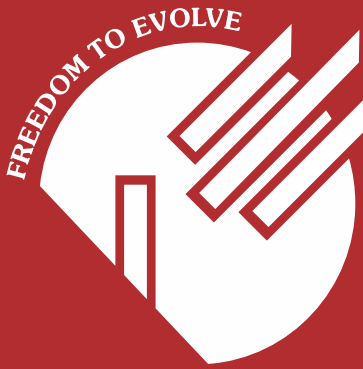




PCTE

GROUP OF INSTITUTES

ESTD. 1999

Approved by AICTE (Govt. of INDIA)
Affiliated to IKG PTU, Jalandhar



www.pcte.edu.in

Engineering ◀
Hotel Management ◀
Travel & Tourism ◀
Business Management ◀
Commerce ◀
Computer Applications ◀
Pharmacy ◀
Biotechnology ◀
Medical Lab Sciences ◀
Fashion Design ◀
Journalism & Mass Communication ◀

Meet The Director General



Dr. K.N.S. Kang is the Chairman cum Director General of PCTE Group of Institutes, Ludhiana. He got the Education Evangelist 2015 Award by Times Now Channel. He also got Best Alumni Award from NIT Kurukshetra & Department of Business Management, PAULudhiana.

He is the Ex-President of Ludhiana Management Association (LMA) and the founder Director of Smart City Project-Ludhiana.

Dr. Kang completed his degree in Electrical Engineering in 1986 from Regional Engineering College, Kurukshetra (Now NIT Kurukshetra) and then did his MBA & Ph.D in Business Management. He stood fourth in State in Higher Secondary Examination and has been a National Level Athlete. He won Inter University competition in cultural activities and for his all-round performance he received Shaheed Bhagat Singh State Youth Award.

Quick Facts

2800

Students on Campus

6.8 Lacs

Average Package

30

International & National Awards

41

Ambassadors & Senior Delegates visited Campus

51

Countries (Students & Alumni)

250

International Students

200+

Companies visited every year

43

University Gold Medals

100

Industrial visits each year

23

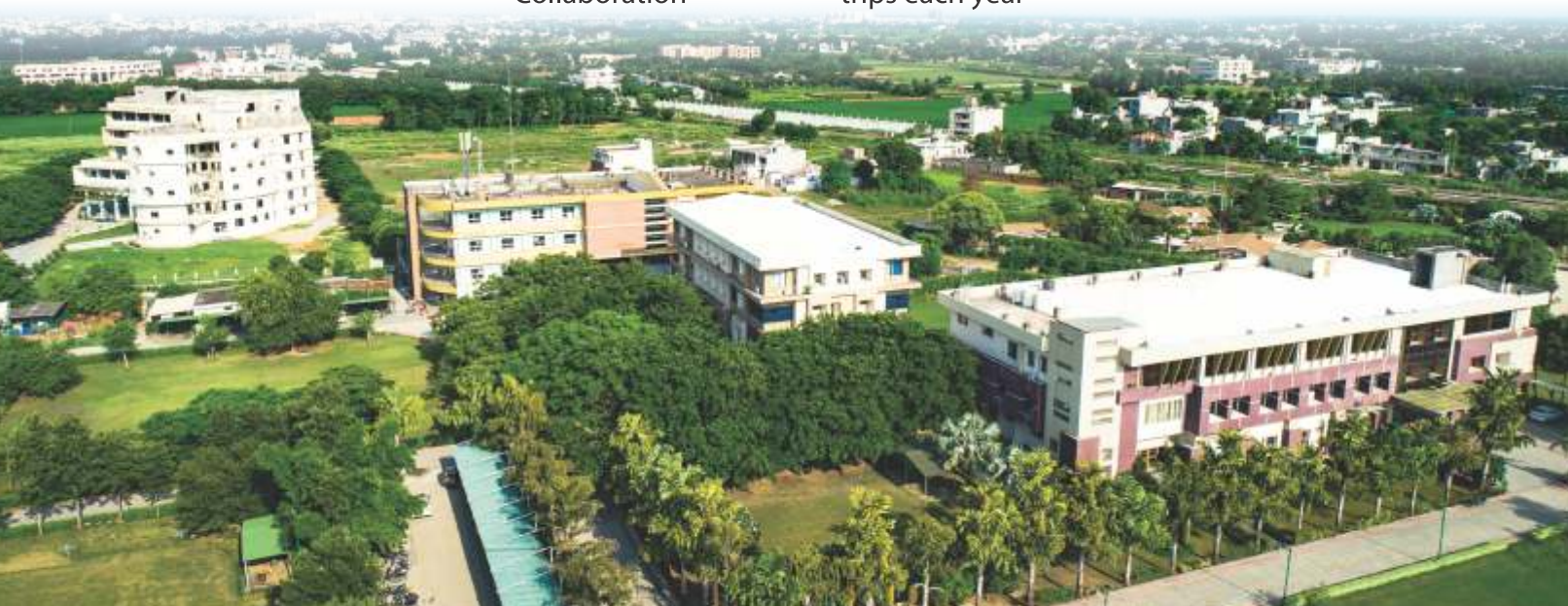
International University Collaboration

125

Educational Domestic and International trips each year

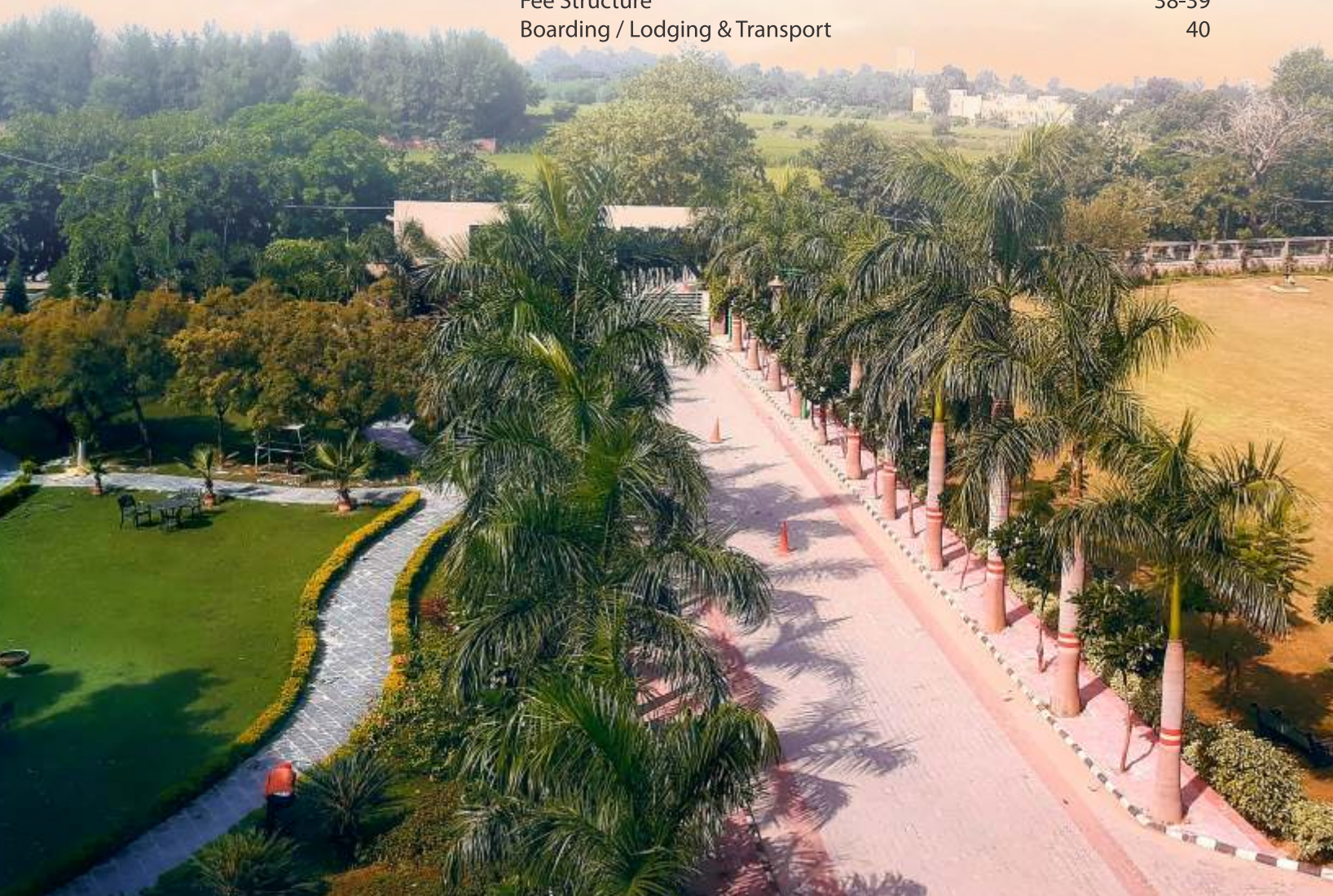
21 Lacs

Highest Package



Quick Reference Guide

About Us	2
Students & Alumni from 51 Countries	3
Awards & Rankings	4-5
Your Excellency Lecture Series	6-7
Corporate Activities	8
Expeditions & Outings	9
Athletic Meet & Sports Tournaments	10
Koshish	11
Ehsaas	12
Turf	13
PCTE Mr & Miss Ludhiana	14
British Parliamentary Debate	15
Your Career After PCTE	16-17
Faculty of Engineering & Technology	18-21
Faculty of Hotel Management	22-23
Faculty of Travel & Tourism Management	24
Faculty of Business Management & Commerce	25-29
Faculty of Computer Applications	30-31
Faculty of Pharmaceutical Sciences	32-33
Faculty of Biotechnology	34
Faculty of Medical Lab Sciences	35
Faculty of Fashion Designing	36
Faculty of Journalism & Mass Communication	37
Fee Structure	38-39
Boarding / Lodging & Transport	40





About Us

Punjab College of Technical Education was established in the year 1999 by Punjab Management Education Trust. It started with around 110 students and three courses-MBA, BBA and BCA at Baddowal, Ludhiana now known as PCTE campus 1. In 2007 we started another campus about a kilometer towards Ludhiana in Jhande, now known as PCTE Campus 2. It offers courses in 11 different faculties.

The integrated courses collectively called PCTE Group of Institutes has about 2800 students including 250 international students from 42 countries on the campus.

It has been ranked amongst the best institutes in the three states of northern India by different media houses and organisations.



Students & Alumni From 51 Countries

Students' Exchange Programs

Knowledge of various cultures can be crucial in business. PCTE provides a cosmopolitan international environment, with about **250** international students studying from **42** countries. PCTE has collaborations with **23** universities from various countries such as France, Poland, Lithuania, United Kingdom, Indonesia, Vietnam, Mozambique, Sri Lanka, Pakistan, Romania, Switzerland, Russia, Germany, Afghanistan & Bangladesh. Some are meant to facilitate research and faculty / scholar exchange, while others include student exchange.

Faculty Exchange Programs

PCTE has active faculty exchange programmes in France and Lithuania which brings home new perspectives, viewpoints and global opinions. Faculties experience a variety of approaches to higher education, teaching styles, research, student services and support functions.

Awards & Rankings

- PCTE BBA program is Ranked 2nd Best in Punjab, J&K, and Himachal Pradesh in BBA and 61st best in the country by India Today Best Colleges survey 2019.
- 53rd Best private B school in the country by India Today B School survey 2019.
- 64th Best private B school by The week survey 2019.
- Ranked 58th in BCA & 65th in BBA by OUTLOOK Magazine in 2019.
- Ranked 34th best private B school in the country By OUTLOOK 2018.
- Best B-School in the country on ROI by Outlook 2017.
- Ranked 25th in the country, including IIM's on Personality Development Criterion by Outlook 2017.
- Best B-School in the country by Outlook 2017.
- Rated as 29th best private B-school in the country by OUTLOOK in 2016.
- Rated as 33rd best private B-school in the country by OUTLOOK in 2015.
- 2nd Best college in India in the ROI amongst private colleges in the country by OUTLOOK 2015.
- Rated 28th in Placement in the country and 46th overall including Institutions like IIT and IIMs.
- Declared best Management College in 2015 by PTU amongst hundreds of colleges affiliated to it.
- Best Hotel Management College in the year 2014 declared by PTU.
- Times Now- Education Evangelist of the Year 2014.
- Ranked 31st Best private B-school of the country by OUTLOOK 2014.
- Best Pharmacy college declared by PTU in the Year 2014.
- Outstanding B-School (North India) Award by Amar Ujala.
- B-School Excellence Award. Outstanding B-School (North India) Award by ABP News-2013.
- Awarded as one of the Best B Schools from all over the world at the World Marketing Summit – A Philip Kotler Initiative at Malaysia.
- B-school leadership award by ET Now 2013.



- PCTE ranked A++ rated school and best in Haryana and Punjab by business and management chronicle 2013.
- Bloomberg /UTV Outstanding B-school (North) 2012.
- 6th Indy's Award for Best B-School Communication Plan for Placement 2012.
- DNA and Stars of Industry Group award for Innovative Leadership 2012
- StarNews B-school Leadership Award 2011.
- 5th Indy's Award for excellence in Mass Communication, Marketing Communication, Public relations, and Advertising and Branding 2011.
- DNA and stars of Industry Group award for Innovative Leadership 2011.
- Received Asia Best B-School Leadership Award and Innovative Leadership Award at Suntec Singapore in 2010.
- We have been adjudged the Outstanding B-School (North) by Dainik Bhaskar B-School Leadership Awards 2010.
- The institute has been bestowed upon with B-School Leadership Award by DNA & Stars of the Industry Group.
- Also bagged the Innovation Leadership award by DNA & Stars of the Industries Group 2010.
- Won the overall trophy at the cultural and literary festival organized by IIT, Roorkee at IIT, Saharanpur.
- Students have won 13 prizes at Tarang - IIT Roorkee, including Best Debaters, Best Fashion Show, and a lot more.
- Rated A+ grade by Business India B-School Survey 2010 consecutively 6th year in a row.
- Ranked 37th among Top 50 Private B-Schools of India and Best B-School in Punjab, HP, and J & K by Mint C-Fore B-School survey 2008 in association with Wall Street Journal.
- AIMA, Outlook, and Business World Rated PCTE among the Top private B-schools in Punjab, HP, and J & K, in the last 7 years.
- Ranked 12th among B-Schools of India on the basis of the learning experience by Business World B-School Survey.



Your Excellency Lecture Series

41 Ambassadors and Senior Officials of Various Countries Visited PCTE Campus



Ambassador of Bosnia and Herzegovina to India
H.E. Dr. Sabit Subasic



Charge d' Affaires of Uruguay to India.
H.E. Mr. Fernando Martin Abal Baru



Ambassador of Seychelles to India
H.E. PHILIPPE LE GALL



Deputy Chief of the Mission of Palestine to India
H.E. Dr. Wael Albttrekhi

Ambassador, Embassy of Colombia to India
H.E. Monika Lanzetta Mutis

Ambassador, Embassy of Zambia to India
H.E. Ms. Judith Kan'goma Kapijimpanga

Ambassador, Embassy of Ethiopia to India
H.E. Mr. Asfaw Dingamo Kame

Ambassador, Embassy of Tunisia to India
H.E. Mr. Nejmeddine Lakhel

First Secretary Embassy of Vietnam to India
Ms. Hoang Diem Hanh

Consulate General, Consulate of Tonga to India
H.E. Mr. Desh B Sahae

Ambassador, Embassy of Togo to India
H.E. Mr. Kanyi Galley LOGOSU-TEKO

Education Counsellor, Embassy of Ethiopia to India
Mr. Asalf Habtegeorgis

Head of Mission, Consulate General, Canada to India
H.E. Mr. Robert McDougall

Deputy Chief of the Mission, Embassy of Serbia to India
Mr. Dusan Vukic, Deputy Chief of the Mission

Minister Counsellor, Embassy of Israel to India
Ms. Ditzia Froim

Ambassador, Embassy of Malawi to India
H.E. Mr. George Crytone

Ambassador, Embassy of Niger to India
H.E. Ali ILLIASSON

Secretary Administrative, Embassy of DRC India
Mr. Beya NkashamaGregorie

Director, Embassy of Alliance Française to India
Mr. Dominique Waag

Your Excellency Lecture Series

41 Ambassadors and Senior Officials of Various Countries Visited PCTE Campus

Ambassador, Embassy of Maldives to India
H.E. Ahmed Mohamed

Ambassador, Embassy of Poland to India
H.E. Piotr Klodkowski

Ambassador, Embassy of Guinea Conakry to India
H.E. Alexandre Cece Loua

Ambassador, Embassy of Kingdom of Bhutan to India
H.E. Maj. Gen. V. Namgyel

Ambassador, Embassy of South Sudan to India
H.E. Peter Othol

Education Attaché, Embassy of Islamic Republic of Afghanistan to India
Mr. Sediqullah Sahar

High Commissioner, Embassy of Lesotho to India
H.E. Bothata Tsikoane

High Commissioner, Embassy of South Africa to India
H.E. Ms. Matte Nkona Mashapane

Ambassador, Embassy of DRC to India
H.E. Francois Balumuene

Guinea Bissau, Special Advisor P.M. to India
H.E. Deepak Vohra

Ambassador, Embassy of Gambia to India
H.E. Dembo M. Badjie

Ambassador, Embassy of Guinea Bissau to India
H.E. Malam Sambu

Ambassador, Embassy of Congo to India
H.F. Felix Ngoma

High Commissioner, Embassy of Papua New Guinea to India
H.E. Tarcisius Eri

Cultural Attaché, Embassy of Mexico to India
Ms. Jessica Mancera



Ambassador of South Sudan to India
H.E. Peter Othol



Ambassador of Gabon to India
H.E. Mr. Desire Koumba



Consulate General of Comoros to India
H.E. Mr. K.L. Ganju



Ambassador of Malawi to India
H.E. Dr. Mbuya Isaac G. Munlo

Corporate Activities



RAWAR

A semester-long series of activities that are research-based and on real challenging situations, the students get to explore markets for product development and designing.

Consumer Hubs

Learning to invest and earn wisely is an essential part, students participate by putting up a consumer hub at the college campus and sell their services.

Industrial Visits

In every semester, students visit different industries to get practical exposure.

Guest Lectures

Students get the opportunity to meet and learn from industrial professionals and experts.

Grand Thursday/Friday/Saturday

Students work in the related industry once a week. This helps them learn the working culture and enhance their skills before starting their career.

Internships

Students go on internship and work with their choice of industry and get hands-on experience in their field. Duration of internships are from 4 weeks to an entire semester.

Presentations

In every semester students present on different topics for each subject. This improves their confidence and improves communication skills.

Expeditions & Outings



USA - Study Tour

United Kingdom - Study Tour

Europe - Study Tour

France - Semester Exchange

Russia - Summer Internship

Dubai & Abu Dhabi - Study Tour

Malaysia - Study Tour

Singapore - Study Tour

Thailand - Leisure Trip

Goa - Beach Stay

Darjeeling - Education

Rajasthan - Culture/Heritage

Rishikesh - Adventure/Rafting

Kasauli - Day Visit

Manali - Excursion

McLeod Ganj & Triund - Trekking Trip

Nanital - Excursion

Shimla & Many More

Athletic Meet & Sports Tournaments

Sports Tournaments

PCTE believes physical fitness is very important for students. During the entire year various sports clubs like Cricket, Soccer, Basket Ball, Volley Ball, Snooker, Table Tennis, Badminton, Body Building etc., organise inter class tournaments where the winning team get a chance to win the overall sports trophy.

Annual Athletic Meet

The Annual athletic meet is an Intra class sports event which starts with a colourful March Past by the students in their unique class dress code along with their class flag. After the march past the students compete in athletic events like 100 meters, 200 meters, long jump, short put, discus throw etc. to win the overall sports trophy.



Koshish is the most awaited, week-long intra class cultural cum literary fest in which 35 teams in junior wing and 24 teams in senior wing compete in various events like Debates, Group Discussions, Group Dances, Fashion Shows, Nukkad Nataks etc. The final day of the fest ends with live musical performances by renowned bands and singers like Indian Ocean, Euphoria, Nooran Sisters, Jasbir Jassi and Satinder Sartaj.



Ehsaas

Ehsaas is one of the most awaited Inter College cultural and literary festival organised by PCTE, where around 45-50 teams of different colleges from all over the country compete in literary, fine arts and cultural events to win cash prizes worth Rs. 1,25,000 along with the overall trophy.



Turf is the most sought after Inter School cultural and literary competition where every year nearly 65 schools participate in various events like Group Dance, Mr. & Ms. Turf, Oven Love, Debate, Painting, Picto etc. Best schools from around the region compete with one another and win cash prizes of more than Rs. 2,00,000.



PCTE Mr & Miss Ludhiana

PCTE Mr. & Miss Ludhiana is a beauty pageant organised by PCTE to give the youth of the region an opportunity for realizing their dreams and to be in the limelight and to fulfill their desire to experience the world of fashion, creativity, glamour, and style. More than 200 aspirants from the region participate and get the opportunity to win cash prize worth Rs. 1,00,000

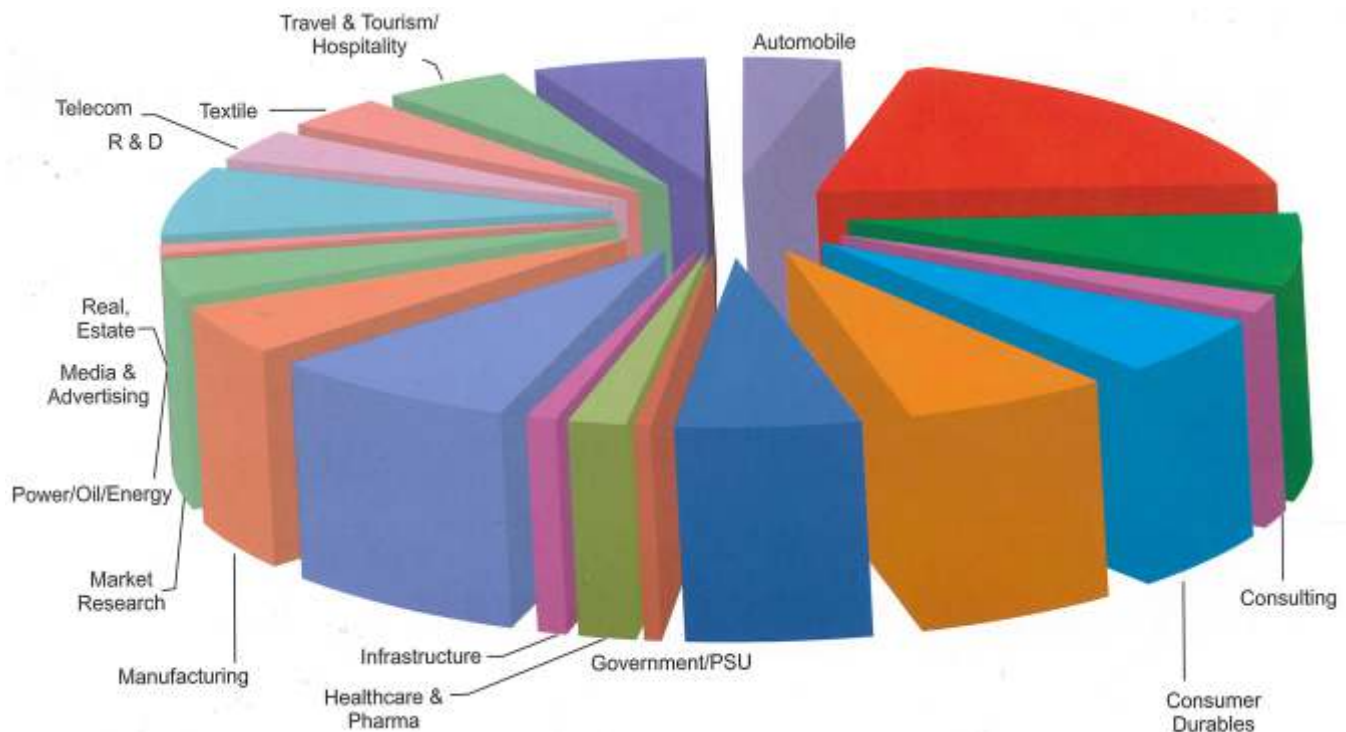


British Parliamentary Debate

Dr. DR Singh Memorial British Parliamentary Debate was first pioneered in India in year 2008 by PCTE Group of Institutes. It is an intercollege two days long literary fest, sponsored by Ludhiana Management Association. The competition witnesses participation from all over India where best 50 teams from top institutes like IIM's, IIT's, NIT's etc. participate in the most prestigious and challenging debate tournament to win cash prizes worth Rs.1,50,000.



Sector wise Student Placement Session



Shape Your Career with PCTE

Entrepreneurship Cell (E-Cell)

- PCTE has set up a fully functional incubator recognized by Startup Cell, Punjab, and Institute of Innovation by MHRD Govt. of India where students are given the training to run their businesses.
- An opportunity to present business ideas.
- A chance to interact with professionals.
- Startup registration workshops.
- Business plan presentations and competitions.
- Workshops on startup taxation and GST.
- Patent filing and IPR workshops.

Placement & Training

- PCTE provides 100% placement for its students.
- This department trains students with aptitude tests helping them in placements.
- Conducts mock interviews.
- Grooms the students to make them presentable in the industry.
- Provides them with hands-on training on MS Office.
- Highest Package - 21 Lacs.
- Average Package - 6.8 Lacs.

Placement Companies

Financial

Goldman Sachs
Federal Bank
Axis Bank
ICICI Bank
Capital First
IDFC First Bank
HDFC Bank
Yes Bank
PhonePe
HDFC Home Loan
Kotak Mahindra Bank
ICICI Bank
S&P Global
Capital Local Area Bank
DCB Bank
Edelweiss
Kotak Securities
ICICI Prudential
ICICI Securities
HDFC AMC
IndusInd Bank

FMCG

ITC
Godrej & Boyce
Berger Paints
Wrigleys
HUL
Nestle
Asian Paints
Cargill Foods
Kent RO
LT Foods
Bonn
Cremica

Logistics

Tata Forbes & Logistics
VR Logistic
Maersk
Trafigura
Continental Logistics
Hind Terminals
Agility Logistics

Pharma

GSK
Sun Pharmaceutical Industries Ltd.
Cipla
Abbott Laboratories
Cadila Pharmaceuticals
Systopic Labs
B. Braun
Fortis Hospital
Nano Tech Chemical Brothers P Ltd
Velite Pharmaceuticals
Troikaa Pharmaceuticals
DMC Hospital
SPS Hospital
Zoventus
Nixon Biotech
Frankline Pharmaceuticals
Micro Labs
Windlas Biotech
Macleod Pharma

Overseas Healthcare
Precise Pharmaceuticals
Alembic Pharma
Life Cell
Covidien Healthcare
Mediday Health Care Pvt. Ltd
Keva Industries
Cosmas Research Lab. Ltd
Consern Pharma Limited
Nano Tech Chem Brothers P Ltd
ISF Analytical Laboratory

Consultancy

All States
Crescendo Global Services
WNS Global Services
IMRB
S&P Market Intelligence
Nielsen

Retail

Tommy Hilfiger
Calvin Klein
Reliance Retail
Lenskart
Easyday
Marks & Spencer
Gant
Kapsons
Reliance Brands
Aditya Birla Retail
Globus

Information Technology

Cognizant
Tata Consultancy Services
Tech Mahindra
CS Infotech
Wipro
Infosys
Genpact
IBM India
Infino
Accenture
HCL
IDS Infotech
Honeywell
PCS
Inforce Zone
Aon NIIT
Nagarro
CS soft
Promatics
Artech
Om Careers
Peritus Soft
British Telecom
Prime Focus
JSR
Biz Merlin
Cavisson
Cryoviva
Education Culture
Edulark Global Pvt Lmt.
Kinex Media/Infino
Pristine

Other Service Companies

Byju's
Lido Learning
Tata Classedge
Global Honey Bee
Jaro Education
Oyo Rooms
Next Education
UAS International
Allan Lloyds

Textile

Trident
Vardhman Textile
Oswal Group
Shingora Textile
Duke Fashion
Centex Exports
Malwa Textile
VP Lifestyle
sportking

HR Firms

Harrison Associates
Zen 3 Associates
Om Careers
Talent Corner

Manufacturing

Saint Gobain
Metro Tyres
Vardhman Industries
Ceasefire Industries
TRB Exports

Automobile

JK Tyres
Daimler Benz India
Ralson Tyres

Insurance

ICICI Prudential
Star Daichi
TATA AIG
Shree Ram
Star Health
HDFC Life
Aegon Life
Religare Health
Bajaj Allianz
Kotak

Advertising

TBI International Pvt. Ltd.

Hospitality

Marriot Gaylord Opryland
Vistara Airlines
Inter-Continental
Shangri - La
Taj Group
Oberoi Group
Marriott Hotel & Resorts
Hyatt Regency
Crown Plaza
Radisson Blu

Le Meridien
The Leela
The Lalit
Park Plaza
Royal Orchid
ITC Maurya
Cinepolis
KFC
Hilton
EazyDiner
LIDO learning
Four Seasons

E-Commerce

Alibaba
Amazon
Flipkart
India Mart
Instakirana
Naukri.com
Carawala
Jabong
Printvenue.com
Cashkaro.com
Syberplace.com
Whoopiee
Justdial

Telecom

Vodafone
Airtel
Oppo Mobile
Reliance Communication
Tata Teleservices
British Telecom

Travel & Tourism

Qatar Airways
Thomas Cook
SOTC
MMT
Air Asia
Yatra.com
Cox & Kings
PB Tourism Board
Delhi duty-free
ITC associate travel company
VFS global
Indigo
American express
Bhutan Tourism

Medical Laboratory Sciences

SRI Diagnostic Lab, Ludhiana
Fortis Hospital, Ludhiana
Deepak Hospital, Ludhiana
Mediways, Ludhiana
Shree Raghunath Hospital, Ludhiana
Global Hospital, Ludhiana

Biotechnology

Ludhiana Beverages Pvt. Ltd.
Beehives
Life Cell International Pvt. Ltd.
Ganpati Surgicals
Cordlife

Faculty of Engineering and Technology

The Faculty of Engineering and Technology started in the year 2019 with an annual intake of 300 students. We offer three different Under Graduate Engineering Programs: Computers Science Engineering, Civil Engineering, and Mechanical Engineering.

The students are prepared to make meaningful contributions to the advancements in technology, health, environmental sustainability, design, and more.

All the Engineering programs are approved by the All India Council for Technical Education (AICTE), New Delhi, and are affiliated to I.K. Gujral Punjab Technical University, Jalandhar.





Computer Science Engineering (B. Tech CSE)

Duration: 4 Years

Total Seats: 150

Fee: 42,250/- per semester

Eligibility: 10+2 with Physics / Mathematics / Chemistry / Computer Science / Electronics / Information Technology / Biology / Informatics Practices / Biotechnology / Technical Vocational subject / Agriculture / Engineering Graphics / Business Studies / Entrepreneurship. (Any of the three)

OR

Passed min 3 years Diploma subject to vacancies in the First Year, in case the vacancies at lateral entry are exhausted.

Students explore the concepts in an environment with well-equipped Computer Centres, Operating System Lab, DataBase Management System Lab, Digital Electronics Lab, Mobile Application Development Lab, Object-Oriented Programming Lab, Software Engineering Lab, Java Programming Lab and many more.

Machine learning, AI, DataBase Management, CRM, etc are changing your life, convenience, brands, and the way the world will interact. Get behind the scenes to see where the real action is happening.



Mechanical Engineering (B. Tech ME)

Duration: 4 Years

Total Seats: 30

Fee: 42,250/- per semester

Eligibility: 10+2 with Physics / Mathematics / Chemistry / Computer Science / Electronics / Information Technology / Biology / Informatics Practices / Biotechnology / Technical Vocational subject / Agriculture / Engineering Graphics / Business Studies / Entrepreneurship. (Any of the three)

OR

Passed min 3 years Diploma subject to vacancies in the First Year, in case the vacancies at lateral entry are exhausted.

Description: The program is one of the most diverse and versatile courses from the other engineering disciplines. Students get to work in labs like Applied Thermodynamics Lab, CAD & CAM/Automation Lab, Central Workshop, Fluid Mechanics and Machinery Lab, Heat Transfer Lab, Manufacturing Technology Lab, Metallurgy & Heat Treatment Lab and many more to be industrial ready.

In addition to physics and mathematics, it encompasses key elements of aerospace, electrical, civil, chemical, and even materials science and bio-engineering. It touches virtually every aspect of modern life.



Civil Engineering (B. Tech CE)

Duration: 4 Years

Total Seats: 60

Fee: 42,250/- per semester

Eligibility: 10+2 with Physics / Mathematics / Chemistry / Computer Science / Electronics / Information Technology / Biology / Informatics Practices / Biotechnology / Technical Vocational subject / Agriculture / Engineering Graphics / Business Studies / Entrepreneurship. (Any of the three)

OR

Passed min 3 years Diploma to vacancies in the First Year, in case the vacancies at lateral entry are exhausted.

A Civil Engineer is involved in creating everything from a petite bridge to a luxury sprawling residential complex. The degree will give an understanding from geotechnics and statistical analysis to hydraulics and mechanics, including the innovative ways computer modeling can be used.

Beyond the Classroom (B.Tech)

- **Software Learning:** Students enhance their skills by learning professional software like AUTOCAD, BIM, GEOSTADIA, STAAD PRO to analyse the Infrastructure of buildings, roads, highways, dams, etc. as per the required scale.
- **Student Chapter:** The Student Chapter of the Indian Society for Technical Education (ISTE) is established to give the necessary impetus to the co-curricular activities for the student.
- **Industrial Visits:** Industrial visits to several plants in the region like G.S. Auto International Ltd., Arora Irons & Steel Rolling Mills, Verka Milk Plant, Amrit Soap Company, Central Tool Room, R&D Centre for Bicycles and Sewing Machines, and Arisudana Spinning Mills Ltd. Students were exposed to MACH AUTO-EXPO 2020.

Faculty of Hotel Management

We prepare professionals for dynamic and demanding industries, we not only focus on practical training but also on overall development and grooming of personality.

Over the Years, the faculty of Hotel Management has attempted and have set records like the year 2018-2019 saw an attempt for Guinness Book of Records & Limca Book of Records by making **1241 varieties** of parathas in **9 minutes & 10 seconds**.

They also made it to the India Book of World Records by organising “MOJITO FIESTA” where 110 Students made **110 different types of Virgin Mojitos** in 110 seconds.

For the year 2019, a Limca Book of Records was attempted by preparing the **world's largest thali of 96 inches** in diameter with **270 dishes** of all states and union territories of India.

It goes on as the students displayed **100 varieties of Halwaizzas** i.e. Halwa served on a Pizza Base to explore their creativity.

The faculty and students of Hotel Management research a new cuisine each year. Some of the recent ones are:

- **Tribal Cuisine:** a showcase of different Indian Tribal Dishes prepared in bare minimum spices and cooked in a wood fire, leaves, Bamboo, earthenware as originally used by different tribes of India.
- **Blue Cuisine:** A cuisine of lost & unknown Recipes and Dishes of Mughals, Rajputana, Nizams & Nawabs, and dishes from "Royal" India. It was introduced to revive slow cuisine.
- **Green Cuisine:** A powerful cuisine introduced to think about food in a healthier & beneficial way, the faculty and students prepared dishes with ingredients that not only tasted delicious but also healed diseases.
- **Pink Cuisine:** A cuisine introducing fresh flowers with great health & taste values.





Bachelor of Hotel Management and Catering Technology (BHMCT)

Duration: 4 Years

Total Seats: 60

Fee: 40,050/- Per Semester

Eligibility: 10+2 (any stream)

Hotel Management is a Degree Course that is approved by the All-India Council for Technical Education (AICTE).

The building is built like a Mock Hotel, where one enters a lobby that leads to the Front Desk and the Concierge's desk, complete with the waiting area and Manager's Desk, and then it flows into a Banquet, up stairs there is a Hotel Room, Laundry Room and Restaurant all services are catered by Hotel Management Students.

Beyond the Classroom

- **Dignitaries Dine:** Students cook and serve Indian, Continental, European, American, Pan Asian, etc. to the High Commissioners, Vice-Chancellors, and several industrialists.
- **Hospitality Olympics:** Competitions featuring Young master chef, Cocktail/Mocktail Making, Bed Making, Napkin Fold, Service relay race, etc are organised by the students of Hotel Management.
- **Annual Hospitality Conclave and Conference:** Famous personalities from the hospitality Industry and academicians participate every year to widen the knowledge base of the students. Celebrity Chefs like Chef Harpal Singh Sokhi have visited the campus so far.
- **Corporate Training:** Students are exposed to corporate training for CII, LMA (Ludhiana Management Association), Bonn Breads, Trident, Cremica & Delmonte.
- **Event Management:** Students organise outdoor catering/ themed events, gala banquets- 1000 pax (Cook, serve, and manage) and they also cater to Freshers night, Farewell, International Students week, etc.
- **Placements:** The students are placed across the globe in countries like the USA, Singapore, Canada, Australia, UAE, Kuwait, etc and are working with International Brands in India & Abroad: Marriot Gaylord Opryland, Vistara, Inter-Continental, Shangri-La, Taj Group, Oberoi Group, Marriott etc.



Bachelor of Travel & Tourism Management (BTM)

Duration: 4 Years

Total Seats: 60

Fee: 19,925/- Per Semester

Eligibility: 10+2 (any stream)

Tourism is the 3rd largest industry which is flourishing over the world and you will be glad to be a part of it. The four years undergraduate program helps in learning about different cultures and builds a diverse set of skills to work in travel and tourism sectors where you will be taught about travel agencies, Airline Management, Tour Guiding, Hospitality Industry, Marketing, Human Resource Management, etc. The Study combines a well-rounded academic curriculum with hands-on experiential learning.

Beyond the Classroom

- **Passports Making Activity:** The travel and tourism students understand the process of passport making. Every student has to get atleast 20 passports processed during the semester.
- **Training in Travel Agencies:** Students prepare tour packages, process visa applications of various countries, make air ticketing reservation (with online portals), act as a tour guide. The students are also involved in sales and marketing of a tour package, Event planning, Railway Ticketing (IRCTC), etc.
- **Placements:** Air Asia, SpiceJet, Qatar Airways, and Indigo Airline. In Airport Services at Indira Gandhi International Airport, New Delhi, Travel agencies like Make my trip, Cox and king, Thomas cook, Yatra.com, Alexa travel, and VFS global. PCTEians are also working with Ministries of Tourism in Bhutan and Lesotho, at Kelowna International Airport, Canada, Punjab Heritage Promotion Board & Jammu- Kashmir Tourism Development Corporation, etc.

Faculty of Business Management & Commerce

The Faculty started in the Year 1999, in which we offer Under Graduate and Post Graduate Degree Courses in Management.

The programs will initially teach you the fundamentals of business ownership and management with courses like business law, communications, finance, economics, and statistics. Later, you'll have the opportunity to choose electives that target specific areas to customize your training.

The Management Courses open opportunities for the students in the areas of marketing, accounting, finance, human resources, and so forth.

Besides this, students get an opportunity to work on establishing their firm. Four start-ups (Nap-Pads, Tastumking, Pattravali, and Valazhai-Ilay) from the Entrepreneurial Cell have been recognized among the best start-ups initiative at a national level and have got funded by various venture capitalists and financial institutes.

Recently, one of our MBA-IB (Batch 2018-20) student Shifali Jain bagged an aid of worth 15 Lacs by the Ministry of Agriculture and Farmer Welfare.





Bachelor of Business Administration (BBA)

Duration: 3 Years

Total Seats: 270

Fee: 23,925/- per semester

Eligibility: 10+2 (any stream)

This course is a very fine blend of Marketing, Management, Finance, and Human Resource fields. A practical course that aims to build a solid understanding of Business Management. BBA Graduates can either launch their professional careers in top corporates, become entrepreneurs, or progress to a PG program. This program offers the students core courses in General Business Law, Economics, Promotion, Marketing, Communication, Human Resources, etc.

Beyond the Classroom (BBA & B.COM)

- **Specialised Projects:** To widen the knowledge base, students understand financial markets by opening a Demat A/C and trade securities in the markets. For B.Com, Practical projects including applying for PAN cards, Filing Income Tax returns, applying for GST numbers, filing GST returns, are assigned to students for a better understanding.
- **Certificate courses (For BBA):** For adding new skill sets, students take up Online Certification courses on Google Digital Marketing, Edx, Coursera, etc.



Bachelor of Commerce in Honours (B. Com Honours)

Duration: 3 Years

Total Seats: 120

Fee: 23,925/- per semester

Eligibility: 10+2 (any stream)

The three-year, full-time program imparts students with a solid ground in areas such as Accounting, Management, Business Statistics, as well as leadership skills. Our Bachelor of Commerce combines theory and practice to teach you how businesses operate in a globalized world. Alongside technical development, critical thinking and problem-solving skills, application of knowledge is crucial.

Beyond the Classroom (BBA & B.COM) Contd...

- **Tally Software Certification (For B.Com):** Students are exposed to the Tally software that is used by accountants on the professional front, this gives the students an edge.
- **NISM Certifications (For B.Com):** Students get extra specialized knowledge apart from the normal course curriculum. The certification program helps the students to improve their credentials to ensure better job opportunities.
- **Workshops (For B.Com):** The students gain technical knowledge in workshops on Personal Financial Planning, Investments, and Contemporary Tax Structures.
- **Placements:** Jaro education, Wipro Lenskart, Lido learning, TCY, UTI mutual funds, Education culture, Sportking, Whiz Robo, OM Careers, etc.



Masters of Business Administration (MBA)

Duration: 2 Years

Total Seats: 120

Fee: 43,875/- Per semester + 2000/- Security (One Time)

Admission Criteria: Past Academic Record + GD/PI.

Masters of Business Administration is a 2 Years Master's Degree approved by All-India Council for Technical Education (AICTE)

Beyond the Classroom (MBA & MBA-IB)

- **Sales Management (For MBA):** Students get involved in the sale of merchandise and learn about consumer psychology and behavior, they also take up live projects to get their hands dirty.
- **Business Research (For MBA):** Students are involved in real-time business research on current social and business issues.
- **Business Simulation Games:** Students are given a virtual environment of business in which they make strategic decisions regarding various business operations to improve overall shareholders' value.
- **Formation of a Partnership firm:** Students form actual partnership firm. Registration, formation of partnership deed, GST registration, opening up firm's accounts, PAN card, UDYOG Aadhar, and other legal formalities are done by the students besides carrying out actual business transactions.
- **NISM, Digital Marketing and Other Online Certifications:** These online courses help the students to get extra specialized knowledge apart from the normal course curriculum in the field of Marketing, Financial and Human Resource.
- **Money Multiplier:** Students learn to increase the wealth of an enterprise by adopting various strategies and business models.
- **Workshops :** Workshops for students are organised to gain hands-on experience through corporate and professional events including Personal and Professional Grooming, Dining Etiquette, World Geography and so forth.



MBA in International Business (MBA-IB)

Duration: 2 Years

Total Seats: 60

Fee: 43,875/- Per semester + 2000/- Security (One Time)

Admission Criteria: Past Academic Record + GD/PI

MBA in International Business is a 2 Years Master's Degree approved by All-India Council for Technical Education (AICTE).

Beyond the Classroom (MBA & MBA-IB) Contd...

- **Barter Charter:** It is a vigorous experiential exercise that overnight sharpens interpersonal and negotiation skills. Students learn to do business with scarce resources. Strengthens their professional and entrepreneurial skills.
- **Investment Hub:** Students open a Demat Account with a brokerage house and invest in stock and IPO's.
- **Export Club (For MBA IB):** Students execute one real-time export consignment during the tenure of the program.
- **Projects with Export Promotion Council (For MBA IB):** Live projects are conducted with various Export Promotion Councils like DGFT, ECGC, ITPO, and Indian Institute of Packaging, Mumbai.
- **Workshop on International Logistics (For MBA IB):** Students understand the multimode transport system of exports by analysing various trade routes across the globe along with a visit to the dry ports to have a better understanding of business operations in logistics.
- **International Tie-ups:** PCTE has active tie-ups with 23 International Business Schools from various parts of the world. International Business Students participate in various Exchange programmes, International Business, and Research opportunities.
- **Placements:** Goldman Sachs, Federal Bank, Trident, Jaro Education, Byju's, Tech Mahindra, Tata Consultancy Services, ICICI Bank, Axis Bank, are a few companies where the students are placed. For MBA IB Goldman Sachs, Rex International, TRP Exports Pvt. Ltd., Supple Tek Industries Pvt. Ltd., King Exports, Eastman, Ralson, Sentex Export are a few companies where the students are placed.

Faculty of Computer Applications

The Faculty of Computer Application offers Under Graduate and Post Graduate Degree Courses which prepare the students for the challenges of the digital world, they are provided with a dedicated Research Lab with state-of-the-art infrastructure where they work on their researches and live projects. The students are exposed to technical knowledge related to Computer Hardware and Software and explore web development, software development & designing, Machine Learning, Python, IoT, Android Development, etc.



Bachelor of Computer Applications (BCA)

Duration: 3 Years

Total Seats: 150

Fee: 23,925/- Per Semester

Eligibility: 10+2 (any stream)

Beyond the Classroom (BCA & MCA)

- **Online Certification:** Coursera, Udemy, Edx, NPTEL, Google & Microsoft platforms are used for MOOC Courses. Students are encouraged to enroll and complete various Online Certifications and Programs which are aligned with their subjects for better understanding.
- **Athena, IT Fest:** An inter-college fest is organised by IT students to provide a platform for different colleges and universities to showcase their technical skills.
- **In-house IT Cell (For BCA):** Managed by students with the guidance of faculty it deals with live projects from the corporate in a gamut of domains like Web development, App development, Digital Marketing, Networking, etc.
- **Workshops & Seminars (For BCA):** Industry Experts conduct regular sessions on various domains like Application Development, Web Development, MATLAB, Network Security, etc. to enrich students with the latest in the IT field.
- **Start-up Forum:** Weekly discussions on different topics that are relevant for various aspects of entrepreneurship & business. They are given complete assistance to set up their start-up ideas.



Masters of Computer Applications (MCA)

Duration: 2 Years

Total Seats: 60

Fee: 43,875/- per semester

Eligibility: BCA/B.Sc IT/B.Sc Computer Science from any recognized university.

Beyond the Classroom (BCA & MCA) Contd...

- **Practical Learning For MCA:** Students are taught using practical activities. They work on live projects. Some of the activities include managing college networks through CYBEROAM, Server Management, Creating Websites, Creating and Managing Databases, etc.
- **Computer Science Society (For MCA):** It conducts various training programs for students on the latest IT Trends like IoT, Machine Learning, Network Administration (CCNA), Hadoop, Big Data, Ethical Hacking, etc. Many Inter and Intra College Activities and Competitions are also held to challenge the students.
- **Placements:** PCTEians are placed in Top rated IT Companies like Amazon, Infosys, TCS, HCL Technologies, and Wipro to name a few. There are immense job opportunities after BCA in Software Development, Quality Assurance, Digital Marketing, Web Designing, etc.

Regular sessions are held for students to prepare them for Aptitude, Group Discussions, Resume building, Mock Interviews, etc.

Faculty of Pharmaceutical Sciences

PCTE Faculty of Pharmaceutical Sciences was established in the year 2007 which offers Under Graduate and Diploma courses in Pharmacy.

The students are provided with well-stocked laboratories equipped with instruments like Brookfield viscometer, UV-VIS spectrophotometer, HPLC, Dissolution apparatus, Rotary tablet punching machine, Planetary mixer, Granulator, Filter press, Orifice, and Venturi meter. A herbal garden and a sophisticated animal house facility are established which is registered by CPCSEA, Government of India.

During the course, the students study the manufacturing of dosage forms, Pharmaceutical marketing management, drug development and analysis, community Pharmacy, and drug regulatory affairs.

After the course completion, students can work as Pharmacists and also in Pharmaceutical Industries under various sections like Production, Quality Control, and Quality Assurance.

After extensive research the faculty has developed many products like Hand Sanitizer, Aloe Vera Gel, Hand Wash, Calamine Lotion, etc.





B-Pharmacy

Duration: 4 Years

Fee: 42,550/- per semester

Total Seats: 100

Eligibility: Candidates who have passed 10+2 examination from a board recognized or established by Central/State Government through legislation with Physics and Chemistry as compulsory subject along with one of the Mathematics/Biology shall be eligible to apply.

B. Pharmacy is an Under Graduate Degree Course in the pharma field. This course is approved by the IKGPTU & Pharmacy Council of India (PCI).

D-Pharmacy

Duration: 2 Years

Total Seats: 60

Fee: 20,150/- per semester

Eligibility: Candidate who have passed 10+2 examination with Physics, Chemistry, and Mathematics / Biology as optional subjects individually.

D. Pharmacy is an under graduate Diploma Course approved by the Punjab State Board of Technical Education & Industrial Training, Chandigarh, and by the Pharmacy Council of India.

Beyond the Classroom

- **Herbal Hub:** Students prepare herbs-based eatables and put-up stalls and sell their products. This activity enhances the marketing skills of students.
- **Collaborations:** An MOU is signed with Fortis Hospital, & Diagnostic Centres.
- **Medical Camp:** Regular medical camps are organised whereby free health check-ups and medicines are offered to the community.
- **Seminars/ Conferences:** There are seminars/conferences organised which prepare the students for advanced research in the pharmaceutical field.
- **Research:** Faculty and students have published many papers in national and international journals.
- **Placements:** GSK, Sun Pharma, Cipla, Abbott, Fortis Hospital, DMC Hospital, SPS Hospital are few organisations where pharmacy students are placed.



B.Sc. Biotechnology (Bio-Tech)

Duration: 3 Years

Fee: 25,925/- per semester

Total Seats: 60

Eligibility: Candidates with 10+2 in Physics & Chemistry as compulsory subjects and either Mathematics or Biology conducted by a recognized Board / University / Council.

Our exciting and diverse under graduate program combines multiple areas of science and technology with the research and development of numerous types of living organisms. Students are involved in drug designing and development, stem cell preservation and therapies, crop improvement, food enrichment and fortification, bioplastics and biofuels.

Beyond the Classroom

- **Water Testing Activity:** The water testing activity is conducted by the biotechnology students on the campus and in the nearby villages in which they test water samples, discuss the result, handle basic queries related to parameters needed to assess clean drinking water.
- **Summer Training:** The students undergo summer training with various companies like Nestle food, Verka Milk Plant, Ludhiana, Verka Milk Plant, Mohali, Bonn Nutrients Pvt. Ltd., etc.
- **Guest Lectures:** The professionals are invited to impart knowledge on topics like Quality Control in Industries, Genome Editing, Bioinformatics-Concepts, dimensions and applications, Plant Tissue Culture and crop improvement, CRISPER-Cas Genome Editing Tool, Recent Trends and Technologies in Biotechnology, Cancer Genetics, etc.
- **Conclave:** The Department organises conclaves on various topics like "Exploring Potential Career Opportunities in Biotechnology" to Aspire young biotechnologists.
- **Placement:** The companies where the biotech students are placed Life Cell International Pvt. Ltd., Cryoviva, Zydus Cadilla, Cordlife, Ludhiana Beverages Pvt. Ltd., Ganpati Surgical.



B.Sc. Medical Laboratory Sciences (MLS)

Duration: 3 Years

Fee: 25,925/- per semester

Total Seats: 60

Eligibility: Candidates with 10+2 in Physics & Chemistry as compulsory subjects and either Mathematics or Biology. Lateral entry is allowed for DMLT or Diploma in Pharmacy pass out as per IKGPTU norms.

Medical Laboratory Sciences program is an undergraduate professional healthcare course concerned with the diagnosis of diseases through the use of Haematological, Immunological, Microscopical and Bacteriological techniques. Since the pandemic, MLS graduates are contributing more than ever before. The need for healthcare professionals has rapidly increased.

Beyond the Classroom

- **Medical Camps:** Free Medical Camps are organised in collaboration with various hospitals e.g., Global Heart, Aastha Kidney, Fortis and Aykai etc.
- **Weekly Practical Training:** Weekly the students are sent to various Labs/Hospitals like Raghunath Hospital, A-Star Lab, Red Cross Blood Bank, Mediways Hospital, Deepak Hospital & Global Heart Hospital, etc to work under professionals to gain expertise.
- **Blood Donation Camps:** In collaboration with CMC & other hospitals, the MLS students get hands on learning by organising and participating in Blood Donation Camps.
- **Placement:** SRL Diagnostics, DMCH Hospital, ADK Hospital, Maldives, P.K. Diagnostic Lab, Ludhiana, Patient Care Laboratory, Ludhiana, Raghunath Hospital, Ludhiana, Deepak Hospital, Ludhiana, Wellness Path Lab, Dugri.



B.Sc. Fashion Designing (FD)

Duration: 3 Years

Fee: 25,925/- per semester

Total Seats: 60

Eligibility: 10+2 (any stream)

Fashion Designing program is a professionally structured under graduate course to give students knowledge of the industry. They start with the fundamentals sketching to graphic designing where they are taught professional software like coral draw, photoshop, adobe illustrator, and learn about professional draping, garment construction, pattern making, weaving, knitting, printing, and dyeing. The course encourages both traditional hands-on practices as well as the use of professional software.

Beyond the Classroom

- **Tailor it Yourself:** An annual exhibition-cum-sale, where students exhibit their collection and accessories.
- **Designer Studio:** The students are involved in running a designer studio with the label: THE HANGER.
- **Fashion Conclave:** An annual Conclave including discussion on various fashion and apparel sectors current and future topics. Fashion Entrepreneurs share their experiences to encourage and widen the knowledge base of the students.
- **Educational trips:** Educational trips are a big element of student's growth. Students make cultural trips to places like Kerala, Rajasthan, Himalayas, New Delhi.
- **Annual graduating show:** The final year students exhibit their work in an annual graduating show.
- **Placement:** Duke, Tommy Hilfiger, Vardhman, Kudu, Sangam Weavers, Sportking, Vero Moda, and many more.



B.A. Journalism & Mass Communication (BAJMC)

Duration: 3 Years

Fee: 23,925/- per semester

Total Seats: 60

Eligibility: 10+2 (any stream)

A soundproof studio is setup where mixing and editing computers, software, and professional equipment like DSLR Cameras, Drone, Gimble to name a few are kept for the students.

The students are engaged in radio, and television activities. They write for an in-house magazine, radio station, YouTube channel, and handle social media platforms, create campus diaries and are indulged in social advertisements for the campus.

Beyond the Classroom

- **Print Media:** Students are involved in the designing and news writing process. They are regular contributors to the debates, letters to editors, and citizen journalist columns which are run by various newspapers.
- **Graphic Designing:** Students are involved in creating and designing graphics for television and newspaper / magazines.
- **Broadcast Media:** Online channel, PB 10 Frequency are the radio shows and Voice of PCTE TV showcases videos, documentaries, clips on students' lives on campus, advertisements, and short. All of these are produced by Journalism students.
- **Online Media:** Students are involved in the process of blogging and writing for online portals. Other than this, Voice of PCTE times, an e-paper is run by the students which has regular stories about the campus.
- **Certificate Course:** Students are advised to do subject-related online certification courses from sites as Swayam NPTEL, Udemy, Udacity, Canvas, Coursera, edX, etc.
- **Placement:** The placements take place in the companies like News18, Zee Group, India News, Aaho TV, Times of India, Daily Post, Dainik Bhaskar, Living India, Wedding Asia, Wedding Curator, Fastway, Event Kingdom, Keen Digital Media, Saada Ludhiana, In My City, Prime Research.

International Students' Fee

Course	Fee Structure	
B.Tech	USD 3,500	Per Year
Business Management		
MBA	USD 5,000	Per Year
MBA-IB	USD 5,000	Per Year
BBA	USD 2,500	Per Year
Computer Application		
MCA	USD 5,000	Per Year
BCA	USD 2,500	Per Year
Pharmacy		
B. Pharma	USD 3,500	Per Year
D. Pharma	USD 2,000	Per Year
Commerce		
B.Com. Honours	USD 2,500	Per Year

Course	Fee Structure	
Bio-Technology		
Bio-Tech	USD 2,500	Per Year
Hotel Management		
BHMCT	USD 3,500	Per Year
Travel & Tourism		
BTTM	USD 2,500	Per Year
Fashion Designing		
B.Sc. FD	USD 2,500	Per Year
Journalism		
BAJMC	USD 2,500	Per Year
Medical Laboratory Science		
B.Sc MLS	USD 2,500	Per Year

Additional Charges

University Examination Fee \$ 15 Per Semester to be paid to the university.



Indian Students' Fee

Course Seats Fee Structure
(Per Semester)

Engineering

CSE	150	42,250/-
Civil	60	42,250/-
Mechanical	30	42,250/-

Business Management

BBA	270	23,925/-
B.Com Honours	120	23,925/-
MBA	120	43,875/-
MBA-IB	60	43,875/-

Information Technology

MCA	60	43,875/-
BCA	150	23,925/-

Pharmacy

B.Pharmacy	60	42,550/-
D.Pharmacy	100	20,150/-

Bio-Technology

Bio-Technology	60	25,925/-
----------------	----	----------

Course Seats Fee Structure
(Per Semester)

Hotel Management and Travel & Tourism

BHMCT	60	40,050/-
BTTM	60	19,725/-

Fashion Designing

B.Sc. FD	60	25,925/-
----------	----	----------

Journalism

B.A. Journalism & Mass Communication	60	23,925/-
---	----	----------

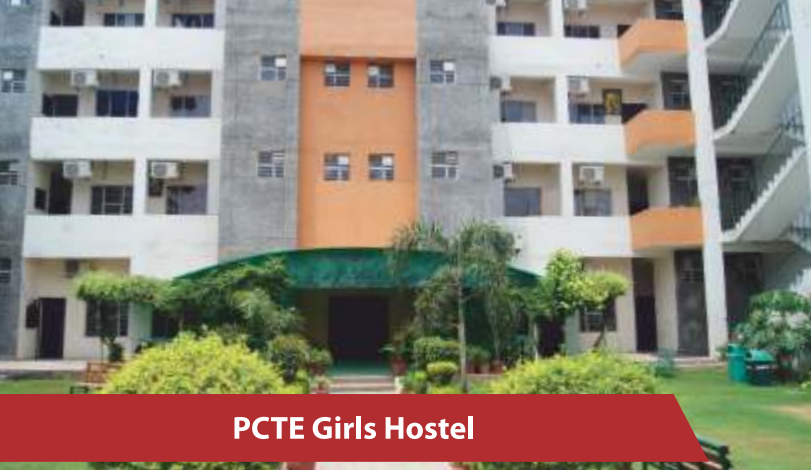
Medical Laboratory Science

B.Sc. MLS	60	25,925/-
-----------	----	----------

Additional Charges

- 2000/- P.T.U. Counseling Fee (One Time).
- 1000/- Examination Fee per semester + 1150 SRF yearly subject to revision as per P.T.U. notification.
- For MBA students 2000/- extra for security (One Time)





PCTE Girls Hostel



PCTE International Hostel

Boarding/Lodging & Transport

There are separate hostels for Boys, Girls & a Guest House. The Girl's Hostel is located near MBD MALL which is five minutes drive from college and the boy's hostel is located in Jhande village at a walking distance from campus 2.

Hostels and Guest House have the following Facilities:

- Fully air-conditioned room with bed, fridge, cupboard, fan & study table.
- Single/Double/Triple Bedroom on a shared basis
- Three meals per day
- 24/7 Security Guard
- TV-Lounge
- Wi-Fi
- Parking Space

College transport facility is available to & fro from

Moga | Raikot | Jagraon

Ludhiana - Jamalpur

- Samrala Chowk
- Bus Stand
- Dugri
- Jalandhar By-Pass
- Haibowal
- Pakhowal Road
- Basti Jodhewal
- Girls & Boys Hostel
- Sidhwan Bet



Important Note:

Ragging is prohibited and students found guilty are expelled. If any Student remains absent for 10 days consecutively in any of the faculties, his/her name is struck off and the seat is offered to the next deserving candidate. Fee once submitted will not be refunded. Jurisdiction of Ludhiana Court will apply in case of disputes.

PCTE Guest House

Public Notice

Advt. No. AICTE/Legal/04(01)/2007

Sub: Instructions to Technical Institutions, Universities including Deemed to be Universities imparting Technical Education regarding matters concerning charging of fees, refund of fees and other student related issues.

All India Council for Technical Education (AICTE) has been empowered inter alia under section 10 (n) of AICTE Act to “take all necessary steps to prevent commercialization of technical education”. In compliance with the provision under AICTE Act and in the light of directions of Govt. of India issued under section 20 (1) of AICTE Act vide Letter No. (A) Section), it has been decided to issue instructions to the Technical institutions, Universities including Deemed to be Universities imparting Technical Education in the matters concerning students.

Whereas it has come to the notice of the AICTE that Technical Institutions and Universities including Deemed to be Universities, are admitting students to technical education programmes long before the actual starting of an academic session; collecting full fee from the admitted students; and, retaining their school/institution's leaving certificates in the original;

And Whereas, Institutions and Universities are also reportedly confiscating the fee paid if a student fails to join by such dates;

And, Whereas, certificates in original are being detained by institutions and Universities to force retention of admitted students;

And, Whereas the time-limit for students to join the courses/programmes is also being advanced in some cases unrealistically so as to pre-empt students/candidates from exercising other options of joining other institutions of their choice.

In the event of a student/candidate withdrawing before the starting of the course, the wait listed candidate should be given admissions against the vacant seat. The entire fee collected from the student, after deduction of the processing fee of not more than Rs. 1000/- (Rupees one thousand only) shall be refunded and returned by the Institution/University to the student/candidate withdrawing from the programme. It would not be permissible for the Institutions and Universities to retain the School/Institution Leaving Certificates in original. Should a student leave after joining the course and if the seat consequently falling vacant has been filled by another candidate by the last date of admission, the Institution must return the fee collected with proportionate deductions of monthly fee and proportionate hostel rent, where applicable.

Any violation of instruction issued by the AICTE, shall call for punitive including withdrawal of approval and recognition of erring institutions and Universities. AICTE shall on its own or on receipt of specific complaints from those affected take all such steps as may be necessary to enforce these directions.

Dr. K. Narayan Rao
Member Secretary





INFORMATION BROCHURE 2021-2022

CAMPUS 1: Baddowal, Ferozepur Road, Ludhiana-142021, Punjab, INDIA

CAMPUS 2: Near Baddowal Cantt, Ferozepur Road, Ludhiana-142021, Punjab, INDIA

Phone : +91-161-2888500 | Mobile : +91-98144 66955 | E-mail : info@pcte.edu.in | Website : www.pcte.edu.in

We would love you to follow us:

 www.facebook.com/PAC.official  [pcteofficial](https://www.instagram.com/pcteofficial)  www.twitter.com/@pcteofficial  www.linkedin.com/pctegrp