth solutions to dynamic Indian global companies.

### Global strength

Grant Thornton is one of the world's leading organisations of independent assurance, tax and advisory firms. With more than 62,000+ Grant Thornton people, across over 140+ countries, they are focused on making a difference to clients, colleagues and the communities in which we live and work.

### Why Grant Thornton Bharat

GTB run focused programmes in six key sectors: Automotive, Banking, Financial Services and Insurance (BFSI), Consumer Products, Healthcare and Life Sciences, Media, and Real Estate. They have a deep understanding of these sectors, including emerging trends, challenges, disruptions and issues faced by the companies we serve in these sectors.

They also have dedicated bilateral geographic corridors between India and key countries to help clients leverage growth beyond the country of their origin











The  
Institute

Jagannath International Management School (JIMS) Kalkaji, New Delhi functions under the aegis of the Jagannath Gupta Memorial Educational Society, a non-profit registered organization has been imparting high-quality professional education since 1993. The campus was established in the year 1997. It has over time developed into a reputed centre of excellence for conduct of research and consultancy services for private and public sector organizations. Our sustained focus on improving the quality of our academic deliverables has resulted in award of the prestigious **South Asian Quality Assurance System (SAQS)** and **National Board of Accreditation (NBA)** accreditations. Both these Programmes **Post Graduate Diploma in Management (PGDM)** and **Programmes Post Graduate Diploma in Management - International Business (PGDM- IB)** are recognized by All India Council of Technical Education (AICTE) and have been granted equivalence to **Master of Business Administration (MBA)** degree by **Association of Indian Universities (AIU)**. The institute has also been awarded the ISO 9001:2015 international quality certification in 2003. JIMS Kalkaji has collaborated with the prestigious college **Shri Ram College of Commerce (SRCC)**, the University of Delhi for strategic associations. JIMS Kalkaji is now also the member of AACSB.



## Programmes

The Institute offers the Two-Year Post Graduate Diploma in Management (General) and Two-Year Post Graduate Diploma in Management (International Business) recognised by the All India Council for Technical Education (AICTE), Ministry of Education, Government of India. AIU has granted equivalence to PGDM and PGDM (IB) as MBA degree.

### PGDM (INDUSTRY INTEGRATED) WITH GRANT THORNTON BHARAT

- **Work on Real Life Assignments**  
Work on industry and simulation projects and present them to Grant Thornton Bharat experts
- **Learn from Grant Thornton Bharat Seasoned Practitioners**  
Learn hands on through real world cases and assignments delivered by Grant Thornton Bharat practitioners with decades of experience
- **Mentoring and Assured Placements**  
1:1 mentoring from Grant Thornton Bharat experts  
Assured placement to Top 50% of the batch with Grant Thornton Bharat at an Annual Package of 11.5 LPA

### PGDM (INTERNATIONAL BUSINESS)

- **Industry Interface**  
Work on international projects with best corporates
- **Global Immersion Programme with the World Class Universities**
- **International Conference**  
Experts from various parts of the Globe act as a Think Tank for building intellectual capital of the students



## Post Graduate Diploma in Management (General) PGDM (Industry Integrated)

### OBJECTIVES

- PEO1 Apply conceptual, human and technical skills for effective managerial decision making.
- PEO2 Perform effectively in multidisciplinary teams and multicultural settings.
- PEO3 Maintain high ethical standards in personal and professional lives.
- PEO4 Gain competence as experts in their chosen domains.
- PEO5 Utilize multidisciplinary knowledge to analyze business problems.

### OUTCOMES

- PO1 Apply management knowledge and skills to solve business problems.
- PO2 Communicate effectively to the intended audience and purpose.
- PO3 Demonstrate leadership skills to achieve shared or common goals.
- PO4 Relate managerial decisions to their impact on society and the environment.
- PO5 Develop entrepreneurial skills.

### TRIMESTER - I

GEN101	Managerial Economics
GEN102	Quantitative Techniques in Management
FIN101	Accounting for Managers
MKT101	Marketing Management
HRM101	Organizational Analysis & Human Behaviour
GEN103	Managerial Communication
IT/BA101	E-Business & Information System Management
IBCF/IBCG/IBCC101	International Business Communication (French / German / Chinese)

### TRIMESTER - III

GEN301	Global Business Environment
GEN302	Operations Management
HRM301	Human Resource Management & Industrial Relations
IT/BA301	Business Analytics
FIN301	Financial Technology
IBCF/IBCG/IBCC301	International Business Communication (French / German / Chinese)
MKT 301	International Marketing Management
IT/BA302	Software Lab-II
NTC 301	Massive Open Online Course
NTC 401**	Corporate Internship

### TRIMESTER - V

STR 501	Innovation & Design Thinking
IT/BA501	Emerging Trends in Information Technologies
* Elective-Groups (any two) Dual Specialization	
MKT-Elective (Marketing) - MKT 501 to MKT 504	
GF- Elective (Finance)-FIN501 to FIN 504	
GH -Elective (OB&HRD)- HRM 501 to HRM 504	
GE- Elective (Entrepreneurship) – ENT 501 to ENT 504	
GA- Elective (Business Analytics) – IT/BA 501 to IT/BA 504	
SM-Elective (Strategic Management) – STR 502 to STR 505	

### TRIMESTER - II

GEN201	Macro Economics Analysis and Environment
ENT201	Entrepreneurship Development and New Enterprise Management
HRM201	Inter-personal Dynamics & Group Behaviour
FIN201	Financial Management
MKT201	Marketing Research
GEN202	Corporate Law
IBCF/IBCG/IBCC 201	International Business Communication (French / German / Chinese)
IT/BA201	Software Lab I

### TRIMESTER - IV

STR401	Business Policy and Strategic Management
GEN401	Logistics and Supply Chain Management
Capstone project	
* Elective-Groups (any two) Dual Specialization	
MKT-Elective (Marketing) – MKT 401 to MKT 404	
FIN- Elective (Finance)-FIN 401 to FIN 404	
HRM-Elective (OB&HRD)- HRM 401 to HRM 404	
ENT- Elective (Entrepreneurship) – ENT 401 to ENT 404	
IT/BA- Elective (Business Analytics) – IT/BA 401 to IT/BA 404	
STR-Elective (Strategic Management) – STR 402 to STR 405	

### TRIMESTER - VI

GEN 601	Project Management
GEN 602	Corporate Social Responsibility and Sustainability
GEN 603	Business Ethics
NTC 601	Project Dissertation
**NT – Non Teaching	
* Any two elective groups and three elective courses (subjects) from each group.	





### ELECTIVE (TRIMESTER - IV)

#### MARKETING (Any 3 Subjects)

MKT401	Sales and Distribution Management
MKT402	Retailing and Luxury marketing
MKT403	Advertising & Brand Management
MKT404	Digital Marketing

#### FINANCE (Any 3 Subjects)

FIN401	Corporate Taxation
FIN402	Security Analysis and Portfolio Management
FIN403	Financial Planning and Wealth Management
FIN404	Venture Capital & Private Equity

#### ORGANISATIONAL BEHAVIOUR AND HUMAN RESOURCE DEVELOPMENT (Any 3 Subjects)

HRM401	Performance and Compensation Management
HRM402	Managing Group Dynamics
HRM403	Training and Development
HRM404	Leadership and Team Building

#### ENTREPRENEURSHIP (Any 3 Subjects)

ENT401	Entrepreneurial Management
ENT402	Managing New Ventures
ENT403	Family Business and Entrepreneurship
ENT404	Entrepreneurship for Emerging Markets

#### BUSINESS ANALYTICS (Any 3 Subjects)

IT/BA401	Advanced Business Statistics and Analytics
IT/BA402	Data Visualization and Critical Thinking
IT/BA403	Data Warehousing and Data Mining
IT/BA404	Predictive Analytics

#### STRATEGIC MANAGEMENT (Any 3 Subjects)

STR402	Excellence Frameworks for Strategy Execution
STR403	Strategic Technology Management
STR404	Strategic Game Theory for Managers
STR405	Strategy Lab ( Project)

### ELECTIVE (TRIMESTER - V)

#### MARKETING (Any 3 Subjects)

MKT501	Marketing Analytics
MKT502	Marketing of Services
MKT503	Consumer Behaviour
MKT504	Rural marketing

#### FINANCE (Any 3 Subjects)

FIN501	Financial Analytics
FIN502	International Financial Management
FIN503	Corporate Restructurings-Mergers & Acquisitions
FIN504	Financial Derivatives & Risk Management

#### ORGANISATIONAL BEHAVIOUR AND HUMAN RESOURCE DEVELOPMENT (Any 3 Subjects)

HRM501	HR Analytics
HRM502	Organizational Change and Development
HRM503	Talent Acquisition Management
HRM504	Cross-Cultural Management

#### ENTREPRENEURSHIP (Any 3 Subjects)

ENT501	Financing the Entrepreneurial Business
ENT502	Marketing Strategies and practices for Start-Ups
ENT503	Business Law and the Entrepreneur
ENT504	Project Work—'Launch your Business'

#### BUSINESS ANALYTICS (Any 3 Subjects)

IT/BA501	Tools used for Applications of Analytics
IT/BA502	Big Data Tools and Application
IT/BA503	Web Analytics
IT/BA504	Project Work Applications (Financial, Marketing and HR Analytics)

#### STRATEGIC MANAGEMENT (Any 3 Subjects)

STR502	Competitiveness and Globalization
STR503	Sustainable Business Strategies
STR504	Strategic Performance Management (Project)
STR505	Organizational Flexibility

Financial Institutions, Markets and Services (content to be covered in diff paper)



## Post Graduate Diploma in Management (IB) PGDM (International Business)

### OBJECTIVES

- PEO1 To equip the participants for working in a competitive global environment.
- PEO2 Perform effectively in multidisciplinary teams and multicultural settings.
- PEO3 Maintain high ethical standards to create a social impact.
- PEO4 Evolve with the dynamic and complex changes emerging in the global environment.
- PEO5 Utilize multidisciplinary knowledge to analyze global business problems.

### OUTCOMES

- PO1 Apply management knowledge and skills to solve national and international business problems.
- PO2 Communicate effectively to the intended audience and purpose.
- PO3 Demonstrate leadership skills to achieve shared or common goals.
- PO4 Relate managerial decisions to global business environment.
- PO5 Develop creativity and innovation skills in multicultural context.

### TRIMESTER - I

GEN 101	Managerial Economics
GEN 102	Quantitative Techniques in Management
FIN 101	Accounting for managers
MKT 101	Marketing Management
HRM 101	Organisational Analysis and Human Behaviour
GEN 103	Managerial Communication
IT/BA 101	E-Business & Information System Management
(IBCF/INCG/IBCC) 101	International Business Communication (French/ German/ Chinese)

### TRIMESTER - III

IB 301	Foreign Trade Management
HRM 302	International Human Resource and Cross Cultural Management
IB 302	International Business Laws
GEN 302	Operations Management
IT/BA 301	Business Analytics
(IBCF/INCG/IBCC) 301	International Business Communication (French/ German/ Chinese)
FIN 301	Financial Technology
IT/BA 302	Software Lab-II (Advance Excel/ SPSS/Smart PLS)
NTC 301	Massive Open Online Course
NTC 401	Corporate Internship

### TRIMESTER - V

FIN 502	International Financial Management
IB 502	Global Business Environment
* Elective-Groups (any two) Dual Specialization	
MKT-Elective (Marketing) - MKT 501 to MKT 504	
FIN- Elective (Finance)-FIN 501 to FIN 504	
HRM -Elective - HRM 501 to HRM 504	

### TRIMESTER - II

GEN 201	Macro Economics Analysis and Environment
ENT 201	Entrepreneurship Development and New Enterprise Management
HRM 201	Inter-personal Dynamics and Group Behaviour
FIN 201	Financial Management
IB 201	International Marketing Management
IB 202	International Marketing Research
(IBCF/INCG/IBCC) 201	International Business Communication (French/ German/ Chinese)
IT/BA 201	Software Lab I (Advance Excel/SPSS/ Smart PLS)

### TRIMESTER - IV

STR 402	Global Strategic Management
IB 401	International Logistics and Supply
IB 402	International Business Analytics
*Elective-Groups (any two) Dual Specialization	
MKT-Elective (Marketing) - MKT 401 to MKT 404	
FIN- Elective (Finance)- FIN 401 to FIN 404	
HRM -Elective - HRM 401 to HRM 404	

### TRIMESTER - VI

GEN 601	Project Management
GEN 602	Business Ethics
GEN 603	Corporate Social Responsibility and Sustainability
NTC 601	Project Dissertation





### ELECTIVE (TRIMESTER - IV)

#### MARKETING (Any 3 Subjects)

MKT401	B 2 B Marketing
MKT402	Global Retail Management(Retailing Management)
MKT403	Advertising & Brand Management (Advertising & Brand Management)
MKT404	Digital Marketing

#### FINANCE (Any 3 Subjects)

FIN401	Corporate Taxation
FIN402	Portfolio Management International Perspective
FIN403	Financial Planning and Wealth Management
FIN404	Venture Capital & Private Equity

#### ORGANISATIONAL BEHAVIOUR AND HUMAN RESOURCE DEVELOPMENT (Any 3 Subjects)

HRM401	Performance and Compensation Management
HRM402	Managing Group Dynamics
HRM403	Training and Development
HRM404	Global Leadership Development (Leadership and Team building)

### ELECTIVE (TRIMESTER - V)

#### MARKETING (Any 3 Subjects)

MKT501	Marketing Analytics
MKT502	Marketing of Services
MKT503	Consumer Behavior- International Perspective
MKT504	Economies of Emerging Market and Thrust Products

#### FINANCE (Any 3 Subjects)

FIN501	Financial Analytics
FIN502	Multinational Financial Management
FIN503	Corporate Restructurings-Mergers & Acquisitions
FIN504	Financial analysis and fraud management

#### ORGANISATIONAL BEHAVIOUR AND HUMAN RESOURCE DEVELOPMENT (Any 3 Subjects)

HRM501	HR Analytics
HRM502	Organizational Change and Development
HRM503	Talent Acquisition Management
HRM504	Cross-Cultural Management



## Eligibility Requirement

- To be eligible for admission to the PGDM Programmes, the participants must possess a bachelor's equivalent degree, with a minimum of 50% aggregate marks or equivalent in any discipline, from a recognized university in India or abroad (recognized by the UGC / Association of Indian Universities).
- Candidates appearing for the final year of Bachelor's degree/equivalent qualification examination in the year 2023 can also apply. However, such candidates have to submit a certificate from the Principal/Registrar of their University/institution certifying that the candidate has obtained 50% marks or equivalent based on latest available grades/marks. The deadline for submission of the marksheet and the certificate is October, 2023. Non-fulfillment of this condition will automatically result in the cancellation of the provisional admission.
- All candidates are required to take Aptitude Tests- CAT / XAT / CMAT / MAT / ATMA / NMAT / GMAT

## Selection Process

Candidates are short-listed on the basis of CAT / XAT / CMAT / MAT / ATMA / NMAT / GMAT scores, prior academic excellence, work experience etc- disclosed in the application form. Only shortlisted candidates will be called for Written Ability Test / Extempore, Group Discussion, and Personal Interview.

## How to Apply

Candidates are required to register with JIMS Kalkaji, Delhi through Online Application Form which will be available along with Information Brochure online @ [www.jagannath.org](http://www.jagannath.org), for Rs. 1200/- in cash or for online payment through Credit / Debit card or Net Banking.

**Refund:** In case of withdrawal of Admission original documents will be returned within 7 days. The fees taken will be refunded as per AICTE norms. No refund of Tuition fees after commencement of foundation classes from 15th June, 2023

## Programme Fee Schedule

PGDM & PGDM-IB Batch 2023-25	Time	Amount
1st Instalment	1 July 2023	₹ 2,32,500/-
2nd Instalment	1 Dec 2023	₹ 2,02,500/-
3rd Instalment	1 July 2024	₹ 2,17,500/-
4th Instalment	1 Dec 2024	₹ 2,17,500/-
<b>Total Programme Fees</b>		<b>₹ 8,70,000/-</b>

Additional Refundable Security Deposit of ₹ 7,500/-\*

₹ 2,000/- would be deducted towards the life membership of JIMS Alumni Cell

## Accommodation Facility

JIMS Kalkaji offers Hostel facility for both Boys and Girls (separately). Hostel is compulsory for outstation students. The room availability will be on first-come-first serve basis.

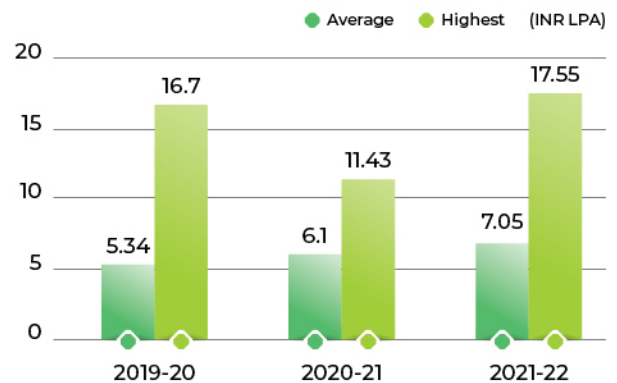
**Fees :** ₹ 11,500/- Per Month inclusive of all meals.



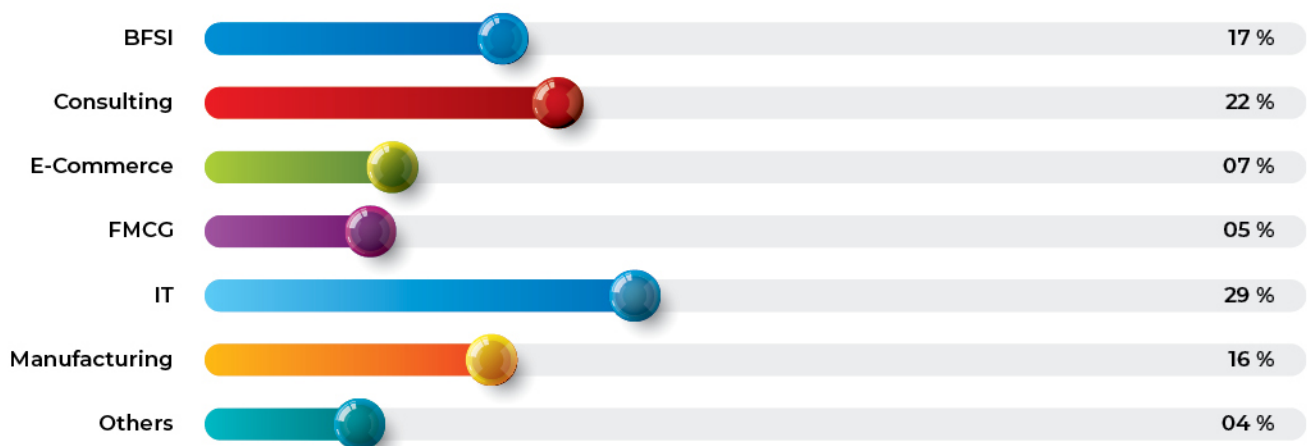


## Placement Trends

JIMS Kalkaji has lived up to its glorious past yet again and witnessed another wonderful year of placements and internships. With over 180 students participating in the placement process, the Institute witnessed 200+ job offers from 90 companies. A host of companies from a variety of sectors such as FMCG, Consulting, IT and ITes, Durables, BFSI, Market Research, Education, Electronics etc. visited the campus during the year 2021-22.



### Remuneration Trends



### Sector-wise Placements, 2020 - 2022

## Our Recruiters

Accenture India	Café Coffee Day	ICICI Securities	Panasonic
Acuity Knowledge Partners	CBRE	ICAI	Philips India
Aon Consulting Pvt. Ltd.	Dabur	ITC Ltd.	Polycab India
Aon Hewitt	Daikin AC	Jindal Group	Protiviti Consulting
Amazon.com	Deloitte	Khimji Ramdas	Schindler
American Express	DHL Supply Chain Ltd.	Landmark Group	S & P Global
Anand Rathi Group	E&Y	L.G. Electronics	TCS
ANZ Bank	Evalueserve	Mccain India	Tata Power
Archer and Bull	Exide Batteries	Minda Industries	Team Computers
Asian Paints	Godrej & Boyce	Modi Naturals	Wipro
Axis Bank	Grofers (Blinkit)	MRF Tyres	WNS Research
Bankit Services Pvt. Ltd.	HCL Technologies	Nagarro	Yes Bank
Berger Paints	HDFC AMC	Naukri.com	Zydus Wellness



## Our Faculty

The Institute has highly competent and dedicated faculty spread over all functional and management areas such as Accounting & Finance, Economics, Analytics, Communication and Personality Development, Operations Management, Human Resource Management, Business Law, Marketing Management, Strategic Management and Information Technology. The Institute also draws on visiting faculty from various universities, corporate and research institutions.



### Dr. Anuj Verma

*Professor & Director*  
Ph.D., MBA (Finance),  
B.Com. (Hons.)



### Dr. Neelam Tandon

*Professor & HOD, PGDM*  
Ph.D., M. Phil, M.A, MBA,  
PGDHRM



### Dr. Nupur Rao

*Professor*  
Ph.D., MBA, BE



### Ashwin Bhatia

*Associate Professor*  
MBA, B.E. (IIT Roorkee)



### Dr. Sanjeela Mathur

*Associate Professor*  
Ph.D., MBA, B.A.



### Dr. Sandeepa Kaur

*Associate Professor*  
Ph.D. (Finance), CFA,  
MBA(Finance), M.Com,  
B.Com



### Soumitra Mookherjee

*Associate Professor*  
MBA, B.Sc. Hons



### Dr. Yavar Ehsan

*Associate Professor*  
Ph.D., MBA, BBA



### Dr. Anju Shukla

*Assistant Professor*  
Ph.D., MBA, B.Sc., UGC-  
NET



### Palak Gupta

*Assistant Professor*  
Ph.D. (Pursuing), UGC-  
NET, M.Sc. (CS), DOEACC  
'B' Level, B.Sc.



### Jyoti Kukreja

*Assistant Professor*  
Ph.D. (Pursuing), UGC-  
JRF & NET, B.A. (Hons)  
English



### Shilpi Yadav

*Assistant Professor*  
M.Phil. (OR), UGC-NET,  
Masters(Applied OR), B.Sc.  
(OR & Comp)





### **Tanuja Puri**

*Assistant Professor*

UGC-NET, M.Com (Finance & IB), B.Com(H), DOEACC 'O' Level



### **Aastha Behl**

*Assistant Professor*

Ph.D. (Pursuing), LLB, M.Com., B.Com.



### **Priya Diwan**

*Assistant Professor*

Ph.D. (Pursuing), B. Ed., MBA, BBA



### **Dr. Nilima Thakur**

*Assistant Professor*

Ph.D., MBA, MA (Eco), B.Sc.

## **PGDM (IB)**



### **Dr. Navneet Gera**

*Professor & HOD, PGDM -IB*

Ph.D., UGC-NET, MIB, M.Com. (Bus. Adm.)



### **Dr. Seema Agarwal**

*Professor*

Ph.D., M.Sc. (Tech) Computer Science



### **Dr. Mukul Mishra**

*Associate Professor*

Ph.D., MIBA, UGC-NET



### **Dr. Munindra Pal Singh**

*Associate Professor*

Ph.D., MSc, LLB, CAIIB, MBA



### **Dr. Shruti Traymbak**

*Associate Professor*

Ph.D. (HR), MBA (HR & Marketing), BA



### **Dr. Saniya Chawla**

*Assistant Professor*

Ph.D., MBA(HR) , UGC (NET)



### **Dr. Gopika Kumar**

*Assistant Professor*

Ph.D., UGC-NET, M.Com, B.Com



### **Dr. Samridhi Tiwari**

*Assistant Professor*

Ph.D., MBA, M.Phil, B.Com



## Eminent Practitioner Faculty from Grant Thornton Bharat



**Rahul Kapur**

*Partner - Growth*



**Viswanath P**

*Partner - Growth*



**Kshitij Sharma**

*Executive Director -  
Growth*



**Jaikrishan G**

*Partner - FS Consulting*



**Shalabh Saxena**

*Partner - Risk*



**Devesh Uniyal**

*Partner - CFO Services*



**Nitesh Jain**

*Associate Partner -  
Growth*



**Triven Gupta**

*Partner - GT Global  
Delivery*



**Vikarth Kumar**

*Partner - Growth*



**Anirudh Gupta**

*Partner - Growth*



**Karan Jain**

*Director - Consulting*



**Rajeev Jain**

*Chartered Accountant -  
New Delhi*



## Distinguished Guests



Late Smt. Sheila Dikshit, Hon'ble CM,  
Delhi



Mr. M. Venkiah Naidu, Hon'ble Vice  
President, India



Late Sh. Arun Jaitley, Hon'ble Union  
Finance Minister



Sri Sri Ravi Shankar, Indian Spiritual  
leader



Shri Naveen Jindal, Hon'ble MP



Dr. Anil Sahastrabudhe, Chairman,  
AICTE



Prof. Vijay Pandiarajan, Michigan  
University



Prof. Vinay Sawhney, Harvard  
University



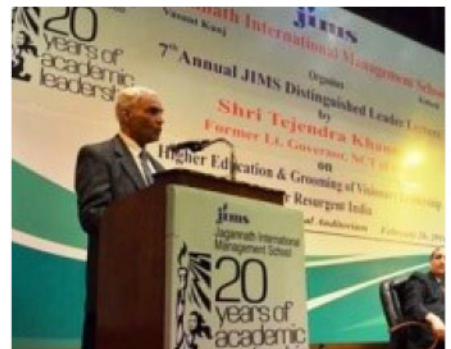
Prof. Philippe Bouvier, Geneva  
Business School Switzerland



Prof. Phanish Puranam, INSEAD



Mr. Alok Verma, Director, CBI



Mr. Tejinder Khanna, Hon'ble Lt.  
Governor of Delhi





## Our Infrastructure

### Computer Labs

The Institute has state-of-the-art computer labs in terms of hardware and networking technologies. High bandwidth internet connectivity of 100 Mbps is available round the clock. The LAN connects Core i5 machines with 18.5" TFT monitors. Students are exposed to operating systems such as WINDOWS 10 professional and Linux SUSE. Apart from application software, the students are also exposed to management software such as ERP, Systat, SPSS, Prowess, Capitaline database, Python, NVIVO, etc.



### Automated Library

The library is a veritable storehouse of information with 25,000 text and reference books and 150 periodicals and journals (Indian and Foreign). It is completely computerized through 'LIBSYS' software and has a barcoding issue system. The library is equipped with DELNET as well as OPAC facilities. JIMS Library is also a member of the British Council and the American Centre Libraries. The Library is located on two floors and has a seating capacity of 100.







## New Technology Labs

In addition to IT lab, JIMS under its innovative umbrella has established Business Analytics, Commerce, Digital Marketing, Personal Growth and Communication Labs. To equip students with communication skills the latest communication software developed by Orell Technology is installed which helps to train and improve communication and team skills of the students. A Commerce laboratory has been newly set-up, wherein students practice their theoretical financial knowledge gained in the classroom. By this method of learning and practicing, students will develop knowledge and self-confidence to run a business profitably.



## Entrepreneurship Cell

To support the 'Start-up' and 'Stand-up India' campaigns and ignite the entrepreneurial instincts of our students, E-Cell has been established in the institute to extend support and aid in developing innovative business ideas. We have inspired, educated, and empowered our budding entrepreneurs as they innovate and create business ventures worldwide. Our mission is to accelerate the entrepreneurial ambitions of our students and alumni to enable them to be business catalysts in the dynamic business world.

## Wi-Fi Enabled Campus

The Laptop today is a handy equipment for all young scholars as it not only facilitates but also enriches the process of online academic learning. Wi-Fi facility is available throughout the campus. It enables students to sit and interact on-line anywhere in the campus. It also makes internet browsing seamless and convenient. This encourages the students and faculty members to seek information from a host of on-line databases. Students can instantly browse through numerous websites for information.



## Teaching Aids

The institute places considerable emphasis on the variety and quality of teaching aids provided in various laboratories, classrooms and other spaces such as conference room, auditorium etc. Smart boards, LCD, audio systems, etc. are available in all classrooms. These enabling facilities enrich management learning through films and documentaries.

## Other Facilities

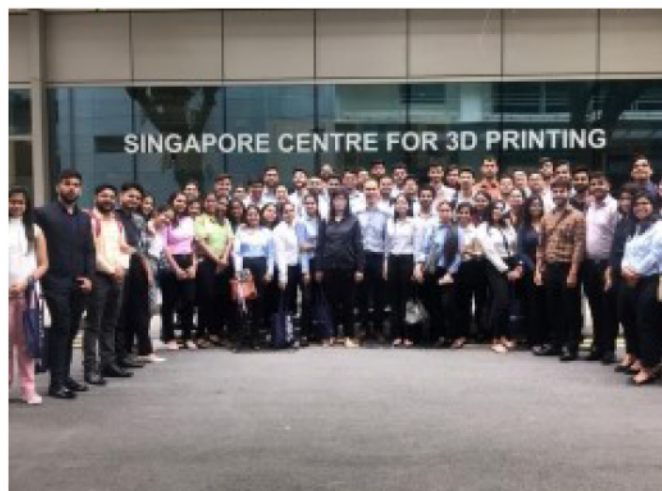
Fully air-conditioned auditorium, spacious hi-tech and carpeted lecture halls and a conference room equipped with audio-visual aids, outdoor cafeteria, recreation room, GDPI room etc. provide excellent academic and recreational facilities. Hostel facility for both Boys and Girls (separately). is located near to the campus.





# International Student Exchange Programmes & Collaborations

Our students for their comprehensive learning experiences and international exposure visit foreign universities such as Nanyang Technological University, Singapore, NUS, Singapore, MDIS, Singapore, Cologne University of Applied Sciences, Germany, Nyenrode Business School, Holland, Netherlands, United Arab Emirates University, Dubai just to name a few for Global Immersion Programme.



Technology  
Arts Sciences  
TH Köln



UNIVERSITY OF  
WESTMINSTER



DIMITRIE CANTEMIR  
CHRISTIAN UNIVERSITY





# International Speakers Connect

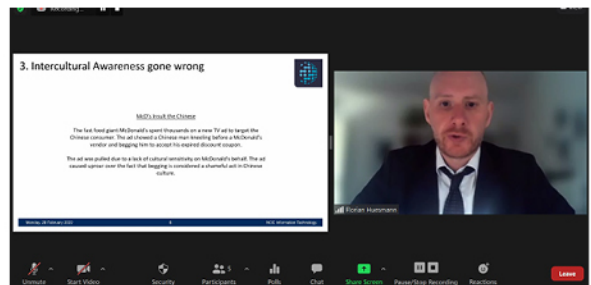
- Prof. Jaap Verdonck- Huffnagel, Professor, NNBS, Netherlands
- Dr. Fady Fadel, Dean & CAO, The American Business School, Paris, France
- Mr. Ron Mc Luckie, Chairman & CEO, WIAL, USA
- Mr. Ignace Hindtrick, Director, DMH Business Advisors
- Dr. Marja-Liisa Tenhunen, Professor, Shangai University, China
- Dr. Hugh Colaco, Professor, Aston University, UK
- Dr. Cornelia Scott, Professor (Economics), Anhalt University of Applied Sciences, Germany
- Dr. Hidekazu Sone, Associate Professor, Shizuoka University of Art and Culture, Tokyo, Japan
- Prof. Geoffrey Petts, Dean, Westminster University, UK
- Dr. Susan Kowalski, Cologne University of Applied Sciences, Germany
- Ms. Brigitte Wuethrich, Managing Director, Swiss Kalpvriksh
- Dr. Spinder Dhaliwal, Reader, Westminster University, London, UK
- Dr Samantha Rathanayake, Management Consultant, University of Sri Jayewardenepura, Sri Lanka
- Dr. Greg Haddock, Vice Provost & Dean, Northwest Missouri State University, USA
- Dr. Wolfgang Veit, Professor, Cologne University of Applied Sciences, Germany
- Prof. Laurens van Leeuwen, Professor, NNBS, Netherlands
- Mr. Jonas Gross, Chairman, Digital Euro Association, Germany
- Dr. Fady Fadel, Dean and CAO, ABS, Paris, France
- Mr. Florian Huesmann, SAP Assistant Manager, Nintendo of Europe
- Mr. Raymond Alawode – Analyst, Nigeria Interbank Settlements Systems PLC – Nigeria
- Mr. Antonio Lanotte - Chartered Tax Adviser, DMG & Partners - Rome



Ms. Brigitte Wuethrich, Managing Director, Swiss Kalpvriksh



Mr. Ignace Hindtrick, Director, DMH Business Advisors



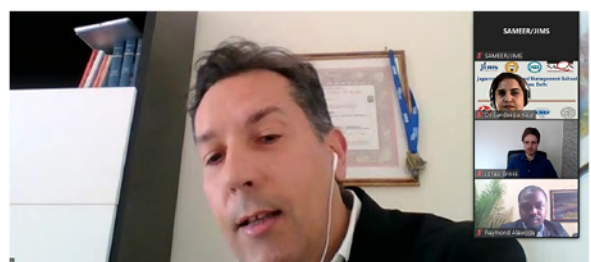
Mr. Florian Huesmann, SAP Assistant Manager, Nintendo of Europe



Mr. Raymond Alawode – Analyst, Nigeria Interbank Settlements Systems PLC – Nigeria



Prof. Geoffrey Petts, Dean, Westminster University, UK



Mr. Antonio Lanotte - Chartered Tax Adviser, DMG & Partners - Rome



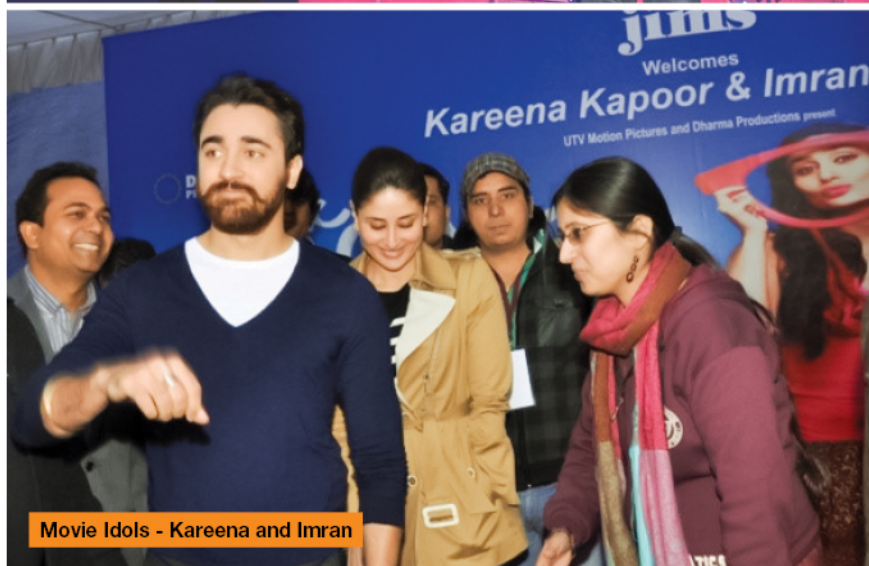


Life @  
**JIMS**

The institute organizes a variety of cultural events throughout the year. These events include Zest and Dandiya, Kshitij, Freshers' Party, Pop Star Nite etc. Celebrities from the world of music and film stars are invited to participate in the events, which are marked, by great fanfare, glitter, pomp and show. Various noted celebrities have in the recent past visited the campus- Kareena Kapoor Khan, Imran Khan, Badshah, Guru Randhawa, Jass Manak, Mankirat Aulakh, Neha Kakkar just to name a few.



King of Pop-'Badshah'



Movie Idols - Kareena and Imran



Rockstar - Neha Kakkar



Rising Pop Star - Mankirat Aulakh



King of Punjabi Pop - Guru Randhawa



Pop Queen-  
Shibani Kashyap



## Our Alumni



### ALUMNI MEET

Alumni Meet also called HOME COMING – 2021 is organised every year. The 2021 Meet was held on November 20, 2021 at the Panchsheel Club, New Delhi. A large number of Alumni attended the homecoming event. The occasion was graced by Chairman, JIMS and Directors of various campuses, HODs, faculty and staff members. The event was marked with various creative activities. Mr. Gaurav Taneja from batch (2003-05) was awarded Crystal Award. Also, Mr. Himanshu Jain, Sr. Manager, Amazon from 2016 – 18 (PGDM – IB) Batch was acknowledged as the Best Alumnus for 2021.



### ALUMNI TALK

Alumni Club of JIMS Kalkaji hosted the 'Young Corporate Meet'. Mr. Abhinaw Raj, Alumnus 2016-2018 batch of PGDM briefly addressed all the students on his corporate journey on December 29, 2021. Ms. Jyoti Kukreja, Assistant Professor, JIMS hosted the online chat show in Live mode on various Social Media Platforms-Facebook and Youtube. Dr. Anju Shukla, Assistant Professor, JIMS and Alumni Club Coordinator coordinated the session.



#### NIKHIL MEHTA

"JIMS with its expert faculty and excellent infrastructure has provided me with numerous opportunities to gain knowledge and practical exposure and also nurtured my career by showing me the enlightened path to success. Proud to be a JIMSite."

**BCG**



#### RITIKA BHUTORIA

"Success is only a journey, not the destination. This sums up my learning during my stay at JIMS where I picked up great insight and knowledge through the invaluable guidance and teachings of my faculty, friends and peers."

**PAYTM**



#### RASHMI SHARMA

"JIMS has acquired a strong identity and has evolved into a prestigious Business School with its own distinct culture and tradition. It provides an arena for intellectual and cultural expressions and prepares the students to face the challenging corporate world."

**DELOITTE**



#### SHASHANK

"In JIMS there is lot of focus on Industry interaction and that really helped me and my peers as well. JIMS is synonymous with Leadership. JIMS helped build and embed this quality in me."

**EVALUESERVE**





## Management Development Program and Faculty Development Program

### EMDP: Reshaping Leadership In The New World Of Work: Developing Personal And Professional Skills to Excel, Lead and Thrive Organised at PHDCCI

The Management and Leadership Development Center of JIMS, Kalkaji organized Executive Management Development Program (EMDP) on Reshaping Leadership In The New World of Work: Developing Personal And Professional Skills To Excel, Lead And Thrive at PHDCCI from 23rd September to 24th September 2022. The resource panelists for the session were Mr. Vijay Rai, Chief Growth Officer – APAC, Day One Technologies, USA, Mr. Sunil Bharadwaj, Former Talent Head GMR & Partner Oktane HR, Mr. Amit Malik, Ex MD & CEO Aviva Life Insurance, Ms. Preeti Das, Executive Director Cressanda Solution and CEO, Ingenitech, Mr. Debasis Satapathy, General Manager – HR NBCC India Ltd.



Mr. Amit Malik, Ex MD & CEO Aviva Life Insurance addressing the delegates



Professor Dr. C. S. Sharma, SRCC, DU addressing Faculty Members

### FDP On 'Quality Research Methodology: Foundation and Data Analysis' On May 23-24, 2022

JIMS Kalkaji organized an FDP on the topic: 'Quality Research Methodology: Foundation and Data Analysis' on 23rd and 24th May 2022. The sessions were conducted by Dr. C. S. Sharma, SRCC, Delhi University on May 23, 2022 and by Dr. H. K. Dangi, Associate Professor at Department of Commerce, Delhi University on May 24, 2022. The topics taken up during the Two Day Programme included: Meaning of Reality: Traditional, Modern and Post- Modern View and its application in qualitative research, Epistemology and Ontology of Qualitative Research, Grounded Theory Approach, Identifying Codes, Categories, Themes and Concepts and Interpretative Phenomenological Analysis and how to work on transcripts.

## Social Initiatives



Blood Donation Camp



Plantation Drive



Sewing Machine Donation Drive



Visit to Old Age Home





## Our Publications

### JIMS NEWS

The Institute publishes a students' magazine 'JIMS NEWS'. The main objective is to develop the writing skills and creativity of students who contribute articles, poems etc. to the magazine. 'JIMS NEWS' covers important events of the institute, such as seminars, workshops, guest lectures, industrial visits, cultural activities etc. The publication also covers information on current topics in the area of management, information technology, economics etc.

### JIMS 8M JOURNAL

JIMS 8M is a quarterly management journal. Eminent academicians, consultants and management practitioners contribute to the Journal by writing research based papers covering the various aspects of management i.e. Men, Machines, Money, Markets, Methods, Modernization, and Maintenance & Materials. A fully refereed journal, 8M, explores the latest research and innovative thinking in management. The journal has an international focus and offers a variety of perspectives from around the world to help students gain greater insight into current management theory and practice.

### BOOKS & PUBLICATIONS

Based on the prize winning papers received in the Research Paper Contests, the Institute has published various books such as: "New Dimensions in Global Business: Perspectives", "Creating Corporate Advantage", "Managing in the Era of Change: Challenges & Perspectives" and "Managing Global Competitiveness: What Indian Companies Must Do".



## Rankings and Awards 2022

**19th** Best B-School in India by TOI B-School Survey

Ranked Top **8th** Best Private B-School in North Zone by Outlook - B-School Survey

**A+++** by Business India

ARIIA -MHRD's Institute Innovation Council (IIC) Rank **4.5/5**

B-School **Excellence Award** for 'Best Institute – Industry Interface' by ASSOCHAM



**Our  
Collaborators**



## JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

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[www.grantthornton.in](http://www.grantthornton.in)

