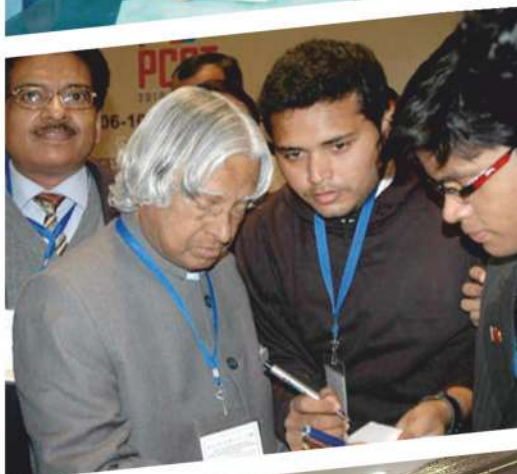


Information Brochure



IIMMI

INTERNATIONAL INSTITUTE OF MANAGEMENT, MEDIA & IT

Website : www.iimmieducation.com

About IIMMI

IIMMI strongly believe education today should be viewed in a global perspective. In keeping with the current social scenario and the demands of the industry, we offer a range of courses at both graduate and postgraduate level.

We aim at developing leader-managers grounded in Indian Ethos. We offer an interactive learning and training experience. Case method, simulation and experiential learning and training supplemented by concept building lectures, programmed reading, story-telling, meet the mentor-manager, fellowship, and Industry visits are part of pedagogy that the faculties adopt. Also, the faculties bring in a wealth of knowledge and experience from global academia and industry further enriches the teaching-learning and training process.

What sets us apart from the others is a wholesome blend of experienced faculties with industry experts and quality exposure to corporate life to help develop the next generation of global leaders where you will grow intellectually and creatively, expand your problem-solving capabilities, and become prepared to impact a complex world as the curriculum is designed to give a holistic perspective within the depth industry knowledge.

At IIMMI, our rigorous academic approach also goes beyond developing scholarly knowledge to help you uncover and actualize your passion and vision as it offers a versatile approach to academics which will release you from conventional boundaries. Ultimately, you will forge a unique path that will forever change the way you investigate and create throughout your life.



IMPERATIVES OF PROGRAMMES AT IIMMI



Workshop / Seminars : Value Added education provides emphases to enhance skills and knowledge



Strong Faculties led by Industry oriented Management, Leading corporate professionals, visiting faculty, rich industry experience



Excellent internship and Placement records because of the practical training



Flexible Class Schedule allows students to work while pursuing the degree / diploma



Focuses upon Education to Employment with Critical Thinking & Problem-Solving



Corporate/ News Channel visits for practical exposure



IIMMI offers affordable fee options with convenient monthly installments, making it easier for students to manage their finance while pursuing their education/studies.

Regular Degree Programmes From UGC Recognized University

COURSE	DURATION	ELIGIBILITY
BCA * + PDMIT** BACHELOR OF COMPUTER APPLICATION	3 Years (Semester Exams)	10+2 or equivalent examination from board of School Education / CBSE or any other recognized Board
BBA* + PDIB** BACHELOR OF BUSINESS ADMINISTRATION	3 Years (Semester Exams)	10+2 or equivalent examination from board of School Education / CBSE or any other recognized Board
BJMC* + PDAR** BACHELOR IN JOURNALISM and MASS COMMUNICATION	3 Years (Semester Exams)	10+2 or equivalent examination from board of School Education / CBSE or any other recognized Board
MJMC* + PGDAR** MASTER IN JOURNALISM and MASS COMMUNICATION	2 Years (Semester Exams)	Bachelors Degree in Any Stream

* On due completion of the respective courses students are awarded degree by UGC recognized University.

** Diplomas (Autonomous) based on Practicable training will be awarded by the Institute

IIMMI'ANS attending Workshops and Seminars

To enhance the professional skills and competencies of the students at IIMMI, Students are frequently taken for workshops at American embassy and Industrial visits are also organized as it is a part of Training academic programmes, which helps students to learn new things apart from classroom studies.



ONLINE PROGRAMMES FROM U.G.C. RECOGNISED UNIVERSITY

Name of the Programmes	Eligibility	Duration (Semester)	Fee / Semester	One Year Fee
UNDERGRADUATE LEVEL				
Bachelor of Arts	10+2	6 Semester	4,000/-	8,000/-
Bachelor of Business Administration	10+2	6 Semester	9,000/-	18,000/-
Bachelor of Computer Application	10+2	6 Semester	10,000/-	20,000/-
POSTGRADUATE LEVEL				
Master of Arts (English)	GRADUATE	4 Semester	8,000/-	16,000/-
Master of Arts (Political Science)	GRADUATE	4 Semester	8,000/-	16,000/-
Master of Arts (Journalism & Mass Communication)	GRADUATE	4 Semester	8,000/-	16,000/-
Master of Arts (Education)	GRADUATE	4 Semester	8,000/-	16,000/-
Master of Arts (Public Administration)	GRADUATE	4 Semester	8,000/-	16,000/-
Master of Science (Mathematics)	GRADUATE	4 Semester	12,000/-	24,000/-
Master of Commerce (M.Com)	GRADUATE	4 Semester	9,000/-	18,000/-
MBA (Human Resource Management)	GRADUATE	4 Semester	15,000/-	30,000/-
MBA (Marketing Management)	GRADUATE	4 Semester	15,000/-	30,000/-
MBA (Operation Management)	GRADUATE	4 Semester	15,000/-	30,000/-
MBA (Finance Management)	GRADUATE	4 Semester	15,000/-	30,000/-
Master of Computer Application	GRADUATE	4 Semester	15,000/-	30,000/-

HIGHLIGHTS

- An Array of Online Program Courses Available.
- Online Exams
- Best Education at an affordable Price.
- Above all courses are approved by DEB/UGC/AICTE
- Online Admission Process

KEY POINTS

- UGC's Dual Degree Policy Students are allowed to pursue two academic degrees simultaneously, enhancing their educational qualifications. We are pleased to inform prospective students that above online degree programs are designed to accommodate those who are simultaneously pursuing another academic degree. If you are currently enrolled or studied in a bachelor's or master's program at any other recognized university, you are eligible to take admission in above online degree programs.
- After Completion of their degree, graduates can apply for government jobs, positions in multinational corporations (MNCs) and pursue further studies.

OTHER FEE :

REGISTRATION FEE :

INR 1000/- (One Time)

EXAMINATION FEE :

INR 1000/- (Per Semester)
[BA, MA, M.Com]

EXAMINATION FEE :

INR 1500/- (Per Semester)
[BBA, BCA, MCA,
M.SC, MBA]

Degree Programmes from UGC Recognised University

COURSE	DURATION	ELIGIBILITY
*B.VOC MASS COMMUNICATION & JOURNALISM	3 Years (Semester Exams)	10+2 or equivalent examination from board of School Education / CBSE or any other recognized Board
*M.VOC MASS COMMUNICATION & JOURNALISM	2 Years (Semester Exams)	Bachelors Degree in Any Stream
*B.VOC FASHION DESIGNING	3 Years (Semester Exams)	10+2 or equivalent examination from board of School Education / CBSE or any other recognized Board

***On due completion of the respective courses students are awarded degree by UGC recognised University**



IIMMI Short Term IT Certificate Course

The institute offers regular Short Term IT Certificate Course for personal to have an emphasis on developing your practical skills and knowledge. The institute also conducts a large number of specialized certificate courses with a view to contribute better understanding and to meet the professional training that gives its emphasis upon overall grooming and employability skills to enhance their changes required by the corporate for jobs in the industry.

The main objective of Short Term IT Certificate Course at the institute is to make the students from different fields aware of emerging trends and techniques that sharpen their expertise according to the industry demands.

CERTIFICATION COURSE (3/6/12 Months)

- Generative Artificial Intelligence
- AI for Data Analytics
- Machine Learning
- Database Administrator
- Python for Beginners
- Adv. PYTHON
- Digital Marketing
- Core Java
- Adv. JAVA
- SQL
- PL - SQL
- C & C++ Programming

TRAINING, INTERNSHIP & PLACEMENT

We at IIMMI feels extremely entitled to have been able to provide manpower resources to drive the country growth engine as:

INDUSTRY RECRUITERS REQUIRED :

- To acquire affordable and unique talent for our management pool.
- To add a new valuable teammate to ensure productivity.
- To get a specific project management by right talents in a time frame with quality assurance.
- To maximize the long term benefits of the organization with work placement project.

OUR STUDENTS APPROACHES :

- To develop employability and technical skills for optimum growth.
- To apply talent and life skills at work place to optimize growth.
- To gain expertise at work place for organizational benefits.
- To enhance post university employment potential.

OUR STUDENTS ARE PLACED IN ALL THE LEADING NEWS CHANNELS, NEWS PAPERS & COMPANIES

Media / Mass Communication			IT & Management	
• NDTV	• DD News	• ABP News	• HDFC	• Apollo Hospital
• IBN7	• NBT	• ZEE News	• GENPACT	• Philips
• India TV	• Dainik Bhaskar	• ZEE Sports	• Aditya Birla Group	• Wipro
• Times of India	• The Economic Times	• Prabhat Khabar	• Bajaj Allianz	• and many
• Hindustan Times	• Network 18	• AIR & many more...	• Zee Sports	more...

INTERNATIONAL INSTITUTE OF MANAGEMENT, MEDIA & IT

FOR MORE DETAILS VISIT :

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Website : www.iimmieducation.com | <https://www.muonline.iimmieducation.co.in>
 f: www.facebook.com/iimmieducationdelhi | <https://www.instagram.com/iimmieducation/>
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