

# MBA

# Hospital and Health Management Pharmaceutical Management Development Management

Admissions Open - 2023



**Shri Sudarshan Jain** Chairperson

# Chairperson's Message

The unique organizational culture of IIHMR University, Jaipur enshrines the values of autonomy, accountability and openness. With a 'Go-Global' vision, we dream of becoming a world-class institution with dynamic learning systems for development of critical industry resources.

Academic programmes at IIHMR University aim at instilling management skills in students aspiring to manage and lead organizations. Our multidisciplinary faculty — from public health, hospital management, health economics, biostatistics, demography, social sciences, behavioural sciences, pharmaceutical management and development management backgrounds — provides an enabling environment for learning.

I wish prospective students a bright and successful learning experience with IIHMR University.





**Dr. P. R. Sodani** President

# President's Message

It is a matter of great delight for me to welcome prospective management education aspirants to IIHMR University, Jaipur.

Our academic programmes aim at grooming future professionals in necessary competencies by bringing together management concepts and perspectives with sectoral requirements.

We are confident that our programmes will help students excel as change makers in this rapidly evolving world and equip them to meaningfully impact the organizations they manage by using mantras of leadership and management relevant to the industry.

# About IIHMR University, Jaipur

The genesis of IIHMR University dates to October 5, 1984, when the Indian Institute of Health Management Research (IIHMR) was established. In 2014, IIHMR University was established and incorporated as a postgraduate research university by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3, of 2014).

Our multi-disciplinary faculty, representing Public Health, Hospital Management, Health Management, Pharmaceutical Management, Development Management, Economics, Statistics, Demography and Social and Behaviourial Sciences provides an enabling environment for learning and professional growth and development.

IIHMR University offers the following post-graduate programmes: MBA (Hospital and Health Management), MBA (Pharmaceutical Management), MBA (Development Management), Master of Public Health Offered by Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA in cooperation with IIHMR University, Jaipur, India, Master of Public Health (Implementation Science) (fully funded WHO-TDR programme), Executive MPH, and Executive MHA. The University offers PhD programmes in major areas of Hospital Management, Health Management, Development Studies, Public Health, and Pharmaceutical Management.

IIHMR University has a strong collaboration with Johns Hopkins University, USA; Chester University, UK; University of Montreal, Canada; Curtin University, Australia; Kandahar University, Afghanistan; Management and Science University (MSU) Malaysia; and Rajasthan University of Health Sciences for student exchange, faculty exchange, and joint research programmes.

# Vision

To become a world-class higher education institution by promoting education and research for the betterment of society.

# **Mission**

IIHMR University is dedicated to the improvement in standards of health through better management of health care and related programs. It seeks to accomplish this through management education, research, training, consultation, and institutional networking in a national and global perspective.



# Why you should join IIHMR University, Jaipur

IIHMR University has been established and incorporated as a postgraduate research University by the Government of Rajasthan. IIHMR University is UGC-recognized and NAAC-accredited.



### **Strong Academics**

IIHMR University Jaipur is one of the leading universities in India in the field of healthcare and hospital management.



### **Experienced Faculty Team**

The University provides quality education and has highly qualified, experienced, and well-trained faculty members who are dedicated to providing quality learning. They provide the students with the best possible guidance and support to help them achieve their goals.



### **Industry-oriented courses**

The University provides a holistic education experience with a strong focus on experiential learning. It has several industry-oriented courses and programs, enabling students to develop their professional academic and personal skills.



### **Excellent Career Opportunities**

The University provides its students with excellent placement & internship opportunities. With its courses, students can explore exceptional career options and gain valuable experience.



### **World-Class Infrastructure**

The University has world-class infrastructure and state-of-the-art facilities. This includes modern classrooms, Computer labs equipped with the latest technology and software, a library with a vast collection of books and journals, sports facilities, an auditorium, a cafeteria, etc.



### **International Collaborations**

IIHMR University, Jaipur has strong several collaborations with international universities, enabling its students to get a global perspective. This helps them gain an edge over their peers in the job market.



### Strong Alumni Network

Strong alumni network of the University provides valuable opportunities for students. It gives students access to mentors and advice from experienced professionals. Our alumni network is an invaluable resource for building relationships, exchanging ideas, and pursuing professional opportunities.



### **Opportunities for Entrepreneurs**

The University is recognized as a Host Institute by the Ministry of Micro, Small and Medium Enterprises, GOI, for implementing incubation component under the MSME innovative scheme. As a Host Institute, University is eligible to submit new innovative ideas for getting financial support.

# MBA Hospital and Health Management

MBA programme in Hospital and Health Management, two-year, full-time programme is designed to equip you with the skills necessary to excel in healthcare management. The industry-focused curriculum integrates management competencies with healthcare systems management, allowing students to effectively manage public health programmes, public health facilities, corporate and government hospitals, and consultancy projects. Students will be exposed to a wide range of topics such as healthcare policy, health economics, healthcare finance, healthcare operations management and other relevant courses. Our expert faculty members are passionate about sharing their knowledge and experience, ensuring that students receive the highest quality education. Our state-of-the-art facilities provide you with access to cutting-edge technology, enabling students to stay ahead of the curve. Upon completion of our programme, students will have access to lucrative career opportunities in the healthcare industry, both domestically and internationally. Students will be well-equipped to tackle the challenges that arise in the field of healthcare management, making our students a highly sought-after candidate in the job market.

# **Programme Structure**

### First year

#### TERM 1

- Health and Development
- Principles of Management
- Health Policy and Health Care Delivery System
- Bio-Statistics
- Essentials of Epidemiology
- Essentials of Demography

#### TERM 2

- Organization Behavior
- Marketing Management
- Human Resource Management
- Essentials of Health Economics and Financing
- Entrepreneurship and Innovations in Health Care

#### TERM 3

- · Financial Management
- Communication Planning and Management
- Research Methods
- · Essentials of Hospital Service
- National Health Programmes

### Summer Training

### Second year - Hospital Management

#### TERM 4

- Organization and Management of Clinical Services
- Organization and Management of Support Services
- Organization and Management of Utility Services
- Material and Equipment Management
- Marketing Management of Hospital Services
- Strategic Management

#### TERM 5

- Hospital Management Information System
- Quality Management and Patients' Safety
- Hospital Planning and Facility Management
- Health Insurance and Managed Care
- Hospital Preparedness for Disaster Management

### TERM 6

- Operations Management in Hospitals
- Clinical Epidemiology
- Legal Framework in Health Care
- Management Accounting

### Second year - Health Management

#### TERM 4

- Applied Demography and Population Dynamics
- Applied Epidemiology
- Health Survey Research Methods
- Data Management and Analysis
- Logistics and Supply Chain Management
- Programme Planning, Implementation Monitoring and Evaluation

#### TERM 5

- Strategic Management
- Health Management Information System
- Operations Research
- Quality Management and Patients' Safety
- NGO Management

#### TERM 6

- International Health
- Health Insurance and Managed Care
- Legal Framework in Health Care
- Public Health Emergency Management

#### Elective Courses

#### Value Added Courses

Dissertation and Internship

# **MBA Pharmaceutical Management**

MBA programme in Pharmaceutical Management, two-year, full-time programme is designed to equip the students with the skills necessary to excel in pharmaceutical management. The industry-focused curriculum integrates management competencies with Pharma systems management, allowing students to effectively manage pharmaceutical industry including diagnostic chains, Drug manufacturing companies, medical devices companies and consultancy projects. Students will be exposed to a wide range of topics such as Financial Management, Pharmacology and Therapeutic Management, Pharmaceutical Marketing Management, and other relevant courses. Our expert faculty members are passionate about sharing their knowledge and experience, ensuring that you receive the highest quality education. Our state-of-the-art facilities provide you with access to cutting-edge technology, enabling you to stay ahead of the curve. Upon completion of our programme, students will have access to lucrative career opportunities in the pharmaceutical management industry, both domestically and internationally. Students will be well-equipped to tackle the challenges that arise in the field of pharmaceutical management, making our students highly sought-after candidate in the job market

# **Programme Structure**

### First year

#### TERM 1

- Principles of Management
- Pharma Business Environment
- Statistics for Managers
- Essentials of Pharmaco-epidemiology
- Pharmacology and Therapeutic Management
- Intellectual Property Rights

#### TERM 2

- Organization Behaviour
- Human Resource Management
- Pharmaceutical Marketing Management
- Managerial Economics
- Digital and Social Media Marketing

#### TERM 3

- Financial Management
- Research Methods
- Regulatory Environment for Pharma Business
- · Marketing Analytics
- Business Development for Pharmaceutical Industry

### Summer Training

### Second year

#### TERM 4

- Pharma Sales and Distribution Management
- Product and Brand Management
- Entrepreneurship
- Supply Chain Management in Pharma
- Clinical Research and Development

#### TERM 5

- Management Information System
- Pharmaceutical International Business Management
- Cost and Managerial Accounting in Pharma
- Strategic Management
- Project Managmenet

#### TERM 6

- Promotion of Medical Devices in Hospitals
- Drug and Public Health Policy
- Market Access of Pharmaceutical Product
- Business Data Analytics
- Quality Management
- Consumer Behaviour in Pharma
- · Sustainability and Circular Economy

**Elective Courses** 

Value Added Courses

Dissertation and Internship



# **MBA** Development Management

MBA programme in Development Management, two-year, full-time programme is designed to equip the students with the skills necessary to excel in development management. The industry-focused curriculum integrates management competencies to effectively develop perspective, capacity, and skills for achieving Sustainable Development Goals (SDGs) in the 21st Century with Pharma systems management, allowing students to effectively manage Development sectors, Civil Society Organizations, Non-Profits, Corporate Social Responsibility, Businesses, Govt Development Programmes, and consultancy projects. Students will be exposed to a wide range of topics such as Development Theory, Essential of Economics, Public policy, Governance and Systems Management, Financial Management and other relevant courses. Our expert faculty members are passionate about sharing their knowledge and experience, ensuring that you receive the highest quality education. Our state-of-the-art facilities provide you with access to cutting-edge technology, enabling you to stay ahead of the curve. Upon completion of our programme, students will have access to lucrative career opportunities in the development management industry, both domestically and internationally. Students will be wellequipped to tackle the challenges that arise in the field of development management, making our students a highly sought-after candidate in the job market.

## **Programme Structure**

### First year

#### TERM 1

- Development Theory, Policies and Programmes
- Sustainable Development Goals
- Demography and Development
- Rural and Urban Society
- Development Administration and Local Self Governance
- Essential of Economics
- Public Policy Governance

#### TERM 2

- Principles of Management
- · Organizational Behaviour
- Human Resource Management
- · Marketing Management
- Financial Management
- Communication for Development

#### TERM 3

- Management Information System
- Research Methods
- Quantitively Techniques
- Statistics for Social Sciences Research
- Data Analytic and Management

### Summer Training

### Second year

#### TERM 4

- Project Management
- Production and Operation Management
- Strategic Management
- Management of NGOs
- Entrepreneurship and Innovations
- Banking and Financial Inclusions

#### TERM 5

- Corporate Social Responsibility
- Excellence in Environmental, Social and Governance (ESG)
- Livelihood System and Programmes
- Producers Value Chain and Enterprises
- School Education and Governance
- Child Right, Gender and Development

#### TERM 6

- Water, Sanitation and Hygiene (WASH) Management
- Public Health Management
- · Digital Health
- · Natural Resources Management, Climate Change and Resilience

Dissertation and Internship







































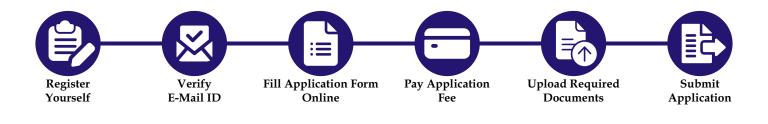
# Eligibility

- A Graduate from any discipline, with 50% or above [45% or above for SC/ST/OBC/ EWS/ PwD] aggregate marks or equivalent CGPA.
- Candidates in the final year of the bachelor's degree may also apply if they would furnish evidence of meeting the minimum eligibility criteria by September 2023.

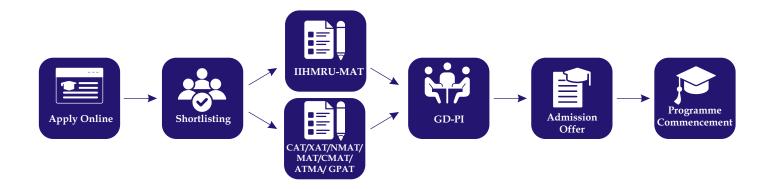
# **Application Form (Online)**

Interested candidates shall apply through online mode by submitting the online application form at www.iihmr.edu.in. The application fee is given below:

First Mover	Till 28th February 23	₹1000
Early Bird	Till 31st May 23	₹1200
Last Date	Till 31st July 23	₹1500



# **Admission Process**



# **IIHMR-UMAT Registration**



IIHMR University, Jaipur conducts IIHMRU-MAT to select the most appropriate students for MBA programmes offered by IIHMR University, Jaipur. IIHMRU-MAT scores are used by IIHMR University, Jaipur for admission to MBA programmes. IIHMRU-MAT Syllabus is divided into 5 key sections: Language Comprehension, Mathematical skills, Data Analysis, Intelligence and Critical Reasoning and General Awareness with 30 questions in each section.

Mode of Exam: Online



Exam Duration: 2.5Hrs

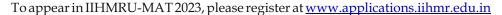


### **Examination Fee**



- Registration Fee for IIHMRU-MAT Examination is Rs. 500 only, which is in addition to application fee to apply for MBA programme. Registration fee for IIHMRU-MAT is non-refundable.
- Candidates will be allowed to take IIHMRU-MAT a maximum of three times, including the first attempt and two retake attempts. The fee of Rs. 500 will be applicable for each retake of IIHMR-UMAT.
- No Fee is applicable for rescheduling IIHMRU-MAT.

### **Registration Process**





### **Selection Process**



### Stage I: Short-listing

- Candidates should have a valid score in IIHMR-UMAT / CAT/ XAT/NMAT/ MAT/ CMAT/ ATMA/ GMAT/ GPAT\*.
- Short-listed candidates will be informed through email/SMS to their registered email address and mobile number.

### Stage II: GD-PI Process

• Short-listed candidates are invited to appear for Group Discussion (GD) and Personal Interview (PI) through online mode. GD-PI will be conducted to assess the candidate's learning aptitude, attitude, communication skills, and suitability for the University's MBA program.

### Final Selection

The following criteria will be used for the final selection of candidates:

- Score obtained in (IIHMR UMAT/CAT/XAT/NMAT/MAT/CMAT/ATMA/GMAT/GPAT\*).
- Graduation Marks (Academic Performance)
- Group Discussion
- Personal Interview

 ${}^*\!GPAT is admissible only for admission to MBA Pharmaceutical Management.$ 

# **Important Dates**



- IIHMRU-MAT will be conducted through online mode on the First, Third, and Fifth Saturdays of every month starting from November 2022
- GD-PI will be conducted through online mode on the First, Third, and Fifth Saturdays of every month starting from January 2023
- To check the scheduled dates of IIHMR UMAT and GD PI, please visit <a href="https://iihmr.edu.in/admission/iihmr-u-mat-gdpi-dates">https://iihmr.edu.in/admission/iihmr-u-mat-gdpi-dates</a>
- Last date of admission to MBA programme is 31st July 2023, subject to availability of seats till that date.
- Date of commencement of programme is 1st week of August, 2023.



# MBA Hospital and Health Management

S. No.	Installments	When	Amt. (Rs.)	<b>Due Date for Payment</b>
1.	First Installment	On Admission	2,10,000	Within 10 days of admission
2.	Second Installment	Completion of Term 1	2,10,000	On or Before October 15, 2023
3.	Third Installment	Completion of Term 2	2,10,000	On or Before February 15, 2024
4.	Fourth Installment	Completion of Term 3	2,10,000	On or Before June 15, 2024
5.	Fifth Installment	Completion of Term 4	2,10,000	On or Before October 15, 2024
Total			10,50,000	

# **MBA Pharmaceutical Management**

S. No.	Installments	When	Amt. (Rs.)	<b>Due Date for Payment</b>
1.	First Installment	On Admission	1,80,000	Within 10 days of admission
2.	Second Installment	Completion of Term 1	1,80,000	On or Before October 15, 2023
3.	Third Installment	Completion of Term 2	1,80,000	On or Before February 15, 2024
4.	Fourth Installment	Completion of Term 3	1,80,000	On or Before June 15, 2024
5.	Fifth Installment	Completion of Term 4	1,80,000	On or Before October 15, 2024
Total			9,00,000	

# **MBA** Development Management

S. No.	Installments	When	Amt. (Rs.)	<b>Due Date for Payment</b>
1.	First Installment	On Admission	1,05,000	Within 10 days of admission
2.	Second Installment	Completion of Term 1	1,05,000	On or Before October 15, 2023
3.	Third Installment	Completion of Term 2	1,05,000	On or Before February 15, 2024
4.	Fourth Installment	Completion of Term 3	1,05,000	On or Before June 15, 2024
5.	Fifth Installment	Completion of Term 4	1,05,000	On or Before October 15, 2024
Total			5,25,000	

# P.D. Agarwal Scholarship



# Merit scholarships

### MBA Hospital and Health Management

The merit scholarships will be awarded to students applying for MBA Hospital and Health Management as per the following details on meeting any one of the given eligibility criteria and score obtained in the admission process:

- Total Number of Merit Scholarships Available: 45 Scholarships
- Eligibility Criteria: The scholarship will be awarded to students based on meeting any one of the following eligibility criteria and on first come first serve:
  - 55% or above aggregate marks in MBBS
  - 65% or above aggregate marks in BDS/ AYUSH
  - 80% or above aggregate marks in any other bachelor's degree
- Amount of Scholarship: Rs. 1,00,000 each student

### **MBA Pharmaceutical Management**

The merit scholarships will be awarded to students applying for MBA PM as per the following details on meeting any one of the given eligibility criteria and score obtained in the admission process:

- Total Number of Merit Scholarships Available: 30 Scholarships
- Eligibility Criteria: The scholarship will be awarded to students based on meeting the following eligibility criteria and on first come first serve:
  - 80% or above aggregate marks in bachelor's degree
- Amount of Scholarship: Rs. 1,00,000 each student

### **MBA** Development Management

The merit scholarships will be awarded to students applying for MBA DM as per the following details on meeting any one of the given eligibility criteria and score obtained in the admission process:

- Total Number of Merit Scholarships Available: 20 Scholarships
- Eligibility Criteria: The scholarship will be awarded to students based on meeting the following eligibility criteria and on first come first serve:
  - 55% or above aggregate marks in bachelor's degree
- Amount of Scholarship: Rs. 1,00,000 each student

# **Freeships**



- **Under freeships**, full tuition fee reimbursement will be offered to students belonging to SC/ST/OBC/ EWS (Economically Weaker section) on need cum merit basis.
- Total Number of Freeship available: Two Freeships are available for each MBA program separately i.e. MBA Hospital and Health Management, MBA Pharmaceutical Management and MBA Development Management. Out of two freeships for each MBA program, 1 seat is for SC/ST/OBC and 1 seat for EWS candidates.
- **Eligibility Criteria:** Freeship will be awarded to eligible students based on need cum combined merit (Including all rounds of GD & PI) prepared at the time of admission.
- Amount of Freeship:
  - MBA Hospital and Health Management Rs. 7,53,500 each student
  - MBA Pharmaceutical Management Rs. 6,33,500 each student
  - MBA Development Management Rs. 3,33,500 each student

# **Refund Policy**



IIHMR University follow UGC guidelines to process all refund requests. Please visit www.iihmr.edu.in for refund policy.

# Zero Tolerance——



The University has Zero-Tolerance Policy regarding ragging & Sexual harassment of women at workplace. Strict disciplinary action will be taken against students found guilty of any such form.

For more details please visit our website.



### **Facilities and Resources**













Infrastructure

The University campus is characterized by its aesthetic architectural style and exquisitely landscaped, lush green gardens. The serene ambience of the university inspires students to strive for excellence. The campus is well equipped with student-friendly infrastructure.

### Hostel

Hostel facility on campus provides spacious, well-furnished and air-condition rooms with all modern amenities.

### **IT Centre**

Well-equipped and state-of-the-art computing facilities. We have latest software for data analysis. The IT centre provides full support to students in data management and analysis using latest software.

### Dr. D. A. Henderson Library and Documentation Centre

Rich and well-balanced collection of books, journals and other learning material. We have ProQuest eBooks central and EBSCO eBook & Pearson E-Books Database, DELNET (Developing Library Network) membership, and indiastat.com database.

### **Recreation Facilities**

Facilities for indoor and outdoor games including gymnasium, a tennis court, a badminton court, a volleyball court, table tennis, chess and other games.

### **Auditorium**

Auditorium at IIHMR University Jaipur houses the state-of-the-art facilities with hall size of 70 x70 feet with 540 seating capacity, 2 green rooms, climate controlled with 70 TR AC and is well equipped with Audio Visual and JBL Sound System, Projector and Screen.

### Placement at a Glance

17.22 LPA

**7.0 LPA** 

134

AFRICA UAE

HIGHEST PACKAGE

AVERAGE SALARY

ORGANIZATIONS APPROACHED INTERNATIONAL PLACEMENTS

IIHMR University provides placement assistance to the students where the leading institutions from Hospital, Healthcare, Pharmaceutical and Development sector are invited to campus for placements. University provides a platform to the students where they can interact with the faculty, alumni and industry experts through various initiatives like Know Your Alumni Series, MasterClasses and Alumni Mentoring Programme. IIHMR University have strong industry connect which provides huge opportunities to students for placements.

# IIHMR University students are working with -

























































































































































































































































































### **Business India**

























# Contact us

### **Admission Office**



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For Admission

Scan this QR Code







