

24th
Batch

ii^ebm[®]

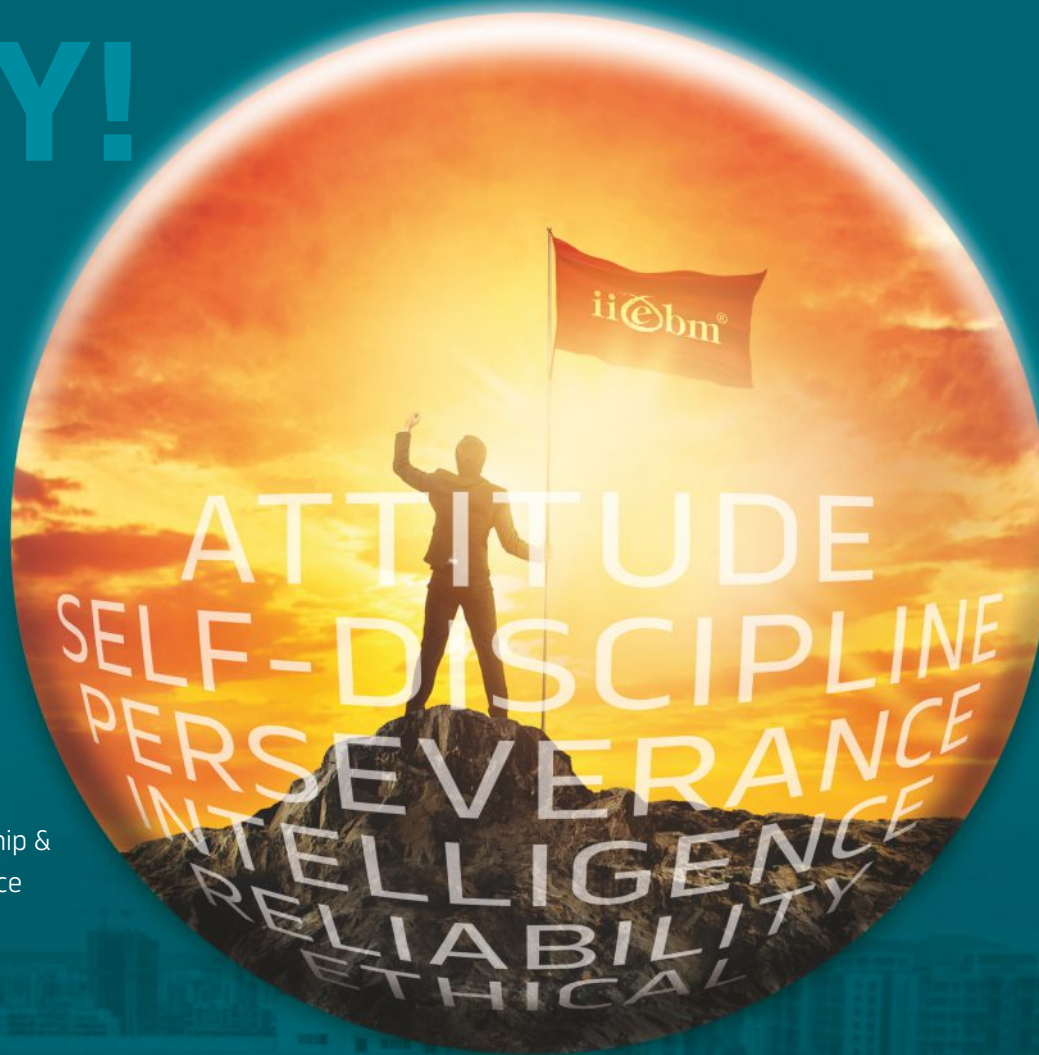
INDUS
Business School
Edifice of Knowledge

IN THE FIELD OF EDUCATION SINCE 1951

BEING CORPORATE BATTLEFIELD READY!

PGDM AICTE
APPROVED

Dual Specialization - Entrepreneurship &
Marketing | Finance | Human Resource
Business Analytics | ERP (SAP)
Supply Chain Management



**ADMISSIONS OPEN
FOR PGDM BATCH 2023**

Apply on
www.admisssions.iiebmbm.com

Awards



Best B school in Industry Exposure by Pune Times Mirror's Education Excellence.



The Most Emerging Marketing Management College by Zee Edu- Future Excellence Award.

Ranking

Ranked **2nd**

Times B School

Top Institutes for placements by Times B School.

Ranked **16th**

Times B School

In India, Private B School - Times B School.

Ranked **7th**

Outlook

Amongst the Top Private B Schools in Pune by Outlook ICARE Survey.

Ranked **18th**

Outlook

Amongst the Top WEST B-Schools in India by Outlook ICARE Survey.

WHAT MAKES IIEBM UNIQUE?



30 L
Highest Package



7.5 L
Average Package



25%-30%
Students Received PPOs



300+
Recruiters on Campus



600+
Corporate Speakers



100+
CXO's on Campus



100+hrs
Boot Camps on Entrepreneurial Mindsets



200+hrs
Live Projects, Field Study, Market Research & Industrial Visits



1000+hrs
Specialization Specific Summer Internship in Preferred Industry



20+
Employability Enhancement Certification



100+hrs
Winter Internship to foster ISR & CSR



100+
Corporate Events and functions organized by student Clubs & Committees



INFRASTRUCTURE

We take great pride in our excellent infrastructure and have ensured that the best of the technologies be incorporated in the teaching learning process. We aspire to reach to a higher horizon, a horizon at which we are recognized at the national and the international levels. Technologies be incorporated in the teaching learning process.

Infra

One of the largest Infra for PGDM Program in Maharashtra.

Campus

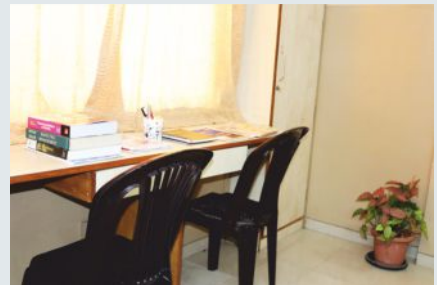
ICT Enabled Campus

Hostel

On campus 500+ hostel capacity.

Auditorium

A state-of-the-art infrastructure with a capacity of 500+



OTHER FACILITIES



ERP

It helps us to have an end-to-end solution for our day to day operations.



Video Conferencing Rooms

We have fully furnished and technologically equipped interview rooms.



CCTV Surveillance

Our complete Campus is under CCTV Surveillance along with Firewall Dell NSA 2600 protection.



Wi-fi Facility

We have Wi-fi facility of 100 mbps optical fibre 1:1 leased line which is freely available.



Computer Labs

Air- Conditioned computer labs with all latest technology and computer systems.








Leaders Mess

400+ students are provided hygienic and multi cuisine sit down meals on a regular basis








PROGRAM DETAILS

Learning Process

-  Robust corporate interaction for better correlation of theory with practice through the exhaustive Induction program spanning 45 days and weekly corporate interaction.
-  Personality Enrichment Program (PEP) focusing on life skills, soft skills, business etiquettes & communication skills for holistic development.
-  Well-structured mentorship program with Industry Captains.
-  Sectors & domain specific, profile-oriented training by industry experts for hands on learning
-  Outdoor Management Training, Experiential Learning, Management Games & other tools used to develop team spirit, leadership skills, decision making capabilities & risk taking.

Teaching Pedagogy

-  Industry relevant practical training by experienced faculties.
-  Psychometric assessment for focused grooming based on learning ability and style.
-  Workshops to develop analytical, logical, critical and lateral thinking ability for better and quick decision making.
-  Meticulously designed employability assessment module which focuses on GDPI & Aptitude training, Stress Interviews, Mock PIs etc.
-  Yoga & fitness training for physical fitness.

ACADEMIC COLLABORATIONS



PLACEMENT HIGHLIGHTS



Total Companies Visited
300+

Total Job Offers
800+

Maximum Salary
30 LPA

Average Salary
7.5 LPA

Industry Wise Placement

Marketing
32%

Finance
14%

Operations
7%

Strategy
18%

General Management
15%

Analytics
14%

Highest Salary Business Analytics 2022

30 LPA

Highest Salary Marketing 2022

24 LPA

Highest Salary Finance 2022

12 LPA

Specialization Specific Certification

Marketing

- Negotiation Mastry **by Harvard Business School Online**
- SAP SD Certification
- Marketing Analytics by IBM
- Retail and Omni Channel Management
- Sustainable Packaging

Finance

- Sustainable Investing **by Harvard Business School Online**
- SAP FI Certification
- Financial Analytics by IBM
- Securities & Investment from CISI
- Financial Modeling

HRM

- Strategy Execution **by Harvard Business School Online**
- SAP HRM Certification
- People Analytics by IBM
- Business Negotiations
- HR Analytics Capstone Project by IBM

Business Analytics

- Business Analytics **by Harvard Business School Online**
- Fundamentals of Data Visualization with Power BI
- Data Science by IBM
- IBM Data Science Capstone Project

SCM

- Global Business **by Harvard Business School Online**
- SAP MM Certification
- SCM Analytics by IBM
- Business Negotiations

SAP-ERP

- SAP SD | MM | PP | FI | HR
- IOT & Python by IBM
- AI & ML **by Harvard University**

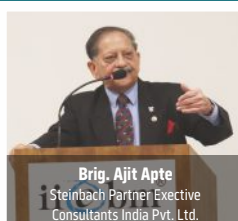
Employability Enhancement Certification

SEM I	SEM II	SEM III	SEM IV
<ul style="list-style-type: none"> ▪ Analyzing Data with Excel by IBM ▪ Digital Marketing by Google ▪ SAP Power User Certification ▪ Employability Assessment Test -I ▪ Cambridge English Placement Test -Pre Training 	<ul style="list-style-type: none"> ▪ Entrepreneurship in Emerging Economies by Harvard University ▪ Leadership & Communication by Harvard University ▪ Entrepreneurship Know How by MIT, USA ▪ Blockchain Essentials by IBM ▪ AI & ML for Everyone by IBM 	<ul style="list-style-type: none"> ▪ Python & R certification by IBM ▪ Lean Six Sigma Green Belt ▪ Fundamentals of Entrepreneurial Finance by MIT, USA ▪ Employability Assessment Test -II ▪ Cambridge English Placement Pre Test - Post Training 	<ul style="list-style-type: none"> ▪ MS Project by Microsoft ▪ Innovation & Entrepreneurship by MIT, USA ▪ Bootstrapping for Entrepreneurs by MIT, USA

KEY RECRUITERS



CORPORATE



Brig. Ajit Apte
Steinbath Partner Executive
Consultants India Pvt. Ltd.



Col. Lalit Rai
Managing Director
Arcanum Management Consulting



Dr. Prashant Pansare
Founder, Managing Director
Inteliment Technologies



Dr. Vishwanath Joshi
Chief People Officer
Hexaware Technologies



Lt. Gen. A. T. Parnaik
AVSM, VSM, SM



Lt. Gen. D. B. Shekatkar
PVSM, AVSM, VSM Chancellor
Sikkim University



Mr. Deepankar Sen Sharma
National Head
AU Small Finance Bank



Mr. Filip Forier
Engineering leader India
Punch Powertrain



**CORPORATE EVENT OF
BNI**



Dr. Prof. (Col.) Reuven Josef
Ben Gurion University, Israel



Mr. Sambhaji Chawale
Director Technology, Innovation
PRIMUS Techsystems



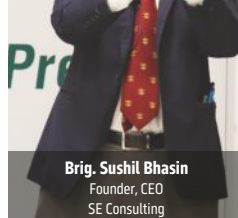
Mr. Oommen Verghese
Customised Assisted Management
Solutions Pvt. Ltd.



Mr. Rajesh Patil
IAS, PCMC Commissioner



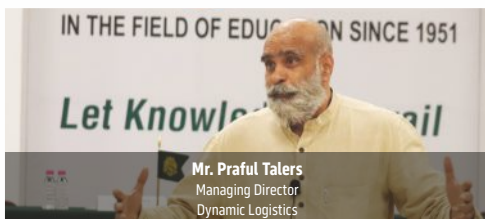
Mr. Sameer Soni
Director, International Business
Times of India Group



Brig. Sushil Bhasin
Founder, CEO
SE Consulting



**CORPORATE EVENT OF
TEDx PUNE**



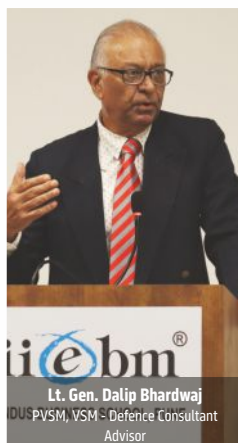
Mr. Praful Talers
Managing Director
Dynamic Logistics



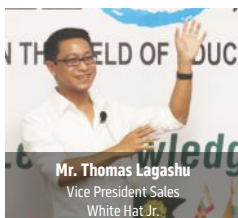
Ms. Nele Van Meulder
Purchasing Leader - BU DCT
Punch Powertrain



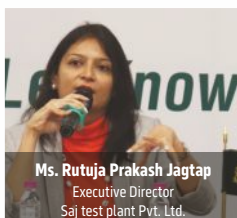
Mr. Christopher Marsh,
Sr. STA Engineer - Supplier Devp. India
Jaguar Land Rover



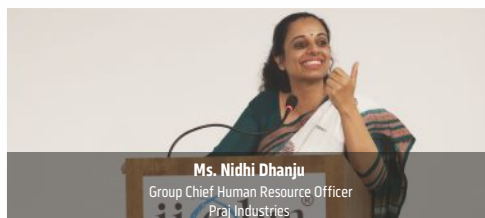
Lt. Gen. Dalip Bhardwaj
PVSM, VSM - Defence Consultant
Advisor



Mr. Thomas Lagashu
Vice President Sales
White Hat Jr.



Ms. Rutuja Prakash Jagtap
Executive Director
Saj test plant Pvt. Ltd.



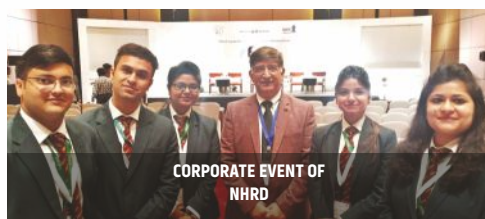
Ms. Nidhi Dhanju
Group Chief Human Resource Officer
Praj Industries



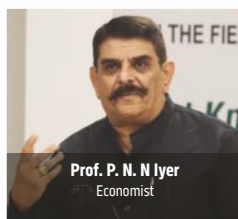
Ms. Deepti Sharma
Assistant Vice President
Citibank



Ms. Sheetal Ramkumar
Founder, CEO
White Globe Group



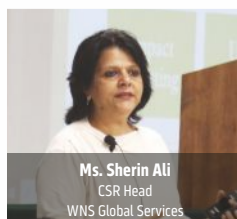
**CORPORATE EVENT OF
NHRD**



Prof. P. N. N Iyer
Economist



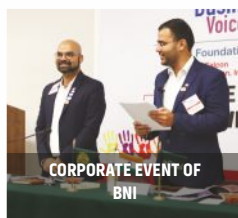
Mr. Santosh Bhawe
Director HR - IR
Bharat Forge Ltd.



Ms. Sherin Ali
CSR Head
WNS Global Services



Mr. Milind Mutalik
Head Employee Experience
Accolite Digital



**CORPORATE EVENT OF
BNI**



**CORPORATE EVENT OF
YOUNG INDIAN**



**CORPORATE EVENT OF
NHRD**



INDUSTRY VISIT

ADMISSION PROCESS

STEP 1 - ONLINE INQUIRY



- Visit iiebm.com
- Register on admissions.iiebm.com
- Admissions portal user account created
- Verify account from email to complete application.

STEP 2 - ADMISSION PORTAL



- Login to Admission Portal to complete student application.
- Verify Eligibility Criteria
- Bachelor degree in any discipline with min of 50% marks.
- CAT / XAT / MAT / CMAT / ATMA / GMAT/ NMAT or any other Competitive Exam approved by AICTE.

STEP 4 - COMPLETE APPLICATION FORM



- Apply Application Form Discount Coupon
- Pay application Form Fees
- Submit the Form and generate the PDF for future reference

STEP 3 - APPLICATION ITEMS



- Complete Application form
- Upload Student photo
- Competitive Exam Score Card
- Certificate and Mark Sheet of qualifying examination passed.
- Work Experience Certificate (if any)

STEP 5 - INTERVIEW & STUDENT ASSESSMENT



- Admission Department will coordinate WA, GD & PI for student Assessment

STEP 6 - APPLICANT SELECTION



- Admission committee reviews student assessment, if selected then selection letter with registration information is sent on registered email id.

STEP 8 - ADMISSION CONFIRMATION



- Complete Tuition Fees as mentioned in the Schedule
- Access to official email id and LMS

STEP 7 - COMPLETE REGISTRATION



- Pay Registration Fees
- Send Necessary Documents
- Medical Fitness as mentioned in the letter
- Applicant becomes Students and Access to ERP provided

FEE STRUCTURE

YEAR	PARTICULERS	FEE DETAILS
FIRST YEAR	Tuition Fee	Rs. 5,45,000/-
SECOND YEAR		Rs. 2,50,000/-

HOSTEL & CAFETERIA FEE

HOSTEL DETAILS	FEES	DEADLINE
Old Block	1,30,000/- (Including Accommodation and Meals)	On or before 31st May 2023
New Block	1,50,000/- (Including Accommodation and Meals)	

Note:

- Fee Structure includes Employee Enhancement Training and Certifications, Industry interaction, Placement Training, Study Tour, Outdoor Management Training, Business Magazines & News Paper subscription for 2 years, Uniform, College Bag, Planner and Academic related facilities.
- Education Loan Tie-up – SBI / Punjab National Bank / IDBI / IDFC First Bank / Axis Bank / HDFC Credila / Financepeer / Greyquest
- Hostel facility includes On campus hostel with housekeeping facility and 24*7 security, Power Backup / WIFI / Hot water etc.
- Laptop is a mandatory requirement for a student enrolling for PGDM Program from the first day.
- Fee and Charges for the course to be transferred in Institute's account mentioned in the selection letter.
- Hostel accommodation & Cafeteria Facility is mandatory for first year.
- Request for depositing fee in instalments other than scheduled by the Institute, will not be accepted.

SCHOLARSHIPS OFFERED

Academic Scholarships

- 90% & Above in 10th / 12th / Graduation – INR 25,000
- 80% & Above in 10th / 12th / Graduation – INR 10,000
- 90% & Above in CAT / XAT – INR 1,00,000
- 80% & Above in CAT / XAT – INR 50,000
- 90% & Above in CMAT / MAT / ATMA – INR 20,000

Government Scholarships

- Pragati Scholarship (Meritorious girl child Scholarship) – INR 10,000
- Saksham Scholarship (Differently abled students) – INR 1,00,000
- Swanath Scholarship (Orphans, Either or both parents died in Covid-19, Wards of Armed Forces and Central Paramilitary Forces martyred in action (Shaheed)– INR 1,00,000
- West Bengal Student Credit Card facility available which provides loan upto INR 10 lacs with 4% interest rate.

Special Scholarships

- ARMY / Ex-servicemen ward & 60% in academic – INR 20,000
- Siblings Scholarship – INR 50,000
- Girls Scholarship through IIEBM Scholarship Test – INR 30,000
- J&K domicile - INR 25,000
- North east domicile - INR 25,000

Note:

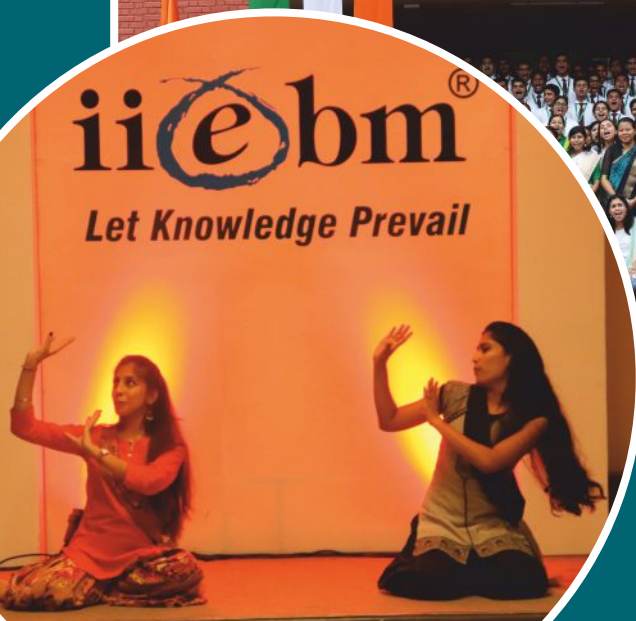
- Scholarship amount will be adjusted against the second year tuition fees.
- All Scholarships are subject to students joining & successfully completing the IIEBM PGDM program on schedule.
- Students rewarded with academic Scholarship & Girls Scholarships, need to maintain their Academic records during course.
- All Government Scholarships will be as per norms.
- Merit Scholarships are not guaranteed to all the students fulfilling the above criteria.
- A Limited number of merit scholarships for each program will be awarded based on the above eligibility criteria and on a first come first serve basis at the sole discretion of the IIEBM management.



EDUCATIONAL LOAN

IIEBM has a tie up with SBI, Punjab National Bank, IDBI, IDFC First Bank, Axis Bank, HDFC Credila, Financepeer, GrayQuest for Educational Loan. We are approved by the WBSCC scheme for students from West Bengal.







LIFE AT
ii@bm

OUR GROUP OF EDUCATIONAL INSTITUTES



OUR INDUSTRIES



IN THE FIELD OF EDUCATION SINCE 1951

www.iiebm.com

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Whats app : 07709900002 / 89565 64856