

WOXSEN

UNIVERSITY

School of Business | School of Arts and Design
School of Technology | School of Architecture and Planning
School of Liberal Arts and Humanities | School of Law

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WOXSEN BELIEVES IN CREATING A HIGHLY INVIGORATING KNOWLEDGE PLATFORM THAT TRANSCENDS TRADITIONAL ACADEMIC BOUNDARIES.

Our legacy in higher education, built diligently over the last 8 years, led to the grand vision & inception of Woxsen University. Our strength lies in our history & ethos: rejecting the status quo, redefining learning methodologies and shaping real-world professionals. Our meticulously planned efforts have helped us achieve milestones in a short span of time and fuelled accomplishments visible in our national rankings, global partnerships & alumni success. Our strong vision pervades our focus on progressive education, research & service to the society.

Formed by 5 constituent schools – Woxsen School of Business, Woxsen School of Technology, Woxsen School of Arts & Design, Woxsen School of Architecture & Planning, and School of Liberal Arts & Humanities, the University offers Undergraduate & Postgraduate programs pivoted around research & experiential learning.

Woxsen is renowned for its diverse faculty from India and overseas. Comprising of a right mix of well-known academicians to industry experts, the faculty brings with them an exceptional professional experience and outstanding academic credentials. The curriculum is designed to equip our students to make disciplined, data-based decisions backed by a full spectrum of domain knowledge, skill & ability. Our strong focus on applied learning with industry inputs and academic rigor has always helped our students to broaden their horizon, think global & develop an entrepreneurial mindset.

Located in an impressive 200-acre campus in Hyderabad, Woxsen University offers programs focused entirely on developing entrepreneurial thinking and action. Woxsen's infrastructure and resources nurture innovation and its vast network of business leaders and investors mentor students through their journey.

ABOUT FOUNDER & HIS VISION



Mr. Veen Pula
President & Chancellor

He has been a true education visionary and has been working in higher education space for the last 16 years. He started his education venture with in 2004 in UK; followed by Woxsen School of Business, Hyderabad in 2014. He runs a well-diversified group with interests in education, foods and hospitality space. Woxsen is amongst the Top Ranked B-School in the country which focuses on differentiated and applied learning.

Prior to this, Veen has enjoyed global recognition on multiple occasions. His persistence, global vision and leadership skills has won him many accolades and awards on national & international levels. Ernst & Young, which validated The World

Consulting & Research Corporation recognized him as India's Emerging Business Leader in Education 2013-14.

16th Fastest Growing Company in the UK 2012 awarded by Virgin Sunday Times Fast Track 100 in the presence of Sir Richard Branson himself

Businessman of the Year 2013 by Asian Lite. Nomination for the European Business Awards for three consecutive years: 2012- 13, 2013-14 and 2014-15 by RSM Tenon to name a few.

Elite member of prestigious Young President's Organization (YPO - Hyderabad), Accelerate 250: UK Prime Minister's Initiative of Super Entrepreneurs & TiE

Woxsen School of Business was also recognized as the Most Promising Brand 2013-14.

VISION



To contribute impactful knowledge to theory and practice with rigorous research in allied emerging areas creating an impact on our society

MISSION



Foster a collaborative research environment for the promotion of critical and creative thinking
To be a hub of original productive research and their implementations

To inculcate entrepreneurial attitude and values amongst learners

Promote expert driven research to meet the specific requirements of Industry, government and International Collaborative Research Programme

PILLARS OF SUCCESS

01

ONE

Academic Excellence



02

TWO

Applied Learning



03

THREE

Global Outlook



04

FOUR

Diversity & Inclusivity



OUR PEOPLE



Dr. Raul V. Rodriguez
Vice President

Dr. Raul Villamarin Rodriguez is the Vice President at Woxsen University. He holds a Ph.D. in Artificial Intelligence and Robotics Process Automation Applications in Human Resources, from San Miguel University, Mexico.

Under his leadership, Woxsen University has partnered with 50+ Leading Universities in 35 countries, across 6 continents. He has been instrumental in bringing International Exchange Programs & Research opportunities with the said global partner universities for students and faculty.

His areas of expertise spans across the domain of Artificial Intelligence and Quantum Artificial Intelligence, Natural Language Processing, Computer Vision, Robotic Process Automation, Multi-agent Systems, Data Analytics (Big Data), Cybersecurity Management and Knowledge Engineering.



Dr. R. V. R. Krishna Chalam
Vice-Chancellor

Dr. R.V.R. Krishna Chalam holds a Ph.D. in Environment Science and Technology from IST, JNTU, Hyderabad, while he also holds a PGDM in Shipping & Export Management from NISIT, Viskhapatnam.

With a profound work experience of 27 years, he has been reckoned at the position of Dean, Executive Council Member of University, Member of University Research Board, University Entrepreneurship and Innovation Council at prominent Institutions of the country.

His 8 years of Industry experience highlights 40+ projects sponsored by World Bank, DFID, Central and State Government, International GIS projects related to Land Base, Utility Mapping & Spatial Data Conversion of Japan, USA, Austria, Oman, Australia, UAE, Canada, Sri Lanka and Bangladesh.



Vishal Khurma
CEO

Mr. Vishal Khurma holds the post of CEO for the entire Woxsen Group and Ormeal Foods. A successful commercial leader & growth hacker, his illustrious career spans over 21 years in Consumer goods, Retail & Telecom space across varied roles in Business Management, Sales & Distribution, Business Strategy, Brand Management, Trade Marketing, GTM transformation & Execution Excellence.

A Gold Medallist and MBA holder from IIFT - New Delhi, his experience straddles across Global & Indian conglomerates catering to mass and premium product categories with proven track record of sustainable revenue growth, business turnaround while managing multi-channel play & driving organizational change. He has been felicitated with Global Business Excellence Award for Managing Business Diversity at Asian – African Leadership Summit.



Rakhi Pula
CFO

Rakhi Pula has been active in the education space and the property portfolio space for almost 13 years now in the UK and India. She has been the Co-Promoter of EThames Graduate School, London and Enrich Consultants, London for over 8 years.

In the year 2012, EThames Graduate School was ranked the 16th Fastest Growing Company in the UK and they received the award from Sir Richard Branson at the event organized by The Sunday Times FastTrack 100 companies, UK.

Her reach and activity in this space is seen evidently in India as well where she serves as the Co-Promoter and Board Member of EThames Degree College, Hyderabad, Woxsen group of Institutions, Hyderabad. Also, she is the co-promoter of Infizic Hospitality Services LLP.

The 5 University Pedestals



Woxsen Infrastructure Master Plan



World Class

EDUCATION FACILITY

- New Academic Block - Capacity of 36 rooms- Lecture Theatres, Lecture Halls, Classrooms and Labs
- The Central Library
- Bloomberg Finance Lab
- New AI & Robotics Lab
- Health Centre - Care & Cure
- Central Supermarket - Ink & Water
- 1.7 Lac Sqft (recently completed + Work In Progress)

World Class

EXISTING INFRA

- Academic Block
- Administrative Block
- Career Connect Lounge
- Trade Tower – Incubation Centre
- Design Labs
- Mac & Dell Labs
- Hostel Block for Boys & Girls (combined capacity of 1300+ beds)
- Café Rise
- Central Dining Facility
- Blu Embers Restaurant
- Swimming Pool
- Gymnasium
- Open Amphitheatre
- Indoor & Outdoor Sports Facilities
- Health Care Facilities
- 10 Lac+ Sqft area developed

IT/Digital Resources

AI & Analytics Lab with high-end computing machines

To develop high-level relevant skills in analytics tools and develop AI-based solutions.

Critical Thinking,
Data Orientation

Mac Lab - Apple Macintosh Machines

To develop the design and creative content

Planning & Execution,
Customer Centricity

Bloomberg Lab

Exposure to live global financial data in real-time.

Critical Thinking,
Data Orientation,
Internationalisation



ERP System

To increase efficiency and transparency in the system

N/A

Coursera Campus Licence

Developing the latest and transferable skills and knowledge in management and other domains from the best professors around the world.

All Programme ILOs with
an Internationalisation
focus

Moodle

Learning Management System to enable course level content sharing, assignment submission and course level interactions.

All Programme ILOs as
applicable to each course.

National Digital Library

Access to research papers, ebooks, magazines etc. This is an initiative of the Ministry of Education and IITs.

All Programme ILOs with
an Internationalisation
focus

Taylor and Francis

Access to research papers all around the world.

All Programme ILOs with
an Internationalisation
focus

Classavo

Learning Management System to enable course level content sharing, assignment submission and course level interactions.

All Programme ILOs as
applicable to each
course.



The world-class campus environment enables learning of a high order in the classroom and also fosters peer-to-peer learning after instructional hours when students are able to work in groups to complete assignments, carry out research and engage in group activities, aimed to cultivate team building skills.

Across every sphere of activity, we at Woxsen - students, teachers and staff strive for high standards of achievement, a commitment to master cutting edge practices, exercise creativity and bring in a positive mindset in everything we do.





School of **BUSINESS**

PG Programs: (2-Year)

- MBA (Regular)
- MBA (Financial Services)
- MBA (Business Analytics)
- MBA (XP)

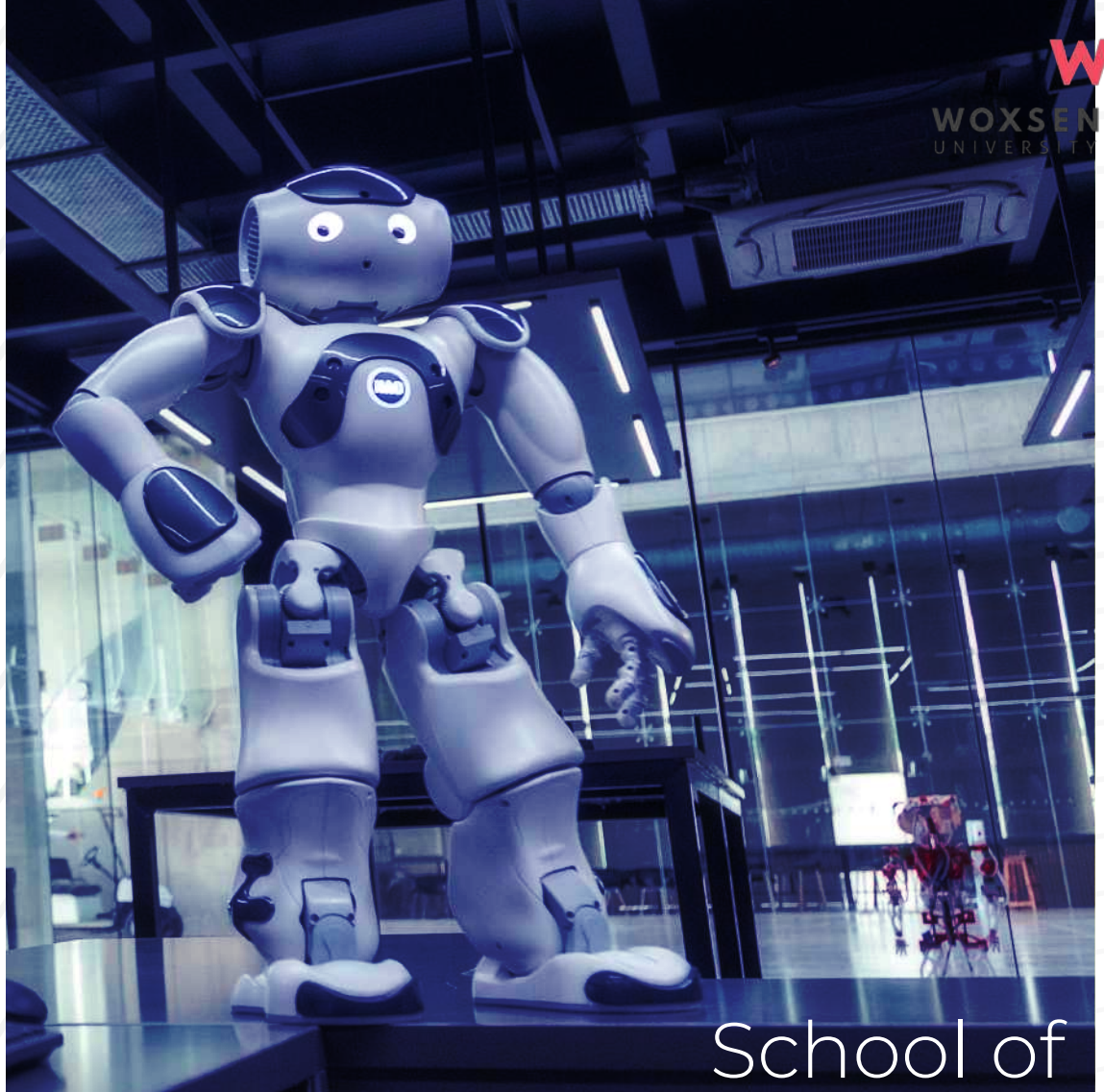
UG Programs: (3-Year)

- BBA - General
- BBA - Data Science & AI
- BBA - E Com & Digital Mktg
- BBA - Entrepreneurship Dev. (Hons.)
- BBA – Financial Services

UG Programs: (3-Year)

- B.Com (Hons.) - General
- B.Com (Hons.) - Acct, Audit & Taxation
- B.Com (Hons.) - Banking & Finance

BBA + MBA Integrated (5-Years)



School of

TECHNOLOGY

UG Programs: (4-Year)

- B.Tech - Computer Science Engineering (CSE)
 - B.Tech - CSE (Data science)
 - B.Tech - CSE (AI & ML)
- B.Tech - CSE (IoT, Cybersecurity & Blockchain)
- B.Tech - Electrical & Electronics Engineering EEE
 - B.Tech - Mechatronics Engineering
 - B.Tech - Mechanical Engineering



School of

ARTS & DESIGN

UG Programs: (4-Year)

- B.Des. (Hons.) in Fashion Design
- B.Des. (Hons.) in Industrial Design
- B.Des. (Hons.) in Communication Design
- B.Des. (Hons.) in Interior Design

School of

ARCHITECTURE & PLANNING

UG Program: (5 Year)

- B.Arch.



School of

LAW

UG Programs: (5-Year)

- B.A. + LLB
- BBA + LLB

School of

Liberal Arts & Humanities

UG Programs: (4-Year)

- B.A. in English, Economics, Psychology, Political Science, Journalism & Business Studies



Ph.D

DOCTORAL PROGRAMS

Ph.D. (Min. 3 Year)

- Marketing
- Finance
- HR
- Operations
- CSE
- Robotics
- Machine Learning
- Data Science
- Fashion Des.
- Interior Des.
- Industrial Des.
- Visual Communication

The best functional incubation
centre in the state and preferred
choice for the budding
entrepreneurs to start their
successful entrepreneurial journey



About

Trade Tower

The TT provides the fund-raising opportunities to the deserving candidates- students/alumni twice a year

Seed funding/subsequent funding rounds via VCs/ Angel Investors or via investment by TT holding firm.

Budgetary provision of special funds for TT

International **PARTNERS**

Spread across more than 40 countries

We will focus our activity on deepening our existing key education and research partnerships, ensuring they are mutually beneficial, reciprocal and well-communicated. We will develop networks, both geographical and themed based, with our key partners and their alliances. We will look to develop new institutional partnerships with universities, corporate organisations, non-academic and non-profit making activities and international funding bodies, only where they align with strategic and/or academic priorities at that point of time.





WOXSEN RANKINGS

This marquee ranking-based initiative launched by Woxsen University aims to rank the TOP 10 partner universities to highlight the academic relationship through rigorous efforts and contributions based on the number of activities and their relevance and impact on the growth prospects.



WOXSEN RANKINGS





WOXSEN UNIVERSITY VISION 2025

General

9600+ <
STUDENTS CAMPUS STRENGTH

AVERAGE PACKAGE <
REF. SCHOOL WISE*

B-School (UG) 10 LPA / (PG) 18 LPA
Design (UG) 10 LPA
Tech (UG) 12 LPA

200 + <
UNIVERSITY MOUs

100 + <
CORPORATE MOUs

Research

2230+ (CUML)
RESEARCH ARTICLES

450+ (TGT)
CITATIONS PER SCHOOL

20
H-INDEX

35+
PATENTS

Accreditations / Rankings



(2023 SoB | 2026 SoT)
Overall: 15-20
Individual: SoB: 15-20
SoT: 50-100



WOXSEN INTERNATIONAL LECTURE SERIES

For Woxsen International Lecture Series, We invite Academicians and C-Level Executives from various domains who deliver a 60 to 90-minute session to our undergraduate and postgraduate students on a specific topic of interest and our faculties deliver a lecture to students in our partner universities.

Woxsen University offers its students with an opportunity to learn and grow with new perspectives on global issues through its International Lecture series program. It provides the students with an opportunity to meet diverse set of personalities who are well versed and have a vast array of experience across the globe.

Woxsen International lecture series is also a platform to bridge the gap between academia and industry. WILS lectures have resulted in creating a growth mindset among the students by building a global perspective.

Woxsen has witnessed a series of speakers globally over the years from the fields of Digital Knowledge, Global Political Economy, Financial Markets, Marketing and Communications, Emerging Technologies, Design & Architecture, to name a few. WILS also provides an opportunity for the MBA, BBA, B.Des, B.Tech & B.Arch students to interact with global leaders and academicians. These interactions have resulted in building the knowledge bank of the students.



WOXSEN INTERNATIONAL LECTURE SERIES

Topic: Actors of the Global Political Economy

Speaker: Prof. Dr. Steffi Weil
Academic Director, Master Global Management & PhD for executives, Ashoka Management School

Date: 9th - March - 2022 (Wednesday)

Time: 6:00 PM - 7:30 PM IST

WOXSEN INTERNATIONAL LECTURE SERIES

Topic: Relevancia de las tecnologías emergentes: Vision 2030
Relevance of Emerging Technologies: Vision 2030

Speaker: Dr. Raul V. Rodriguez
Vice President, Woxsen University

Date & Time: 19th March 2022
7 PM Peru Time
5:30 AM IST

WOXSEN INTERNATIONAL LECTURE SERIES

Topic: Communication in Sales Management

Speaker: Dr. RANA E. EL-JISR
Assistant Professor, Laboratoire University
Assistant Professor, Cercle Ecole De Management France

Date: 3rd - Feb, 2022 (Thursday)

Time: 06:00 PM - 07:00 PM IST

WOXSEN INTERNATIONAL LECTURE SERIES

Topic: Methodological Fit and Art of Theorizing

Speaker: Prof. Agnieszka Chidlow
Chair in International Business, Birmingham Business School, Working Board Member, RIBA

Date: 7th April 2022 (Thursday)

Time: 2:30 PM - 4:00 AM (IST)

WOXSEN INTERNATIONAL LECTURE SERIES

Topic: The Purpose Lab Program

Speaker: Mr. Benjamin Koch
Co-Founder, NuMinds Enrichment Dallas, USA

Date: 10th Feb, 2022 (Thursday)

Time: 06:00 PM - 07:30 PM IST

WOXSEN INTERNATIONAL LECTURE SERIES

Topic: Differentiation and Positioning Strategy

Speaker: Dr. Jens Graff
External Examiner, Danish Ministry of Education, Censor Secretariat, Denmark

Date: 4th - Jan - 2022 (Tuesday)

Time: 06:00 PM IST - 07:00 PM IST

WOXSEN INTERNATIONAL LECTURE SERIES

Topic: Data Quality: Analysis and Detection

Speaker: Prof. Dr. Bart Cambré
Vice Dean & Chair of Business Research Methods, Antwerp Management School, Belgium

Date: 10th - March - 2022 (Thursday)

Time: 6:00 PM - 7:30 PM IST

WOXSEN INTERNATIONAL LECTURE SERIES

Topic: Marketing and Communications

Speaker: Mr. Pablo Ruiz
Former Risk Communications Expert, WHO Western Pacific, Communications & Digital Engagement Specialist - Jet2Holidays, Madrid, Spain

Date: 12th March 2022 (Saturday)

Time: 6:00 PM - 7:30 PM IST

The Business talk



Woxsen University is a place which kindle the young minds and builds entrepreneurial spirits among its students. For this, we invite renowned industry leaders from across the globe to deliver a 2-hour session on the topic of their specialisation. Our students can well analyse and understand the business problems in the global context and also understand how these situations are handled by global leaders.

Such sessions with industry experts can create a tremendous impact in the young minds by helping them understand real life examples of global leaders who took their knowledge to economy and established themselves as icons to lead their organizations in the world. The aim of the Business Talk in Woxsen is to create global leaders who become well-informed citizens ready to embrace the change and thrive in the VUCA world.

The Business talk

Topic: Changing Work Ecosystem - Adaptation in Leadership Dynamics

Date: 1st - April - 2021 (Friday)

Time: 10:00 AM - 11:30 AM IST

Venue: LTI- Woxsen Campus

Speaker: Mr. Vivek Katia
Head of Business Operations, India and South Asia, Airbus

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The Business talk

Topic: Sales is an Art of competing Storytelling

Date: 21st - Jan - 2022 (Friday)

Time: 06:00 PM - 07:30 PM IST

Venue: Zoom

Speaker: Mr. Anil Maheshwari
Country Head- Sales & Account Management, MediBuddy

www.woxsen.edu.in

The Business talk

Topic: Enhancing Potential to Performance

Date: 21st - Dec- 2021 (Tuesday)

Time: 09:30 AM - 11:00 AM IST

Venue: LTI- Woxsen Campus

Speaker: Mr. Ashok Ramachandran
CEO & President, Schindler India

www.woxsen.edu.in

The Business talk

Topic: Disruption and Careers in Wealth-tech Industry

Date: 23rd March (Wednesday)

Time: 12:00 PM - 1:30 PM IST

Venue: LTI- Woxsen Campus

Speaker: Mr. Varun Sridhar
CEO- Paytm Money

www.woxsen.edu.in

The Business talk

Topic: The World of Fintech: Evolving Landscape of Wealth Management

Date: 1st - Nov - 2021

Time: 12:15 PM - 01:45 PM IST

Venue: LTI- Woxsen Campus

Speaker: Mr. Sharad Singh
Founder & CEO, Valuefy

www.woxsen.edu.in

The Business talk

Topic: When Life gives you Lemons, Make a Lemonade

Date: 27th - Nov - 2021

Time: 11:30 AM - 01:30 PM IST

Venue: LTI- Woxsen Campus

Speaker: Mr. Rishi Tanna
Global Branding & Communications Expert

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WOXSEN GLOBAL FORUM

Woxsen Global Forum is a talk show which has been conceptualised to tackle complex and pressing issues impacting individuals and organizations around the world. It is an interactive fireside chat based on a certain number of predefined questions and any additional inputs from the audience, hosted and moderated by Mr. Chahat Mishra, Head- International Relations and Strategic Development, Woxsen University.

The chat session is conducted on Zoom and is open to the public (including all our international partners) at no cost. Overall, it is an ongoing conversation that serves as a platform to explore a variety of social concerns.

The aim of the Woxsen Global Forum is to help the students of the university learn about global issues and come up with solutions to tackle them as responsible citizens.

WOXSEN GLOBAL FORUM
INTELLIGENT
AUTOMATION & SERVICE ROBOTS

DATE: 6th DEC, 2021
TIME: 12:00 PM – 01:00 PM IST

Host
MR. CHAHAT MISHRA
Head - International Relations

Speaker
DR. JOCHEN WIRTZ
Vice Dean and Professor,
National University of Singapore

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WOXSEN GLOBAL FORUM
THE "SECRET SAUCE" OF
INNER LEADERSHIP AND CONSISTENCY

DATE: 8th FEB, 2022
TIME: 06:30 PM – 07:30 PM IST

Host
MR. CHAHAT MISHRA
Head - International Relations

Speaker
DR. MONICA POWELL
Senior Associate Dean,
Naveen Jindal School of Management,
University of Texas at Dallas, USA

www.woxsen.edu.in

WOXSEN GLOBAL FORUM
Role of Business Schools in
Shaping Africa's Future

Speaker
MR. JON FOSTER-PEDLEY
DEAN AND DIRECTOR, HENLEY BUSINESS SCHOOL, AFRICA

Host
MR. CHAHAT MISHRA
Head- International Relations &
Strategic Development,
Woxsen University

Date:
29th September, 2022
(Thursday)
Time:
6:00 PM – 7:00 PM IST
Venue:
Zoom

WOXSEN GLOBAL FORUM
CREATING A SUSTAINABLE FUTURE:
THE GBSN PERSPECTIVE

DATE: 16th MARCH 2022
TIME: 6:30 PM – 7:30 PM IST

Host
MR. CHAHAT MISHRA
Head - International Relations

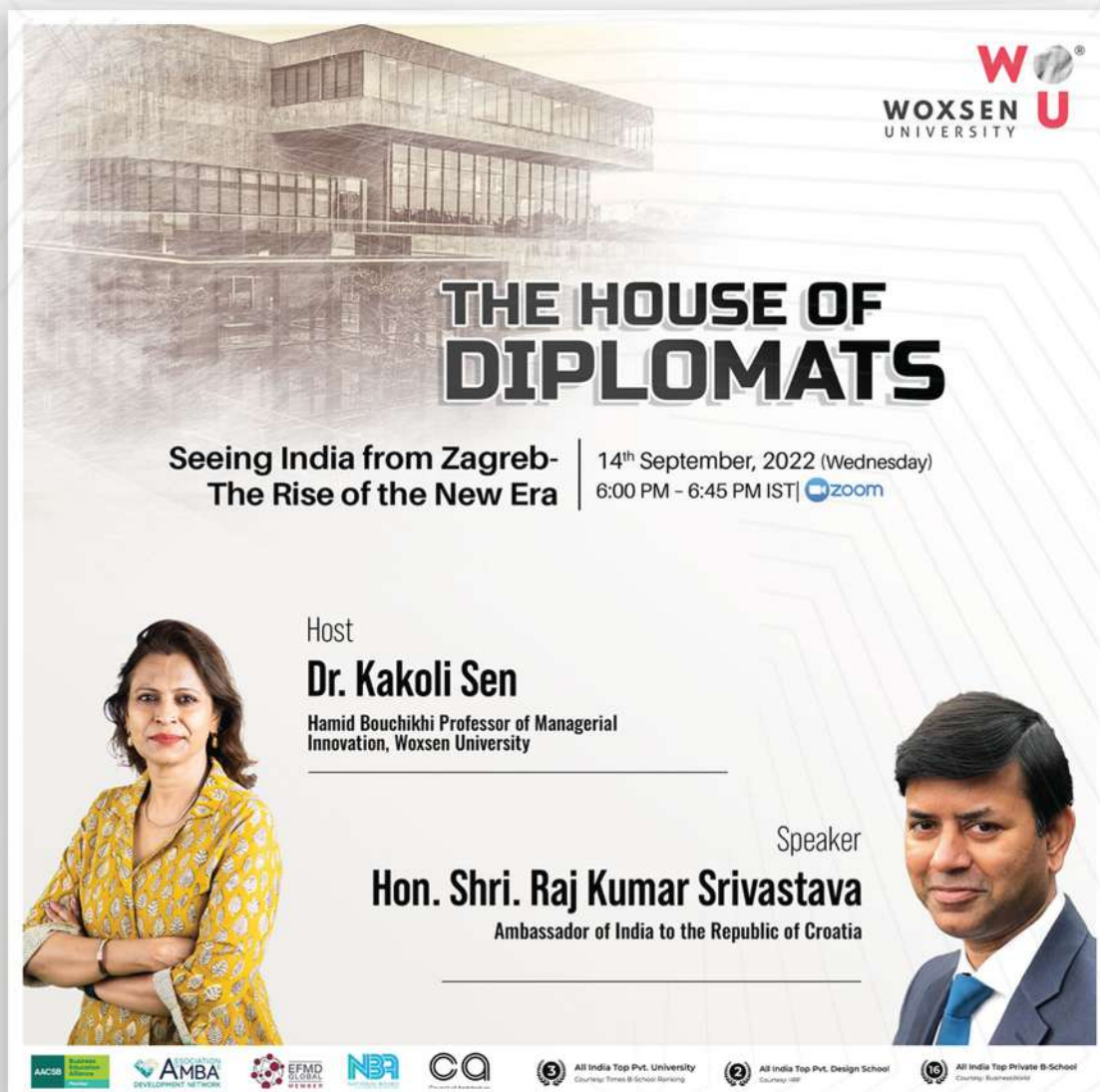
Speaker
MR. DAN LECLAIR
CEO
Global Business School Network

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THE HOUSE OF DIPLOMATS

The House of Diplomats is a new initiative by Centre for International relations, Woxsen University in honour of all our diplomats conducted in a talk show format- an interactive fireside chat. The objectives of this talk series is to create awareness about country representation, bringing the communities together, understanding the geo-political and economic implications, pressing issues as well as focusing on the applications of UN SDGs in academia and industry.

House of Diplomats, where we witness every month diplomats across the globe come to this platform to discuss socioeconomic cultural issues, diversities and the way forward to the community.





WOXSEN UNIVERSITY









THE HOUSE OF DIPLOMATS

**Seeing India from Zagreb-
The Rise of the New Era** | 14th September, 2022 (Wednesday)
6:00 PM – 6:45 PM IST | [Zoom](#)

Host
Dr. Kakoli Sen
Hamid Bouchikhi Professor of Managerial
Innovation, Woxsen University

Speaker
Hon. Shri. Raj Kumar Srivastava
Ambassador of India to the Republic of Croatia

Woxsen Presents

International Month



Topic

**Blue Ocean Strategy
Concept, and Importance of
Branding in Marketing**

Date

21st and 23rd March 2022

Time

6:30 PM – 8:00 PM IST

Speaker

Prof. Erick Rojo

Professor of Marketing, Centrum PUCP, Perú



Topic

Risk Management

Date

11th March 2022

Time

6:30 PM – 8:00 PM IST

Speaker

Dr. Sezer Bozkus Kahyaoglu

Associate Professor of Finance in Turkey



Topic

**Automotive functional safety - An
introduction to ISO 26262 and
Threat Analysis and Risk Assessment
of a vehicle function**

Date

4th and 5th March 2022

Time

2:00 PM – 4:00 PM IST

Speaker

Mr. Kavin Chandrasekaran

Public Speaker, Nominee - Forbes 30 Under 30,
and R&D Professional,
Germany



Topic

Digital Customer Experience

Date

15th April 2022

Time

3:00 PM – 5:30 PM IST

Speaker

Dr. Abhisek Kuanr

Assistant Professor, University of Essex, UK



Topic

**Hit The Bull's Eye With
Communication Skills**

Date

30th and 31st March 2022

Time

6:00 PM – 8:00 PM IST

Speaker

Ms. Taruna Ramani



Topic

**How AI Helps in Different
Sectors**

Date

4th April 2022

Time

6:30 PM – 8:00 PM IST

Speaker

Mr. Anshul Sonak

Principal Engineer and Global Director
Digital Readiness Programs, Intel Corporation,
Singapore

COE

Centre of Excellence

In line with high quality research in academia and in conjunction with the corporate houses, Woxsen University, has launched a first of its kind International Centre of Excellence in collaboration with its global partner universities.

Centre of Excellence (CoE) is a body that provides leadership, best practices, research, support, training of trainers and skill training for specific sectors. CoE is a skilling ecosystem envisioned to be one-stop resource centre, established/working in partnership with industry to raise training standards, boost productivity, address emerging skill gaps and align training & research with industry needs.



HHL Leipzig Graduate School of Management, Germany.
CoE for Entrepreneurship & Business Development

FERIT, JJ Strossmayer University of Osijek, Croatia.
CoE for Artificial Intelligence & Robotics

The University of Johannesburg, South Africa.
CoE for Financial Technologies & Investment Management

University of Pécs, Hungary.
CoE for Digital Transformation & Customer Experience

Perm State University, Russian Federation.
CoE for Digital Economy & Blockchain Technologies

FIA Business School, Brazil.
CoE for Excellence for Marketing Research,
Communication, Digital Channels, and Consumer Psychology



Pontifical Catholic University of Paraná, Brazil.

CoE for Ethics, Responsibility & Sustainability (ERS)

Perm National Research Polytechnic University, Russia

COE for Machine Learning & Big Data Analysis

Centre of Excellence for Learning Design with Ding Learning

United Kingdom

University of Southern Denmark

Centre of Excellence for Sustainable Supply Chain Management

Centre of Excellence for Economic Policy Research

Zhejiang University International Business School, China

ZIBS-Woxsen China-India Centre

Centre of Excellence Established In-House

COE for Behavioural and Cognitive Studies
COE for Technology and Public Policy
COE for Literature Studies
COE for Indo-African Studies
COE for Diversity, Equity and Inclusion
COE for Sustainable Leadership and Organizational Development
COE for Thought Leadership In Marketing
COE for Cybersecurity and Quantum Computing
COE for Public Policy Research
COE for Rationality, Language and Mind
COE of Excellence for Poverty and Inequality Research
COE for New Age Technologies
COE for Advanced Energy Systems
COE for the Future of Work
COE for Global Development
Nosh Technologies COE for Agri Tech and Sustainability
COE in Sports Analytics and Management
COE for Sustainable development & E- Waste Management
COE for Digital Business and Retail Management
COE for Generative Design and Architectural Technologies
COE for Project Risk Management and Crisis Prevention
COE for Family Business and Entrepreneurship
COE for Emerging Markets
COE for Executive Leadership
COE for AI and Law
COE for South Asian Studies

Core Functions of Centre of Excellence:

1. To conduct high Quality Training in specific sectors with special focus on emerging technologies.
2. To develop association between academia and industry for the benefit of the skill development sector.
3. To conduct Research and Development in related fields and disseminate the results of the R&D and other activities through filling of patents and transforming them into sustainable business proposals/ solutions.
4. To upgrade the Centre's technical capacity, information architecture.
5. To support creative and innovative proposals in terms of functions and facilities.
6. To establish a sound new institutional base for executing the programmes/projects by strengthening the existing infrastructure.
7. To foster relations across countries, between governments, workers, chambers of commerce, academia, industry and other Industrial associations in establishing collaborations of various projects of Institute/Organizations.
8. To create network of nearby institutes for capacity building and mentoring support.

International Faculty @Campus





Chair Professorships – With Corporates



Prof. Syed Hasan Jafar
to hold
**5Paisa Capital Chair Professor in
Finance and Investment Banking**



In Strategic Alliance
with



Dr. K Hemachandran
to hold
**Course5i Chair Professor in
Business Analytics & Machine Learning**



In Strategic Alliance
with



Dr. Raul V. Rodreguez
to hold
**Classavo Chair Professor for
Integrative Research and Digital Learning**



In Strategic Alliance
with



Dr. Pradeep Rathore
to hold
**SuchirIndia Chair Professor in
Operations and Supply Chain Management**



In Strategic Alliance
with



Prof. Debdutta Choudhury
to hold
**Advertflair Chair Professor in
Marketing and Advertising**




In Strategic Alliance
with



Fellowships – Chair Professorships

WOXSEN UNIVERSITY



Proudly Announces

As a tribute to
Dhruv Grewal
unwavering contributions in his professional journey,
We have established
a Chair Professorship honoring his

**Dhruv Grewal Professor of
E-Business and Retail Strategies**

WUWUWUWU
www.woxsen.edu.in


AMBA EQUIS ACCREDITED EFMD EQUIS ACCREDITED AACSB ACCREDITED

AIU India Top 100 Leadership University Ranking 2020-2021

AIU India Top 100 Design School Ranking 2020-2021

AIU India Top 100 Business School Ranking 2020-2021

WOXSEN UNIVERSITY



Proudly Announces

As a tribute to
Raghu Sundaram
unwavering contributions in
his professional journey,
We have established
a Chair Professorship honoring him

**Raghu Sundaram Professor of
Finance**

WUWUWUWU
www.woxsen.edu.in

AMBA EQUIS ACCREDITED EFMD EQUIS ACCREDITED AACSB ACCREDITED

AIU India Top 100 Leadership University Ranking 2020-2021

AIU India Top 100 Design School Ranking 2020-2021

AIU India Top 100 Business School Ranking 2020-2021

WOXSEN UNIVERSITY



Proudly Announces

As a tribute to
Sharmila C. Chatterjee
unwavering contributions in her professional journey,
We have established
a Chair Professorship honoring her

**Sharmila C. Chatterjee Professor of
B2B Marketing &
Technology Diffusion**

WUWUWUWU
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AIU India Top 100 Leadership University Ranking 2020-2021

AIU India Top 100 Design School Ranking 2020-2021

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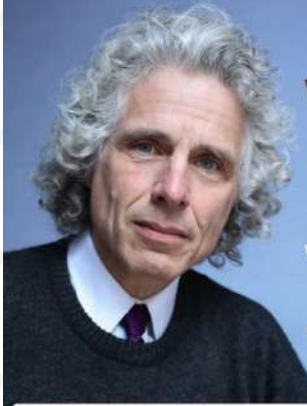
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Strategy and Innovation

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Courtesy: Times & School Banking

2 All India Top Pvt. Design School
Courtesy: IIT


16 All India Top Private B-School
Courtesy: Businessworld

Emeritus Professors

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Schulich School of Business,
York University, Canada

Professor Emeritus
School of Business, Woxsen University




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WELCOME

Prof. Robert M. Wiseman
Eli Broad College of Business, Michigan State University, USA

Professor Emeritus
School of Business, Woxsen University



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WELCOME

Prof. Kyung Tae Kim
Hannam University, South Korea

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WELCOME

Prof. Michael Osbaldeston
Cranfield School of Management, England

Professor Emeritus
School of Business, Woxsen University



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WELCOME

Prof. Simon Knox
Emeritus Professor of Brand Management,
Cranfield School of Management
Cranfield University, UK

Professor Emeritus
School of Business, Woxsen University



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Distinguished Professors

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Prof. Karina R. Jensen
Founder and Executive Director
Global Minds Network

Distinguished Professor
School of Business, Woxsen University

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Professor, Department of Retail &
Tourism Management, University of Kentucky

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School of Business, Woxsen University

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Dr. Alexander Didenko
Financial University & School of Advanced Studies -
University of Tyumen, Serbia, Russia

Distinguished Professor
School of Business, Woxsen University

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Prof. Vivek Singh
Professor of Finance and
Richard Czarnecki Endowed Collegiate Professor,
College of Business, University of Michigan-Dearborn

Distinguished Professor
School of Business, Woxsen University

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Prof. Giancarlo Giudici
Professor of Corporate Finance,
Politecnico di Milano - DIG School of Management

Distinguished Professor
School of Business, Woxsen University

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Prof. Randall Carolissen
Dean, Johannesburg Business School,
University of Johannesburg

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School of Business, Woxsen University

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Prof. Abejide Ade-Ibijola
Professor of Artificial Intelligence and Applications,
Johannesburg Business School (JBS)

Distinguished Professor
School of Business, Woxsen University

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Dean, School of Business & MBA Director
University of Nicosia, Cyprus

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School of Business, Woxsen University

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Professors of Practice

Woxsen WELCOMES



Mr. SB Srinivasan
Principal Consultant & CEO
Strategion

Professor of Practice
School of Business, Woxsen University

Woxsen WELCOMES



Dr. Saumya Badgayan
Vice President- Strategic HR, GoldStar Jewellery

Professor of Practice
School of Business, Woxsen University

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Prof. Dr. Dr. Philipp Plugmann
Professor SRH Hochschule für Gesundheit,
Speaker & Author

Professor of Practice
School of Business, Woxsen University

Woxsen WELCOMES



Dr. Srinivas Yanamandra
Compliance Professional, Regulatory Researcher,
One97 Group Head - Regulatory Affairs & Policy

Professor of Practice
School of Business, Woxsen University

Woxsen Welcomes



Mr. Ashok Ramachandran
CEO & President, Schindler India

As a
Professor of Practice
School of Business, Woxsen University

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Mr. Surendra Tipparaju
Sr. Director & Principal AI Architect Manager,
Microsoft, India

Professor of Practice
School of Business, Woxsen University

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Ms. Ujjayini Mitra
Founder & CEO, TheDeltacube.ai

Professor of Practice
School of Business, Woxsen University

WOXSEN welcomes



Prof. Somdip Dey
Asst. Professor at CSEE, Research Scientist in
Embedded AI, University of Essex, England

Professor of Practice
School of Business, Woxsen University

Clinical Professors of Practice

Woxsen
WELCOMES

Mr. Markus Krebsz
Co-founder & NED, Citizen Shareholders,
Honorary Professor, Stirling Management School
University of Stirling

Clinical Professor of Practice
School of Business, Woxsen University

WELCOME

Mr. Manpreet Sidhu
Head Cricket Coaching, Adani Sportline
Coach & Performance Analyst,
Board of Control for Cricket in India (BCCI)

Clinical Professor of Practice
School of Business, Woxsen University.

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Ms. Divya Dwivedi
Advocate, Supreme Court of India

Clinical Professor of Practice
School of Business, Woxsen University

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Mr. Sriram Ranganathan
Global Leader L&D,
Senior Project Manager
as a Clinical Professor of Practice at the
School of Business

Country
India

Area
Project Management

Woxsen
UNIVERSITY

Prof. Shiv Mehta
Clinical Professor of Practice at
the School of Business

University
NYU Stern School of Business, USA

Country
Australia

Area
Blockchain Technology &
Digital Currencies

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Mr. Munwar Khan
Design Head, OPPO India

**A Clinical Professor of Practice at
the School of Arts and Design**

Country
India

Area
UX Design & Design Thinking

Woxsen
UNIVERSITY

Mr. M V Reddy
Head, Cloud Services, Jio Platforms
as a Clinical Professor of Practice at the
School of Business

University
IIM, Visakhapatnam

Country
India

Area
Cloud Data Management

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WELCOMES

Mr. Nir Netzer
FinTech Innovation Strategist,
Founding Partner of Equitech Group,
Chairman of The Israeli FinTech Association

Clinical Professor of Practice
School of Business, Woxsen University

Adjunct Professors



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Lebanon

Area
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England

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UK

Area
Communication Design/ Animation

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HHL Leipzig Graduate School of Management

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Germany

Area
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School of Business

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Universidad del Rosario, Colombia

Country
Colombia

Area
Innovation

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School of Arts & Design

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Parsons School of Design, New York

Country
USA

Area
Fashion Design

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University of Pécs

Country
Hungary

Area
Marketing Research, Branding and
Market Strategies

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University
Lebanese University

Country
Lebanon

Area
Microeconomics and Business,
Government and
International Economics

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Woxsen's IFEP

International Faculty
Exchange Program

WOXSEN UNIVERSITY

FACULTY EXCHANGE PROGRAM

Speaker

Dr. Raul V. Rodriguez

Vice President, Woxsen University

Shall be delivering international lectures in the virtual mode at our partner institution- Universidad Externado de Colombia, one of the top private Universities in Latin America.

Introduction to Data Modelling and Machine Learning with Quantum Computing

When: **April 2022**

For: **Bachelors level**

Duration: **12 Hours**

Relevance of emerging technologies: Vision 2030

When: **July 2022**

For: **Masters level**

Duration: **12 Hours**

Woxsen's IFEP International Faculty Exchange Program

Congratulations

Dr. Subhendu Patnaik

Sir Cary Cooper Professor of Organizational Psychology and Chair Centre for Management Research (CMR), Woxsen University

Shall be delivering a course on **'Strategic Human Resource Development'** to the postgraduate students from 24th September to 5th October, 2022 at the **University of Pecs**, Faculty of Business & Economics, Hungary.



DE VINCI

International
Faculty Exchange Program

Congratulations

ALDV International Week 2022 of
Pôle Universitaire Léonard de Vinci in France



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School of Business

Dr. Sanjeev Ganguly
School of Business

Prof. Syed Hasan Jafar
School of Business

Dr. Pradeep Rathore
School of Business

Dr. Daya Shankar
School of Technology

Prof. Kashyap Kompella
School of Business

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M. Altarriba**

Associate Dean for Education and
Academic Affairs, UPF Barcelona
School of Management

Country : Spain



Dr. Dima Jamali

Dean of the College of Business
Administration,
University of Sharjah, UAE

Country : UAE



Dr. Cobus Oosthuizen

Dean, Milpark Business School

Country : South Africa



**Prof. Dr. Bruno Henrique
Rocha Fernandes**

Dean, Business School,
Pontifical Catholic University
of Paraná (PUCPR)

Country : Brazil



Dr. Ali Taleb

Associate Dean for Research,
International & Community Engagement,
MacEwan University School of Business

Country : Canada



Mr. Bibin Shivas

Director of Customer Success, Coursera

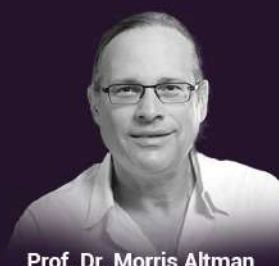
Country : India



Dr. Anicia Jaegler

Associate Dean for Inclusivity,
KEDGE Business School

Country : France



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Dean & Chair Research Professor of Behavioural &
Institutional Economics, at University of Dundee

Country : UK



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Dean, Robert B. Willumstad
School of Business,
Adelphi University, USA

Country : USA



Dr. Raj Devasagayam

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Monmouth University, USA

Country : USA



Dr. Steven Robbins

Principle Research Scientist at ETS

Country : USA



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Business School, The University of
Huddersfield, UK

Country : United Kingdom



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Rangasamy**

Academic Director, Wits Business School,
University of Witwatersrand

Country : South Africa



**Dr. Kashi
Balachandran**

Professor Emeritus of Accounting,
NYU Stern School of Business

Country : USA



Mr. Roman Pastoors

Alumnus, HHL Leipzig Graduate
School of Management

Country : Germany



Mr. Vivek Kalia

Head of Business Operations, Airbus
(India & South Asia)

Country : India



Ms. Savana Pires

Head of International Development,
Porto Business School

Country : Portugal



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Pokala**

MBA (BA.AI.ML) 2022, Woxsen University



**Ms. Anushka
Johari**

MBA 2023, Woxsen University

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Indiana University of Pennsylvania

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Bachelor of Business Administration'24
Al Akhawayn University



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International Management
Program – 2020
Pontifical Catholic University of
Parana, Brazil

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HHL Leipzig Graduate School of Management

Mr. Daniel Alfonso Blanco Rodríguez

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2024 Candidate
Universidad Externado de Colombia



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Yadugiri**

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**Mr. Nawaz
Asif Ali Shaik**

BBA (2021-24) Candidate



**Ms. Ridhima
Sharma**

MBA (2022-24) Candidate

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Purushotham**

MBA-BA (2022-24) Candidate



Mr. Someshwar DN

BBA (2021-24) Candidate



Student Exchange Program



University of
Zagreb



Omesh Kumar Kedia

BBA (2021-24)



Sai Srilakshmi Panatula

MBA – Financial Services
(2021-23)



Navya Kankanala

BBA – Data Science & AI
(2020-23)



Country - FRANCE

Duration - August 2022 to December 2022



Aryan Jain

BBA (2021-24)

Country - CROATIA

Duration - September 2022 to February 2023



Country: South Korea

Duration: September 2022 to December 2022



Venkata Satya Sai Sravani
Chaluvaḍi (BBA 2021-24)



Nakshatra Reddy
(BBA 2021-24)



INTERNATIONAL *Opportunities*

Student Exchange Program- Fall 2022

Ms. Anna Borodulina

Joins School of Arts and Design, Woxsen University

From Perm State University, Russia

Duration : One Semester (September to December 2022)

Courses Opted : Foundation Level and Communication Design Courses (Specialisation)



STUDENT ACHIEVEMENTS

SIBM PUNE'S NATIONAL COMPETITION

Secured Rank #2 for the Best National Presentation out of 500+ Participants, Prize money Rs. 25,500/-

2
Rank
Out of 500+

Mentor
Debbutta Choudhury
Associate Dean
Accounting & Assurance of Learning

Nayonika Sahoo
BBA 2021-23

Anushka Johari
MBA 2021-23

BEST STUDENT RESEARCHER AWARD
AY 2021 - 22

Mr. Pranay Pokala
MBA - BA.AI.ML 2020-2022

Mr. Kolhandai Yesu
MBA - BA.AI.ML 2020-2022

Congratulations

Certificate of Best Paper Award
Presented to: **Ravi Vilasini Rodriguez**
Pokala Prathy Kumar
For the paper entitled:
Impact of Covid-19 on the Agriculture Industry

Pranay Kumar Pokala
MBA BA AI ML
Batch 2020-2022

Blackcoffer

BLACKCOFFER INSIGHTS 40 COMPETITION

1
Rank
India

Blackcoffer
INSIGHTS 40
COMPETITION

Winners:
Bhaskar Reddy, Kishor Choudhary, Prashanth, Anushka Choudhary, Kunal Choudhary, Vinod Kumar, Chiranjeevi, Uday Kumar

Bloomberg Competition 2021

5
Rank
ASIA

25
Rank
World Wide

3
Rank
INDIA

Winners:
Sai Soundharya, Vikas Kumar, Sasmitan, Shreshtha Guduru, Dhanshree J

INTERNATIONAL Business Plan Competition 2021
at Solbridge International School of Business
Woosong University, South Korea

3
Rank
World Wide

1
Rank
INDIA

Winners:
Abhishek Ponneri, Nawaz Asif Ali Shaik, Someshwar D.N, Harik Raja

HARDWAR HACKATHON
Organised by UPES

1
Rank
Out of 18 International Teams

Congratulations

International level Hackathon
out of 29 teams.

Prize
Rs. 1,00,000/-

4 Bots
Mr. Manjit Kumar Reddy (B.Tech - 2024)
Ms. Aditi Baggu (B.Tech - 2025)
Mr. Gurram Sai Vinil (B.Tech - 2025)
Ms. Sahiti Lakkoju (B.Tech - 2025)

WINNER
HARD WAR
HACKATHON




Faculty Achievements

Woxsen University

Congratulations Dr. Gomathi Gowda

Woxsen University is proud of her achievement, filed 13 design registrations, published by the Indian Patent Journal.



Design Registrations: 13

Publications: 13

Indexing: SCOPUS

AMBA, AACSB, EQUIS, NRI, CQ

Woxsen University

Congratulations to the Author

Article Published

Indexing: SCOPUS

"Gender and Socialism in the Works of Jonathan Franzen's *Prose* and *The Corrections*."

INTJECSE International Journal of Early Childhood Special Education

Prof. Jyothi Katari School of Technology

AMBA, AACSB, EQUIS, NRI, CQ

Woxsen University

Congratulations to the Inventors

Patent Published

Invention Title: Artificial Intelligence System & Method For Measuring Effectiveness of Embedded Advertising

Application Number: 202241043666

Date Published: 29/07/2022

Dr. Jagan Jayapal

Dr. Hemachandran K

Prof. Rajesh Kumar K V

AMBA, AACSB, EQUIS, NRI, CQ

Woxsen University

Congratulations

Woxsen is Proud of **Dr. Balaji Venkateswaran V**, Associate Professor, School of Technology. Selected for Post-Doctoral Research Project at University of Cyprus in the area of renewable energy



AMBA, AACSB, EQUIS, NRI, CQ

Woxsen University

Congratulations Dr. ADITY SAXENA

Dean, School of Arts & Design

Woxsen is proud of the achievement, for securing a funded project

DESIGN FOR SOCIAL CHANGE

Funded by Erasmus+ Programme of the European Union



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Woxsen University

CONGRATULATIONS to the Editors

Bayesian Reasoning and Gaussian Processes for Machine Learning Applications

Dr. K Hemachandran PROFESSOR SCHOOL OF BUSINESS

Woxsen University

AMBA, AACSB, EQUIS, NRI, CQ

Woxsen University

Congratulations

Dr. Adity Saxena Dean School of Arts and Design

Dr. Adity Saxena has been elected as one of the Board of Directors at College Art Association, USA. She is the first woman of Indian origin to be elected for this position.



AMBA, AACSB, EQUIS, NRI, CQ

Woxsen University

Congratulations to the Author

Article Published

Indexing: SCOPUS

Marketing of consumer materials: a state-of-the-art review

Dr. Bhargav Prajwal Pathri School of Technology


AMBA, AACSB, EQUIS, NRI, CQ

Woxsen University

Faculty Achievement Congratulations

For his research paper: "The effect of sanitation and safe drinking water on child mortality and life expectancy: Evidence from a global sample of 100 countries" published online in Australian Economic Papers, Wiley Publishers. AEP is a ABDC-B and Scopus Indexing Journal.

Dr. Mallesh Ummalla Assistant Professor, School of Business



AMBA, AACSB, EQUIS, NRI, CQ

Woxsen University

Congratulations

Dr. V. Balaji Venkateshwaran, School of Technology for securing

Woxsen University SEED Research Grant INR. 7,30,000/-

For conducting sustainable research in the power transmission and distribution for RENEWABLE ENERGY domain.



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Woxsen University

Congratulations

Dr. Gomathi Gowda Associate Dean Corporate Alignment & Integrative Research

Prof. G. Lenin Babu Assistant Professor School of Arts and Design

For the obtaining of the grant amount **Rs 14,96,000/-** from the India Gandhi National Centre for the Arts, Ministry of Culture, Government of India, for their work titled "Workshop and Documentation on Khandagali Top: The Top Marking Heritage of Andhra Pradesh along with Documentary, Monograph, and Photo Exhibition".



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Woxsen University

Faculty Achievement Congratulations

Dr. Balaji Venkateswaran V Associate Professor, School of Technology

External Editor of the TJET

Appointed as Editorial Board Member of Tanzania Journal of Engineering & Technology (TJET)



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Woxsen University

Faculty Achievement Congratulations

Dr. Mallesh Ummalla Assistant Professor, School of Business

Crossed 500+ SCOPUS Citations



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Woxsen University

Congratulations Dr. Gomathi Gowda

Woxsen University is proud of her achievement, filed 10 design registrations, published by the Indian Patent Journal.



Design Registrations: 10

Publications: 10

Indexing: SCOPUS

AMBA, AACSB, EQUIS, NRI, CQ

Woxsen University

Congratulations

Sudarshan Chakra Mandal, Hemak B. Sengupta, Vishal Kumar Sharma, School of Technology for securing

Woxsen University SEED Research Grant INR. 1,49,523/-

For developing prototype of an INTERACTIVE ROBOT



AMBA, AACSB, EQUIS, NRI, CQ

International Panel Discussions & Conferences

International Symposium
Remaking Global Education in Business Schools

Moderator
Siddharth Iyer
Marketing Director
ETS India

Opening Remarks by:
Alberto Acereda
Associate Vice President,
Global Higher Education, ETS

Panel Members:

Lejo Sam Oommen
Managing Director
ETS India

Michelle Hampton
Global Institutional Director,
ETS

Tanya Bajaj
Client Relations Director
ETS India

Matthew Bashl
Associate Director for Client Relations,
ETS

Date
24th Jan 2022
Monday

Time
6:00 PM - 7:30 PM IST
7:30 AM - 9:00 AM ET
1:30 PM - 3:00 PM CET

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16th - 17th March 2022

Abstract Submission: 9th March 2022
Acceptance of abstracts: 10th March 2022
Full paper submissions: April 10th, 2022

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Design Professionals: 250 USD
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Woxsen University presents
**INDUSTRY-ACADEMIA INTERFACE IN
HIGHER EDUCATION**

Moderator
MR. NISHIT JAIN
Senior Special Advisor
AICTE-EPMD

DR. RAJ DEBASAGAM
Dean, The Lean Enterprise School
Monmouth University, USA

MS. AMY MEMO
Regional Head, South Asia
AACSB International

DR. AMBER WIDMORE ALVAREZ
Chief Talent Officer
Hartwig

DR. MARK SCOTT ROSENBAUM
Dean, The Graham School of Management
Saint Xavier University, Chicago

Date
15th Dec, 2021
Wednesday

Time
06:30 PM IST

Special Edition with
AACSB and EFMD Members

WOXSEN UNIVERSITY

EFMD GLOBAL

AACSB Business Education Alliance Member

Date
15th Dec, 2021
Wednesday

Time
06:30 PM IST

Special Edition with
AACSB and EFMD Members

Call for paper
International Virtual Conference on
INDIAN ART CRAFT & HERITAGE

14th-15th August, 2021

Conference Dates
14th-15th August, 2021

Abstract submission deadline
24th July, 2021

Acceptance of abstract
4th August, 2021

Last Date of Registration
10th August, 2021

Full paper submission deadline
10th September, 2021

Registration fee
\$400 - \$500

For paper publication
info@woxsen.edu.in

For attendees
info@woxsen.edu.in

For further information
info@woxsen.edu.in

PRME
an initiative of the United Nations Global Compact

Woxsen University presents
International Panel Discussion
In association with PRME

Topic:
Collaborating to build RME Ecosystem:
Challenges and Opportunities

Date: 26th March, 2022
Time: 6:00 PM - 7:30 PM

Moderator
DR. CHANDRIKA PARMAR
UN PRME India Chapter Chair

DR. P. SWAMI SAIRAM
Assistant Professor
Chair - Emerald (CMR)

DR. YAPRAK ANADOL
UN PRME MENA Chapter Chair

DR. RANA EL-JISR
Affiliate Professor,
Grenoble Ecole de Management, France

DR. ADENIYI ABETUNJI
Professor of Quality Management &
Organizational Behaviour,
Admiralty University of Nigeria

DR. BALVI ABORA
Assistant Professor,
University of Jammu

DR. RADHA CHARMA
Professor & Dean,
Research and Industry
Academics Linkages,
New Delhi Institute of Management

Woxsen University presents
International Roundtable Discussion

Moderator
MR. CHAHAT MISHRA
Head
International Relations & Strategic Development,
Woxsen University

DR. RAUL V. RODRIGUEZ
Vice President
Woxsen University

DR. JOHN WATT
Positive Impact Rating Manager

DR. DIVYA SINGHAL
Professor and Chairperson
Centre for Social Sustainability & Action
GSM

ROMAN PASTORS
Positive Impact Rating Coordinator
PhD, University
Graduate School of Management

Topic:
How can FIR help
Indian institutions
build their social
impact globally?

Date
3rd March 2022
Thursday

Time
6:30 PM - 7:30 PM IST
2:00 PM - 3:00 PM CET

WOXSEN UNIVERSITY

Topic:
How can FIR help
Indian institutions
build their social
impact globally?

Date
3rd March 2022
Thursday

Time
6:30 PM - 7:30 PM IST
2:00 PM - 3:00 PM CET

Scan for
Registration

Special Edition with **POSITIVE IMPACT RATING** FOR BUSINESS SCHOOLS

INTERNATIONAL WORKSHOP COURSE

Strategic Leadership in Turbulent Times

Prof. Paul Rosenberg
Award Winning Transformational Coach
U.S.A

12th - Nov - 2021
Zoom

Workshop on
UGV & UAV Technologies

Technological Club, School of Technology,
Woxsen University, Hyderabad

One Day Hands on workshop on
Unmanned Ground Vehicles (UGV) & Unmanned Aerial Vehicle (UAV)

Workshop Organized by
NABCEP Technology Innovation
Hub on Autonomous Navigation
Foundation, IIT Hyderabad

Workshop Speaker
Dr. G.V.V. Sharma
Associate Professor, IIT Hyderabad

IKP PRIME **nbm** **birac** **WOXSEN UNIVERSITY**

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New Delhi Institute of Management

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AACSB **AMBA** **EFMD GLOBAL** **NBA** **CAQ** **All India Top Pmt. & School** **All India Top Engineering Institute**

Empowering Innovations through IP Protection

Date:
December 03rd, 2021
10:00AM to 05:00PM

Topics

Introductory Session
10:00AM - 10:15AM

Round Table on "Role of Emerging Technologies in Healthcare"
10:15AM - 11:00AM

Robotics Lab Visit
11:00AM - 11:30AM

IP Workshop
11:30AM - 05:00PM

DR. AMBUJ CHATURVEDI
Senior Vice President
IKP Knowledge Park

MANISH KUMAR
Manager - IP and Licensing

DR. VITHAL KUMAR
Manager - IP and Licensing

HARSHADA WADKAR
Manager - IP,
Legal & Contracts &
Business Development

Org. by
School of Technology,
Woxsen University



GLOBAL IMPACT SUMMIT 2022

Global Impact Summit 2022 organised by Woxsen University was held between 11th – 13th April with leading dignitaries discussing important issues towards creating a societal impact and how to integrate important aspect of Ethics, Sustainability & Responsibility within the larger sphere of education delivery.

“Today, we need the Educational Institutions to lead by example, who can embrace United Nations 17 Sustainable Development Goals as their Way of Life” mentioned Mr. Vishal Khurma, CEO, Woxsen University who opened the Global Impact Summit 2022.

Headed by Dr. Raul Rodriguez, Vice President, Woxsen University, the Global Impact Summit was organised in association with EFMD (EU); Quacquarelli Symonds (QS), the world's largest international higher education network, connecting universities, business schools & students; ETS (US), LinkedIn Local, and IMA India.

The first-ever summit brought together academia, higher education leaders, researchers, entrepreneurs and industry experts from India, USA, Vietnam, Brazil, Germany, Romania, UAE to name a few, along with officials from Government of India & the US Consulate.

The Global Impact Summit also witnessed the announcement of 3 Academic Collaborations with Woxsen University – Classavo (USA), Woosong University (South Korea), Department of Design BHU (India).



WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic: Ethical and Sustainable Academic Model for the Future

Panel Members

- Mr. Nikhil Jain
B.Tech. Assistant, Aalto EMBA
- Dr. Aditya Saxena
Dean, School of Arts & Design, Woxsen University
- Mr. Ravin Nair
Vice President, Woxsen University
- Prof. Debudutta Choudhury
Associate Dean, Accreditation and Assurance of Learning, Woxsen University
- Dr. Glen Walter Kuchert
Professor of Technology, Middle Tennessee State University, USA
- Dr. Bijay AV
Assistant Professor, University of North Dakota, USA

Moderator

Dr. P. Swami Sairam
Chair of Management Research, Woxsen University, India

Date: 11th April, 2022 (Monday)
Time: 4:55 PM - 5:35 PM
Venue: LT-1, Woxsen University

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WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic: Understanding New Opportunities in the Age of Dynamism

Panel Members

- Mr. Shiv Mehta
Author of Protocols of Money & Alumnus, NYU Stern School of Business, USA
- Mr. Manish Tiwari
AGM, Reserve Bank of India
- Prof. Debudutta Choudhury
Associate Dean, Accreditation and Assurance of Learning, Woxsen University
- Mr. Anvith Varanasi
Innovation Consultant, Trade Tower & Alumnus, Imperial College London, UK

Moderator

Dr. Aditya Saxena
Dean, School of Arts & Design, Woxsen University

Date: 13th April, 2022 (Wednesday)
Time: 12:25 PM - 1:55 PM
Venue: LT-1, Woxsen University

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WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic: 2030: The Way forward for Internationalization in Higher Education

Speakers

- Mr. Nikhil Jain
B.Tech. Assistant, Aalto EMBA
- Dr. Bruno Rocha
Dean, School of Business, FCTM Brazil
- Ms. Jennifer Hossain
Associate Professor, FCTM Brazil
- Mr. Frank Hoffmann
Assistant Dean & Director, International Relations, Woxsen University, Germany
- Ms. Tanya Bajaj
Director of Client Relations, FCTM India
- Mr. Rohan Shah
Associate Professor, FCTM India

Moderator

Dr. Raul V. Rodrigues
Vice President, Woxsen University

Date: 12th April, 2022 (Tuesday)
Time: 12:05 PM to 1:05 PM
Venue: LT-1, Woxsen University

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WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic: Innovation and Tough Economics- A Commercial Imperative or an Indulgence?

PANEL MEMBERS

- Dr. Ricardo Archbold
Assistant Professor, Khalifa University, UAE
- Dr. Manish Arora
Assistant Professor, BHU, India
- Prof. Abhijit Shirodkar
Dean, School of Architecture & Planning, Woxsen University, India
- Mr. Anvith Varanasi
Innovation Consultant, Trade Tower & Alumnus, Imperial College London, UK

Moderator

Dr. Bhanu Sree Reddy
Dean, School of Business, Woxsen University, India

Date: 11th April, 2022 (Monday)
Time: 3:30 PM - 4:10 PM
Venue: LT-1, Woxsen University

ACSB AMBA EFMD EQUIS NCA CASI

WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic: Emerging Technologies & The Future of Business

Panelists

- Mr. Badita Florin
Founder, Corruption Kills, Romania
- Mr. Huy Duc Pham
Co-Founder, Classavo, Vietnam
- Mr. Anees Merchant
EVP- Global Growth and Client Success, Course5i, India
- Mr. Shiv Mehta
Author of Protocols of Money & Alumnus, NYU Stern School of Business, USA
- Mr. Naidu Darapaneeni
Founder, MeraEvents, India

Moderator

Dr. Kiran Ravulakollu
Dean- School of Technology, Woxsen University

Date: 12th April, 2022 (Tuesday)
Time: 10:00 AM - 10:45 AM
Venue: LT-1, Woxsen University

ACSB AMBA EFMD EQUIS NCA CASI

WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

ROUNDTABLE DISCUSSION

Topic: Will AI make privacy a thing of the past?

PANELISTS

- Dr. Manish Arora
Assistant Professor, BHU, India
- Dr. Ch. Preeti Reddy
MD, Health Equity, Health City
- Dr. Pavan Kumar Damaraju
ALMO, Lask, TX
- Mr. Mayank Vig
Country Manager, Woxsen University, South Korea

Moderator

Dr. P. Swami Sairam
Chair of Management Research, Woxsen University, India

Date: 13th April, 2022 (Wednesday)
Time: 11:00 AM - 11:40 AM
Venue: LT-1, Woxsen University

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In Association with:
LinkedIn Local

WOXSEN UNIVERSITY PRESENTS
GLOBAL IMPACT SUMMIT 2022

Roundtable Discussion

Topic: There is No Diversity Without Inclusion

Speakers

- Deepthi Ravula
CEO, WE Hub, Govt of Telangana
- Major Sunil Shetty
Founder, MyStartup TV
- Usha Nirmala
Co Founder & Investor, Moolya Platform
- Preeti Chaudhary
D&I Ambassador, Woxsen University Founder- PC Advisory and Co-Founder & Director- LinkedIn Local
- Rachana Mudraboyina
Transgender & Human Rights Activist
- Meera Shenoy
Founder, Youth4Jobs

Date: 13th April, 2022 (Wednesday)
Time: 11:00 AM - 11:40 AM
Venue: LT-1, Woxsen University

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Convoc

The convocation ceremony of PGDM Class 2021 and PGPXP Class 2020/2021, B.Des Class of 2020 & 2021 was successfully held on 1st April 2022 at Avasa, Hyderabad. This was the 6th Convocation Ceremony for Business School and 1st Convocation Ceremony for Design school which prevailed amidst an atmosphere of pride and excitement among the students.

The ceremony was graced by the Chief Guest - Mr. Avinash Chandra, Sr. Director, Capgemini along with the Honourable Chancellor, Vice-Chancellor, Management and Faculty of Woxsen University.

Chief Guest, Mr. Avinash Chandra, gave insights on "What are the market trends and How to compete with the present market". He spoke about how one must be aware of the trends that takes place in the market, whether short-term, intermediate or long-term, and be prepared for any kind of changes in their business. He also counselled everyone on how one must research or take time in looking at the most recent trending topics on Google and observe your competitors. Using different kinds of research methods and having knowledge about it is also important. He also focused on the importance of ethics, values and humanity as important factors for growth.

Chancellor, Praveen K Pula, spoke about the development of the college and its development in the past few years. "Woxsen is creating robust platforms for learners to power through change and embrace disruptive technology. Whether in Management, Technology, Design or Architecture, Woxsen is leading a new paradigm in education that has adaptability & resilience at its core."

ation Ceremony



Students Engagement with ERS activities

Woxse Elevate Programme

Twice a year

Woxsen University, India, and Monmouth University, USA are collaborating on a Social Impact Project under the Woxsen-Monmouth Elevate Programme to teach the underprivileged school students of Telangana State.

Human Library

Bimonthly

The human library is a movement that originally started in Copenhagen, Denmark, and has reached Woxsen University. The initiative address people's prejudice by initiating a dialogue between real human stories and the readers.

MindFicient Series

Bimonthly

Esteemed mental health speakers are invited every alternate month to interact and connect with the students and staff at Woxsen.

MindFicient Magazine

Monthly

It aims to bring about the discovery of various aspects of the human mind in its monthly issues.

Candid Talks

Bimonthly

One of the most loved initiatives of the Wellness Cell, Candid-Talks, is an initiative to reach out to all students individually and have a one-to-one conversation about Young Adult Life!

Support group for Sexual Harm & Abuse

Bimonthly

A confidential & safe space for students who have undergone or undergoing any kind of sexual harm and abuse to share their stories in an empathetic and non judgemental environment. The support group will provide help, assistance, and group counseling to anyone in need.

Community Service Volunteer

Bimonthly

Provides with opportunity for students across different streams to work closely with the Wellness Cell and act as a bridge between students and the cell. Volunteers are trained in identifying Mental Health concerns, basic Counselling skills, Psychological First Aid & suicide prevention.

Heart Unlocked

Bimonthly

An initiative of the Community Service Volunteers to reach out to the Woxsen students and create a circle of support.



International Collaboration Woxsen-Monmouth Elevate Program

Woxsen University, India, and Monmouth University, USA are collaborating for a **Social Impact Project to teach the underprivileged school students of Telangana State in India.**

Join us in this noble initiative to help make a difference in children's lives.

Woxsen students can reach out to student.wellness@woxsen.edu.in for more details.

SOCIAL
IMPACT
PROJECT

#STUDENTWELLNESSCELL
#WOXSENUNIVERSITY
www.woxsen.edu.in



Accreditations and Memberships

Accreditations



Memberships



B-schools -
Social Environmental Impact



**POSITIVE IMPACT
RANKING
2022**

Top Pvt. B-Schools



**BUSINESS WORLD
2022**

Top 100
B-Schools in the Country



**Times B-School
2021**

Top Private University



**Times B-School
2021**

National Impact Ranking



**NATIONAL IMPACT
RANKING
2020**

Private Category
In the South of India



**Top Management
Institutes
2019**

Top B-schools
For Executive MBA



**Business World
2019**

Top Private B-schools
For Executive MBA



**Business World
2018**

WOXSEN
Rankings

Awards & Accomplishments



**Outstanding contribution towards Academic
Excellence & Industry Interface
Industry Academia Integration Awards 2021**



**Best Design Institute for Innovation and
Artistic Vision in India
Asia Pacific Education and Technology
Awards (APETA)-2020**



**Excellence in Education
Higher Education Summit Awards 2022**



**India's Best B-Schools Beyond IIMs
Dalal Street Investment Journal 2022**



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