



# NAEMD ASIA'S BEST EVENT MANAGEMENT INSTITUTE

Where Passion  
meets Profession

## 23 Years

of excellence & leadership

in event management education with NAEMD,  
where knowledge and creativity come together!



## ABOUT **JOSH EDUCATION FOUNDATION**

Established as a Management Education Institute, JOSH Education Foundation was conceptualized in the year 2000. Over a span of almost two decades, the institute has grown to be recognized as a leading name in the field of education. The group collaborates with colleges, institutions and universities offering specialised programmes with the right blend of practical knowledge and experience, creating a truly futuristic curriculum aimed at effectively developing highly skilled individuals and a launch pad for entrepreneurs. Our core team of progressive leaders along with our experienced faculty and competent operations, led us towards growth and excellence.

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**JOSH**

Education Foundation

**NAEMD**

ASIA'S BEST EVENT  
MANAGEMENT INSTITUTE



**NAEMD - Recognised Institute of  
IGNTU - Central University**



JOSH Education Foundation's NAEMD is an institute dedicated to effectively develop highly professional individuals in the field of Event Management. With the focused aim of creating professionally, academically and ethically sound event managers and executives, NAEMD contributes to this burgeoning space in India. NAEMD recognized the need for accelerating formalised education through collaborations with recognised University, colleges & institutions.

Formal education in event management equips candidates with knowledge & skills that help in better conceptualisation and delivery of events. Identifying the need for experts in the industry, NAEMD instils its students with basic and advanced theories and techniques in the discipline of management, marketing, public relations, finance, tourism, law etc. related to the field of events.

## VISION

Our vision is to transform the world through education by fostering the development of global citizens with strong moral values and integrity, who are dedicated to the betterment of their nation and the world. We aim to empower the youth of our nation with the necessary skills and knowledge to make a positive impact on society and contribute to a better world for all.

## MISSION

Our mission is to introduce new age career programs, creating valuable opportunities, and providing a multi-disciplinary & practical approach towards education. We strive to empower the next generation of Leaders, Entrepreneurs and Innovators to make a positive impact on global socioeconomics.

## VALUES

- Excellence in teaching and learning
- Innovation and creativity
- Diversity and inclusivity
- Global perspective
- Social responsibility
- Ethical conduct
- Professional development
- Collaboration



HIGH ETHICAL  
AND MORAL  
STANDARDS



MUTUAL  
TRUST AND  
TEAMWORK



PASSION FOR  
EXCELLENCE



RESEARCH AND  
INNOVATION AS  
A WAY OF LIFE



RECOGNITION  
OF EFFORTS AND  
ACHIEVEMENTS



SERVICE & RESPECT  
TOWARDS THE  
COMMUNITY &  
INDUSTRY



# ACADEMIC PHILOSOPHY

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All programmes have been conceptualized in accordance with the following eight core principles:



## INNOVATIVE

We provide relevant and up-to-date curricula, one that is abreast with the developments of the Event Management Industry.

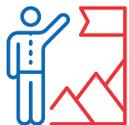
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## INTERESTING



We maintain our students curiosity and interest levels; our education system is designed with an optimal mix of theoretical and practical concepts.

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## INDEPENDENT

We aspire to nurture and empower our students into well-groomed, confident and successful Event Management Professionals.

## INDUSTRY



We lay a high degree of emphasis on building relations within the industry practical training, internships and workshops help in collaborating with the events and corporate world.

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## INTELLECTUAL

We pursue excellence by playing a proactive role in constantly stimulating our students' intellect.



## INSPIRED

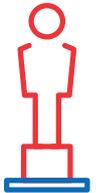
We regularly provide challenging opportunities to motivate our students and broaden their horizons.

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## IDEAL

We aim to be recognized as a hub of excellence and strive towards building strong, serviceable and sustainable relationships within the industry.

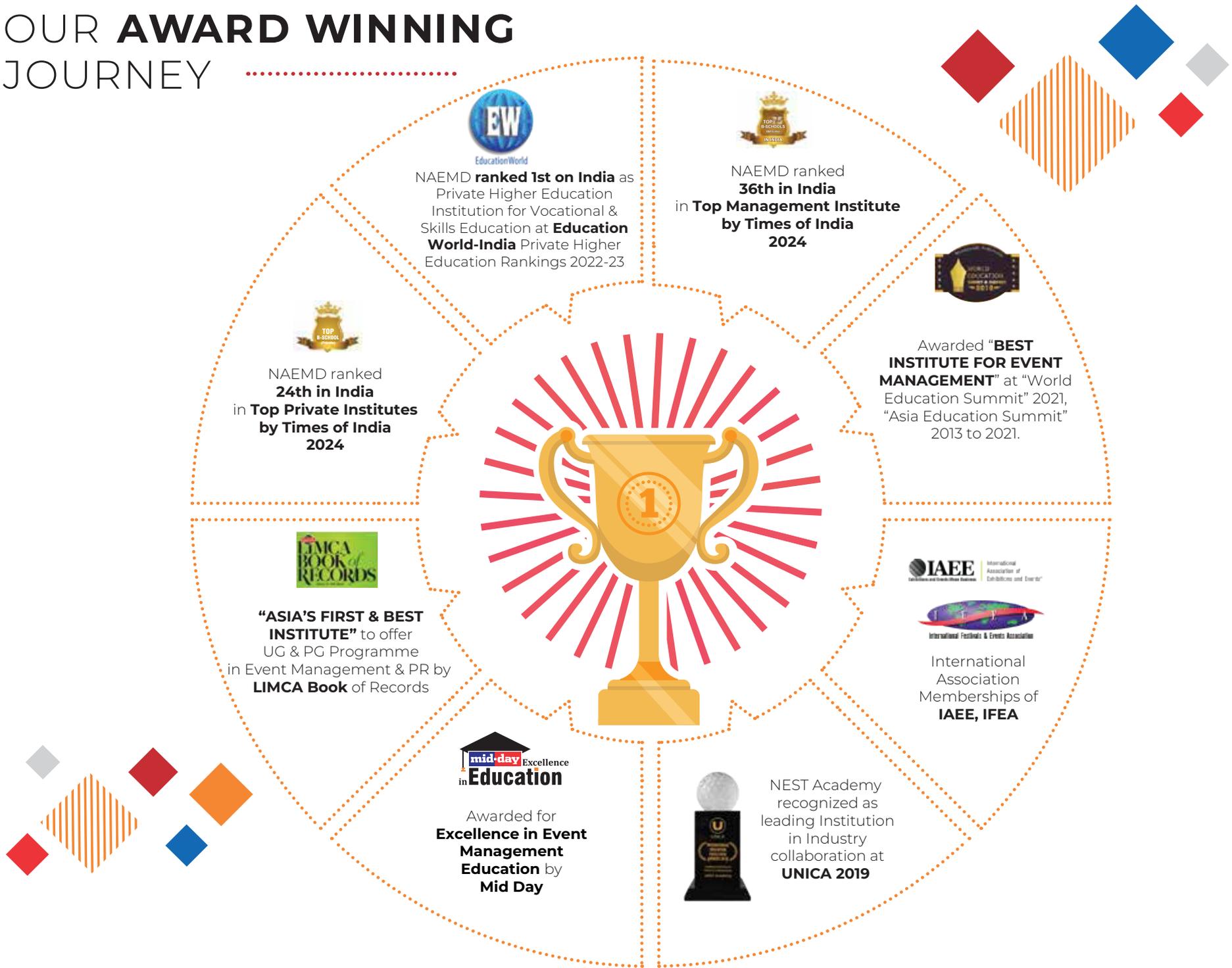
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## INDIVIDUALISED

We incorporate meticulous and personalized evaluation with on-going feedback, in order to ensure our programmes are robust and progress driven.

# OUR AWARD WINNING JOURNEY



# EVENT MANAGEMENT INDUSTRY

## THE PLACE TO BE!

India is experiencing exponential growth in the events, media and entertainment industry. This makes it a suitable time to be part of the event management industry covering a spectrum of events from weddings, exhibitions, fairs, conferences, corporate seminars, activations & live events, music festivals, sports events and many more...



## GROWTH TRAJECTORY

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Industry stalwarts foresee a robust growth trajectory for the Event Management industry, considering the strong backing of high marketing spends from premium companies and the growth of personal events, MICE (Meeting, Incentives, Conferences and Exhibitions), activations and sports.

It is predicted that with **28-30%** growth, Indian events industry could reach \$10 billion in the next 10 years.



Rising number of **high net worth individuals and families** directly increases the expenditure towards personal events.



With more than 65% of the population being 35 years of age or younger, India is one of the youngest populations in the world. This shows an increasing market potential for adventure events, concerts, travel, etc.



Government spending to grow at 14%.



with about 850 million consumers from the non-urban areas, the industry is primed for exponential growth.



Activations will boost with the **increasing number of metro cities**.





## NEW AGE MARKETING TOOL

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The event management industry has always played a pivotal role in the Marketing and Communications space for companies, and has evolved over time with new opportunities and features. Due to the growth in technology, this industry has witnessed a number of innovations one of which is the Digital Event. It is a platform that allows the marketing team to think outside the box and attract customers.

## EXPLORE YOUR CREATIVITY

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The **three cornerstones** of the industry are



CREATIVITY



IDEATION



ABILITY

This means, not just developing the three attributes, but also utilizing all three of them in conjunction. If this description sounds like you, then you are in the right place!



# EVENT MANAGEMENT EDUCATION

## EVOLVING INDUSTRY



The revolutionary growth of events has created a surge in the need for professionals to manage growing individual & organizational needs for image & representation.

## RISING DEMAND FOR PROFESSIONALS



With the current number and diversity of events, the industry is in need of professionals who are able to manage the scale and size of such events. This makes the industry a lucrative platform to showcase talents.

## DIVERSE CAREER OPTIONS



The industry offers opportunities to students of all personalities; leaders and role models may pursue the role of an event manager, or more hands-on students can pursue positions such as event planner/coordinator.

## IDEAL FOR GO-GETTERS



Out-of-the-box thinking, adaptability, and a creative spark are the three characteristics of a competent event management executive, and these three characteristics will drive your profile in the right direction.



**RITIK AMIT DOSHI**

MASTERS 2021

MASTERS IN EVENT MANAGEMENT & PUBLIC RELATION

# CAREER PROSPECTS

## RIGHT PLACE, RIGHT TIME



Given the promising future of the industry, early entrants can reap ample rewards leading to a progressive career ahead.

## TARGET INDUSTRIES



A large number of our entrepreneurial students start their own companies. Our students are placed in the following Industries:

## LUCRATIVE EARNING



The number of individuals and companies hosting and organizing events has gone up in recent years. Thus, the demand for well-qualified, professional event managers has drastically increased compared to the supply, creating constant lucrative opportunities.

## VARIED DESIGNATIONS



The event management industry has numerous positions to be filled such as

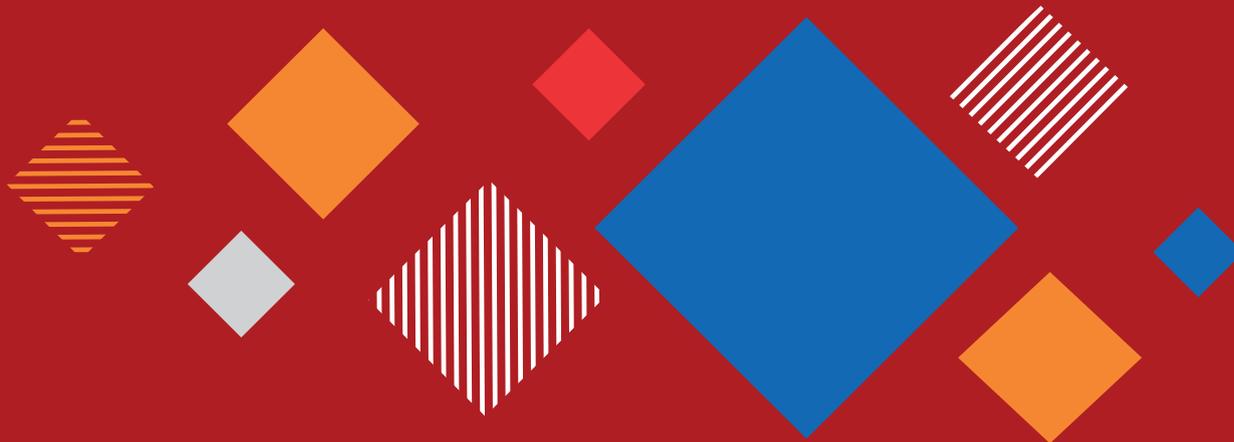
- Event Conceptualiser
- Event Production Head
- Event Marketing Manager
- Hospitality Manager
- Event Compliance & Permissions Manager
- Event Technologist
- & many more...



# SOME OF THE STUDENT ENTREPRENEURS



& many more...



## TRAINING **METHODOLOGY**

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We are committed to the holistic development of our students to ensure superior outcomes and strong employability prospects. The teaching methodology comprises classroom sessions, masterclass, case studies, practical training, group work and discussions. The approach is to have the right balance of theory, practice and experience. The "real world relevance" is vital throughout the programme.



## CLASSROOM SESSIONS

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### REGULAR LECTURES

To positively impact the perspective of our students, lectures are delivered by our experienced core team of faculty, along with visiting faculty from top Management Institutes, and professionals from the Events & PR Industry.



### ASSIGNMENTS & PROJECTS

Assignments and projects are a part of our curricula. These provide our students ample opportunities to meet, interact and build relations with popular and experienced individuals in the Events Industry, under the able guidance of our dedicated faculty.



### WORKSHOPS

To keep our students updated with the current affairs in the Events Industry, we frequently organize uniquely designed workshops that focus on industry-oriented themes shortlisted by our team of experts.



### SIMULATED EVENTS

We have developed an exceptional methodology that helps replicate the process of organizing and managing an event in real-time. Students are trained to formulate a model event and present it live in the classroom. This exercise gives them an opportunity to walk through minute aspects of executing events.





## MASTERCLASS AND CASE STUDIES

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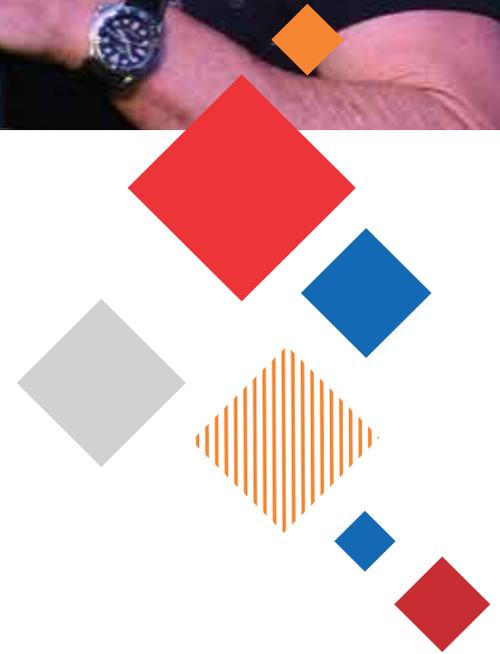
### MASTERCLASS

Our Masterclass intend to keep students aware of the current world of events. Guest speakers from various areas of event management share their knowledge and help students form ideas and insights about the industry.



### CASE STUDIES

Our curriculum includes the use of case studies in order to highlight various practical and situational issues. The brainstorming and discussions help streamline our students' thought processes and sharpen analytical abilities by exploring, identifying and solving issues.



# INNOVATIVE & INTERACTIVE LEARNING TECHNOLOGY

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## BYOD PROGRAM

The Bring Your Own Device (BYOD) Program enhances the students' learning experience through the use of online and mobile technologies within and outside the classroom, allowing them to work on course materials, participate in a collaborative learning environment, thus making them tech-savvy.



## PREZI PRESENTATION

This is an inventive and refreshingly unique presentation tool that allows students to express their ideas skilfully and explore their creativity.

## YOUTUBE BROADCASTING

We broadcast our students' presentations and creations on YouTube; providing them with an opportunity to share their ideas and creations with the world.

## EDUCATIONAL NEWSLETTERS

Our Educational Newsletters feature our institutes' highlights and students' achievements and also report the latest industry trends, growth and major events.

## COMMUNICATION AND COLLABORATION

Being one of the first institutes to provide education on Google Apps, our students learn to use portals like Webmail Services, Shared Calendars, Google Meet and the Drive. G Suite allows our faculty to collaborate with students, give them instant feedback, track individual progress and help students streamline their writing and research.

## INDIAN IDOL



## VIBRANT NAVRATRI



## INSCAPE FESTIVAL



## SUPERSONIC



## PLACEMENTS AND INTERNSHIPS

NAEMD works closely with businesses to understand the skills required within the industry. Our internship and placement process is an integral part of our students' life during and after their course. Our dedicated team of experts has developed an INDIAN IDOL multilevel placement process that sources opportunities at local, national and international Levels.

## PRO KABADDI LEAGUE



## THE KRAZY KIDS CARNIVAL



LOLLAPALOOZA



DADASAHEB PHALKE  
INTERNATIONAL FILM  
FESTIVAL AWARDS



HUNARBAAZ



INDIA'S  
BEST DANCER



GUJARAT GAMES



INDIAN PRO MUSIC  
LEAGUE



INDIAN FILM  
PROJECT



IPL



DADASAHEB PHALKE  
INTERNATIONAL FLIM  
FESTIVAL AWARDS



KBC



SUPER DANCER 4



ITA AWARDS



PLAYGROUND



DID LIL MASTERS



**TATA LITERATURE  
LIVE!**



**SUNBURN**



**PASSAGE TO  
PROSPERITY**



**AR RAHMAN  
CONCERT**



**UNITED NATIONS  
YOUNG CHANGEMAKER  
CONCLAVE**



**RANN UTSAV**



**& MANY MORE!**

**MOTO GP  
BHARAT**



# INTERNSHIPS AND PLACEMENTS

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360 Dgree  
70 EMC  
7ty7 Entertainment  
A3 Events  
Aamir Khan Films  
ABEC  
Absolute Events  
Adobe  
Advent Green  
Apricot Media  
Alpcord Network  
AP Events  
Aspiration  
Ballerina Bells & Ballons  
Big Boss  
Bliss Inc  
Book My Show  
BOI Media  
Brand Aid  
Brand Next Media  
Buds and Roses  
Candid Marketing  
CII  
ClockWork  
Coconut Media  
Conexions  
Dazzel  
Decathlon  
Divine Celebration  
DNA Entertainment  
DRC Entertainment  
Esspresso Events  
Eternity Events  
Event Crafter  
Event Mantra  
Event Tadka  
Extra Mile  
Explore India  
Expro Events  
FICCI  
Food Link  
FremantleMedia

Funk:tions  
Fusion Events  
Ga41  
Global Pharma  
Go Bananas  
Gourmet Tales Co.  
Green Chillies  
Hexagon Events  
Interface Data Design  
IT Voice  
Kalra Tours  
Karsun International  
Kothari Jewellers  
KYC Events  
Lallooji & Sons  
Let'sCampOut  
Live Creation  
Mapsor  
MiDi  
Miltsar  
Mercury Integrated

Mosaic Events  
N-Dimension  
NESCO Events  
Opus Media  
On Cue Productions  
Page3 Events  
Party Creators  
Percept D' Mark  
Pico International  
Planman Marcom  
Prasang Events  
Prowess Production  
R One  
Rachnotsav  
Raison D'être

Rajasthan Patrika  
Razzmatazz Events  
RC Events  
Red Events  
Reliance JIO  
Robust Events LLP  
Saksham Events  
Saregama India Ltd.  
ShadiKings  
Shiamak Davar  
Showmakers  
SFA - Sports for All  
Shrishti Sanchar  
Snug Entertainment  
Spin Entertainment  
Sterling Hospital  
Tamarind Global  
Team Rustic  
The Refuge

Thrillaz Events  
Time Box (sab)  
Times of India  
Times-Red Cell  
True Events  
Usually Unusual Entertainment  
Vanishka Entertainment  
Viacom 18  
Viva Events  
VR1 Foundation  
Weddingz.in  
Wizcraft  
YRF Studios  
Zion Unlimited  
**& many more**



# STUDENT DEVELOPMENT ACTIVITIES

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For holistic development of the students, NAEMD offers a host of Student Development Activities.



## ENGLISH PROFICIENCY TRAINING

Already considered as a global language, English is one of the official languages in India. We provide English Proficiency Training, helping students gain a strong command over the language, enhance their social mobility and present themselves as confident professionals.



## SOFT SKILLS TRAINING AND GROOMING

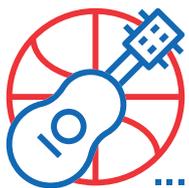
Soft skills constitute communication skills, personality development and people skills. We help our students develop these skills and etiquette which will enhance their personal productivity and provide them with a competitive advantage in the Global Marketplace.



## CO-CURRICULAR ACTIVITIES

Apart from the focus on academics, we also emphasize extracurricular activities, by conducting events like Sports Meets, Annual Day, Youth Festivals, Community Services etc.





### STUDENT ACTIVITY CLUBS

We have student managed clubs initiated with the objective of creating channels that allow them to explore their creative streak and also promote team spirit.



### PLACEMENT CELL

An active placement cell is at work, where students are given placement guidance and career advice.



### ALUMNI CELL

Our association with students continues after they complete their course. Through our Alumni Cell, they are able to network with people in the industry. Some of our esteemed students have become successful professionals and entrepreneurs and now visit us to deliver Masterclass and share their experiences.



# IN-HOUSE EVENTS



## MR. & MS. ACADEMIA

Mr. and Ms. Academia is a pageant that embodies the spirit of today's educated youth and their talent. This competition offers our students a platform to present their confident, intelligence



## JOSH

As the name suggests, JOSH, our intercollegiate youth festival is all about the energy, enthusiasm and excitement of the students. Started in the year 2006, this festival endorses a different theme every year, that puts to test students' potential talent, skills and creativity.



## YUVA PREMIER LEAGUE

It is a national-level intercollegiate sports competition that provides our students with hands-on practical experience in planning, organizing and executing a sports event.



## STUDENT IDOL

The purpose of this competition is to encourage students to showcase their singing, dancing and other unique skills. We recognize, appreciate and celebrate their special talent.



# INFRASTRUCTURE AND FACILITIES



## CLASSROOMS

Our institutes offer state-of-the-art infrastructure and hi-tech facilities. Our classrooms on all campuses are air-conditioned and integrated with laptops and LED Projectors.



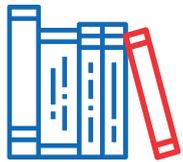
## WI-FI CAMPUS

Our campuses are equipped with a Virtual Private Network and high-speed broadband, as technology is the mainframe of business today.



## SEMINAR HALL

Equipped with quality sound and picture devices we conduct screening sessions of various sports.



## LIBRARY

Our libraries across our campuses offer complete access to extensive electronic information resources and are also well-stocked with books, periodicals and journals.



## ACCOMMODATION

We are tied-up with housing service providers offering good amenities, located in close proximity to the campuses across all centres. This enables our students to minimize their commute time, and explore the cities during their leisure.



# ADVANTAGES OF RECOGNISED PROGRAMMES

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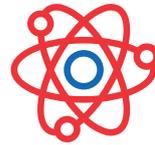
## SYMBOLIZES HIGH QUALITY EDUCATION

Recognized programmes are symbolic of high quality education and preferred by recruiters; adding a stamp of credibility.



## PRE-REQUISITE FOR JOB PROMOTIONS

Some certificate programmes may help one to acquire a job. However, a recognized programme opens doors to higher positions and career advancement.



## ENSURES 360-DEGREE LEARNING

A well-structured programme ensures the candidate's abilities in both theoretical as well as practical engagement, providing comprehensive education.



## POWER OF PRACTICAL LEARNING

Recognized programmes provides immense value to one's profile as it incorporates practical learning and experience, helping candidates acquire substantial job opportunities.



## MATCHES INDUSTRY REQUIREMENTS

A recognized programme warrants an education that is of industry standards.



# ADMISSION PROCEDURE\*

The admission process helps us to select students whose ambitions and abilities align with the event management industry.

By following our step-by-step admission guide, we will find out more about student while they decide which event management programme fits their goals.

\*For Course Offered by Respective College, Institution & University.

\*For admission to any of the event management programmes candidates must comply with application guidelines.



1



2



3



4

## 1 ELIGIBILITY



- **Under-Graduate Programmes**  
Successfully appeared / cleared 10+2 examinations or equivalent from recognised Board
- **Post-Graduate Programmes**  
Graduate in any stream from a recognised University.

## 2 APPLY



Submit duly filled Provisional Application Form along with the following Self Attested documents:

- 3 passport size photographs
- Photocopy of 10th marksheet and certificates
- Photocopy of 12th marksheet and certificates
- Photocopy of Graduation marksheet and Provisional Certificate / degree  
(applicable only for PG Programmes Applicants)
- Candidates whose result is awaited, can submit their Exam Hall Ticket / Admit Card
- Experience Certificates (if any)
- Photo ID Proof & Address Proof (Aadhaar Card / Passport / Driving License).

Kindly note that students need to submit the Original copy of all of the above mentioned Academic documents at the time of admission.

## 3 ENTRANCE TEST & EVALUATION

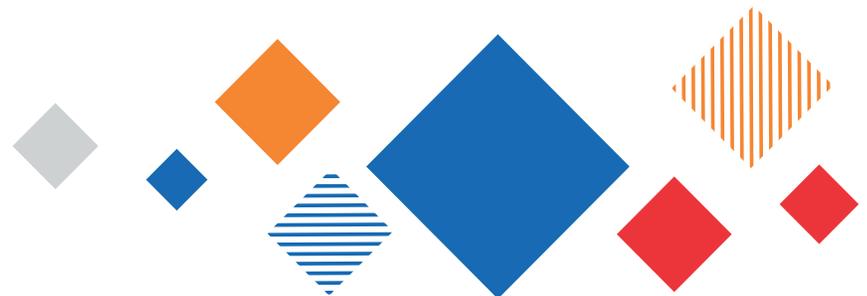


- Applicant needs to successfully complete the evaluation process including Online Test and Interview and / or Project Submission.
- Shortlisted Applicant shall be called for Personal Interview or Telephonic Interview (for outstation Applicant).
- The prime objective of evaluation process is to check the candidate's personality traits, academics, goals and self awareness level.
- Applicant will have to submit the Original certificate and documents as required.
- Selected Applicant shall be informed by phone / email regarding their selection and payment of fees.

## 4 PAYMENT



- UG Programme applicants have to make the payment of First Installment along with the Application Form.
- Selected PG Programme Applicants have to make the payment of First Installment within 7 days of the announcement of selection.



**TIMES OF INDIA**

Now recognized Diploma in Event Management! NAEMD is 1st Institute in Asia to offer Recognized Degree and Diploma courses in Event Management.

Event Management is sunrise industry, NAEMD offers exclusive course in event management.

Opportunities for NAEMDians at International level Mumbai Marathon and International Film Festival at Pune.

Gateway to Event Management Industry, Specialized course in Event management by NAEMD.

NAEMD has been recognized and awarded as Asia's First & Best Event Management Institute LIMCA BOOK OF RECORDS.

**DNA**

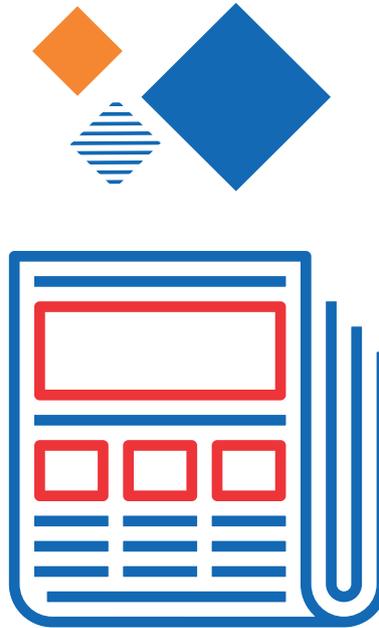
At NAEMD Students are professionally trained with classroom lectures, case study, guest speakers & most importantly practical training.

**INDIAN EXPRESS**

JOSH, a Success story of NAEMD students.

**DAILY NEWS**

Lot of things learned by NAEMD students at royal Wedding.



**IN THE PRESS**

**DIVYA BHASKAR**

Now It's not difficult for students to manage mega events. Thanks to course offered by NAEMD.

**RAJASTHAN PLUS  
TIMES OF INDIA**

Wedding too is a Business, Event Management Course by NAEMD will help you to become Wedding Planner.

**EDUCATION TIMES,  
TIMES OF INDIA**

NAEMD students fare at FilmFare.

An Exciting Plunge in Events by NAEMD.

NAEMD organized Workshop on International Event Management scenario gives inside knowledge to students about practices and opportunities available at international level.

Event Management course by NAEMD send students at much talk about weddings across India.

Event Management has recently become one of the top few careers a student would want to opt for.

Diploma, Post Graduate Diploma courses for Event Management can be pursued by under graduates & graduates on a part time basis for a period of one year. Institute that offers Event Management courses in India is NAEMD.

Until now however, there was no streamlined churning out this breed (Event Managers). But with the recent operating of NAEMD students can now be professionally trained in this exciting field.

**MAHANAGAR TIMES**

New dimension in career – Event Management.

**DAINIK BHASKAR**

Event Management – A high paying career option, NAEMD offers Diploma in Event Management.

**COKE  
STUDIO**



**WIFT**



BE A PART OF THE  
**EXCITING EVENTS  
INDUSTRY!!**

**BOLLYWOOD  
MUSIC PROJECT**



**SULAFEST**



**YOUTUBE  
FANFEST**



**THE LIL FLEA**



**MUSIC AWARDS**



DESIGN  
CONCLAVE



INDIA KIDS  
FASHION WEEK



INDIAN FILM  
PROJECT



MUMBAI SHREE



INSCAPE



AXIS CHAMPIONS  
AWARD



WINDMILL  
FESTIVAL



MAKE IN INDIA



PINKATHON



PALM EXPO



POWER ARENA  
MARTIN GARRIX  
CONCERT



MISS  
DIVA



NSICON  
CONFERENCE



WEDDING EVENT



# TEN REASONS TO JOIN NAEMD

1

**ASIA'S FIRST & BEST INSTITUTE**  
TO OFFER WELL RESEARCHED  
EVENT MANAGEMENT  
CURRICULUM

4

**WORLD'S TOP MOST  
EVENT MANAGEMENT**  
PROFESSIONALS  
EMPOWERING  
INSTITUTE

7

**GUEST LECTURES &  
WEBINARS** BY THE  
TOP EVENT  
PROFESSIONALS

6

**STATE-OF-THE-ART  
INFRASTRUCTURE** WITH  
HI-TECH FACILITIES

9

IN HOUSE EVENTS -  
**JOSH, STUDENT IDOL,  
MR. & MS.  
ACADEMIA**

3

**HIGHLY QUALIFIED &  
EXPERIENCED** FACULTY  
FROM THE  
INDUSTRY

5

BEST NATIONAL  
& INTERNATIONAL  
**PRACTICAL  
TRAINING**

8

**HIGHLY ENRICHING  
INTERNSHIP** OPPORTUNITIES  
OFFERED TO STUDENTS

2

COLLABORATION WITH  
**BEST COLLEGES,  
INSTITUTIONS &  
UNIVERSITIES**

10

**PLACEMENT  
ASSISTANCE** WITH  
PROVEN TRACK  
RECORD

# FOR CAREER COUNSELLING **CONNECT** WITH US

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## **MUMBAI**

MALAD +91 7059-31-5555 [mumbai@naemd.edu.in](mailto:mumbai@naemd.edu.in)

KALINA (SANTACRUZ) +91 7059-32-5555 [mumbai@naemd.edu.in](mailto:mumbai@naemd.edu.in)

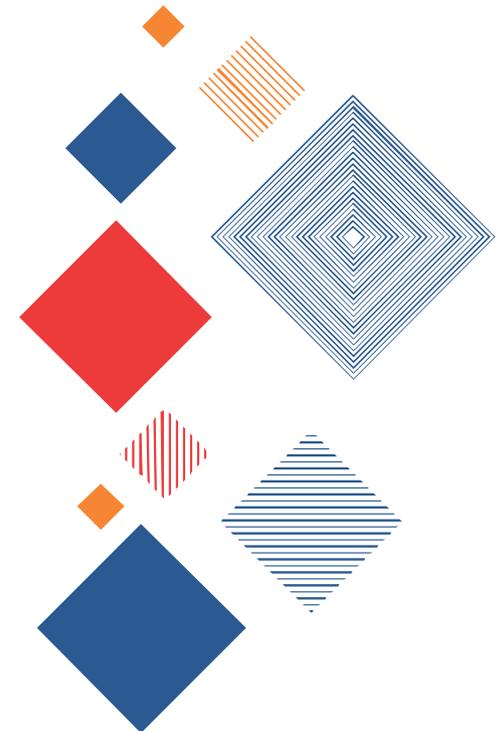
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+91 8645 86 5555 [admissions.kalyan@naemd.edu.in](mailto:admissions.kalyan@naemd.edu.in)

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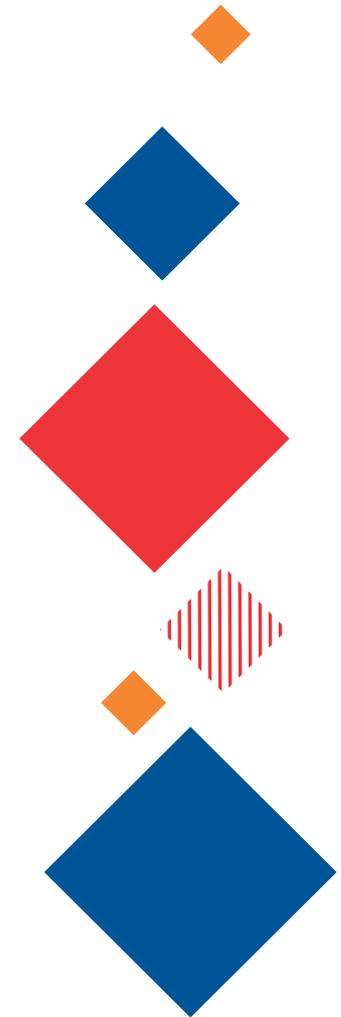
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+91 9660 80 0222



**“Allow your Passion to become your Purpose,  
and it will one day become your Profession.”**

-Gabrielle Bernstein



# THE TIMES OF INDIA careerOption

June 30, 2012

\* INCLUSIVE OF AHMEDABAD TIMES (FOR AHMEDABAD & GANDHINAGAR CITIES ONLY)

**NOW  
RECOGNISED  
DEGREE &  
DIPLOMA IN**

## EVENT MANAGEMENT!

JOSH - The  
Success story  
of NAEMD  
students

NAEMD COLLEGE OF MANAGEMENT STUDIES

### Why University Recognised Courses?

A university recognized course is always preferable in education as it not only stamps the quality and credibility but also facilitates further enhancement in career opportunities. The course content of recognized programme is much more comprehensive covering all the aspects of management education keeping in mind the industry needs. While a one year diploma prepares you for event execution field, the two or three-year degree course help you in mastering the subject.

Masters Course MBA in Event Management & PR and Bachelors Course BBA in Event Management & PR. Along with Degree NAEMD is also offering One year part time Post Graduate Diploma and Diploma for Undergraduates in Event Management & PR. NAEMD offers degree and diploma courses as dual qualification mode, students can pursue courses with their regular studies.

The Research team of NAEMD, leading management education luminaries and industry professionals would create tailor made courses to cater the emerging needs of vibrant and dynamic event management industry. Event Management courses are formulated after conducting detailed research all over the world with technical

management industry. It include modules on Event Management, Media Management, PR, Corp Communication, Sales promotion, Advertising, Tourism Marketing with special aspect event management in degree courses, apart this special subject wedding management events, MICE and corporate events are also part of the curriculum in diploma and diploma course give students in knowledge and extra in industry.

private institutes diploma or vocational training to understand various aspects of event management.

But as the industry stabilised, think tanks of this industry devised an industry oriented university recognized post-graduate under graduate degree diploma courses in this field.

The industry always prefers a university recognized institute over the private institute when it comes to recruitment.



**Glamour, excitement, mood  
Event Management offers**

**Event Josh**  
Events in event management seem to be alluring more and more youth. Event management is a product of the new age. This is because glamour and flamboyance are attached to social and corporate events of all kinds. From workshops to birthdays and product launches to marriages, everyone is looking to stage the perfect and stylish event. Since the sector is now making demands for specific type of events, companies are now offering services in niche areas of event managements such as:

themes and update them on the available options in the market. While a fairly large number of people outsource

al in the area of brand valuation and corporate event is expected to understand the brand's objectives.

**The Afternoon  
DESPATCH & COURIER**

**NAEMD's JOSH 2018 - Grand India Finale -  
A Cultural Extravaganza**



## THE TIMES OF INDIA

**NAEMD: Asia's Best Event  
Management Institute**



**Business Standard**  
When you're sure

**EVENT MANAGEMENT AN  
EMERGING CAREER OPTION**

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A university recognized in education but also facilitates. The course comprehensive education keeping diploma gives a degree course help an autonomous date. The Research

